



Help Wanted Online Ads

October 2021

Available online at www.QualityInfo.org

Search for [Help Wanted Online Index](#)

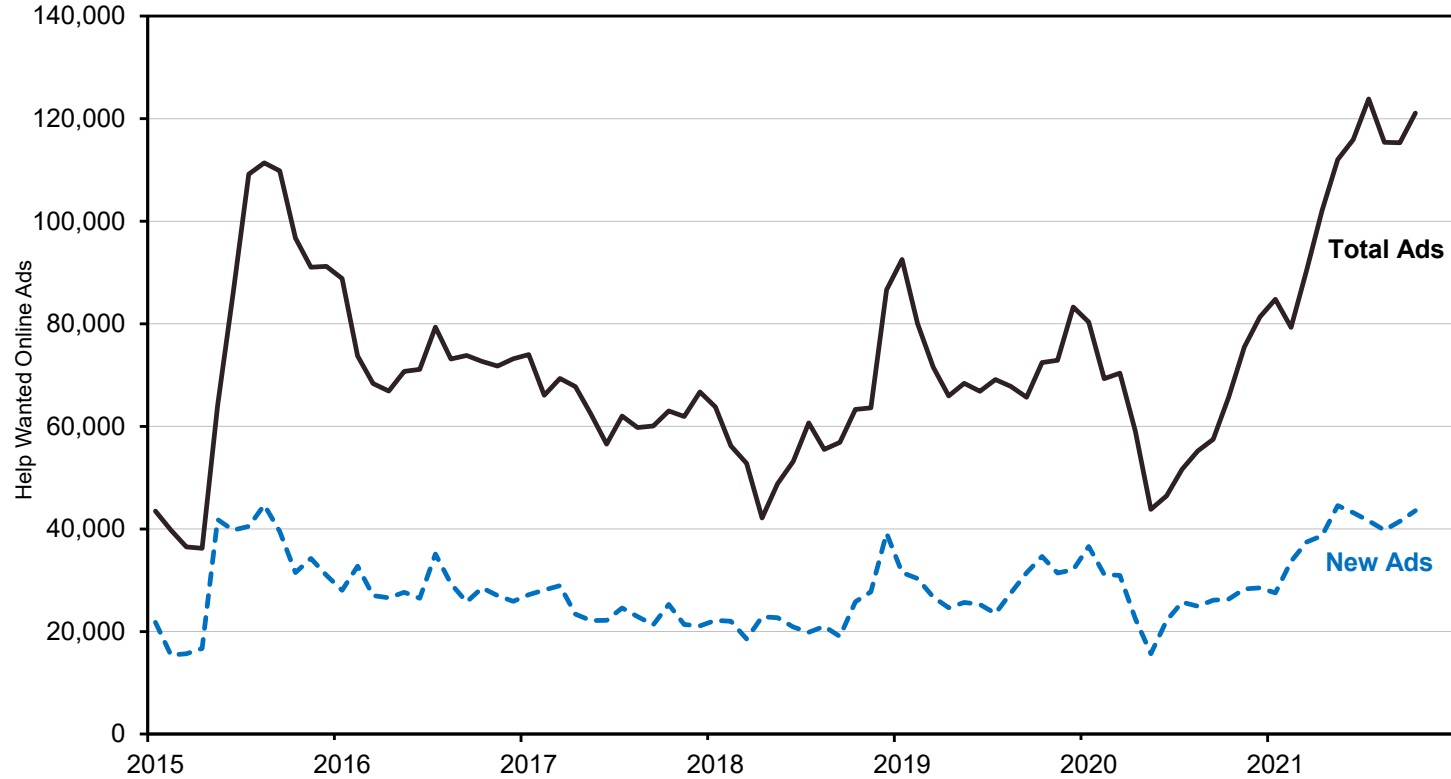


Help Wanted Online ads increased by 5,800 in October.

- Number of ads posted in Oregon totaled 121,100 in October.
- Number of ads posted for the first time (*new ads*) increased by 2,100 in Oregon in October.
- Nationally, total ads increased by 198,200 and new ads increased by 45,600 in October.
- Number of online ads among Oregon and its neighboring states:
 - Idaho: 56,000
 - Nevada: 89,500
 - Oregon: 121,100
 - Washington: 235,400
 - California: 987,100



The number of help wanted ads in Oregon increased by 5,800 in October.

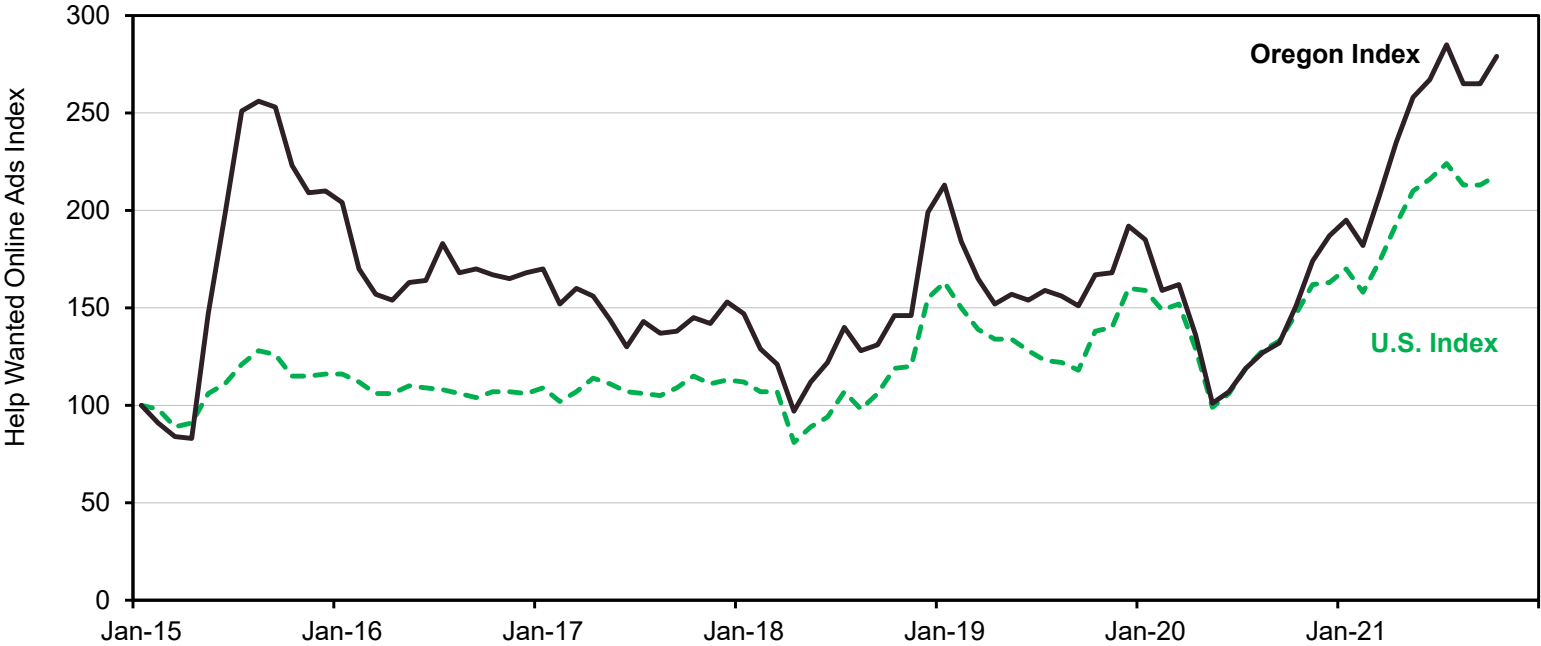


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Total online ad volume increased by 198,200 nationally in October.

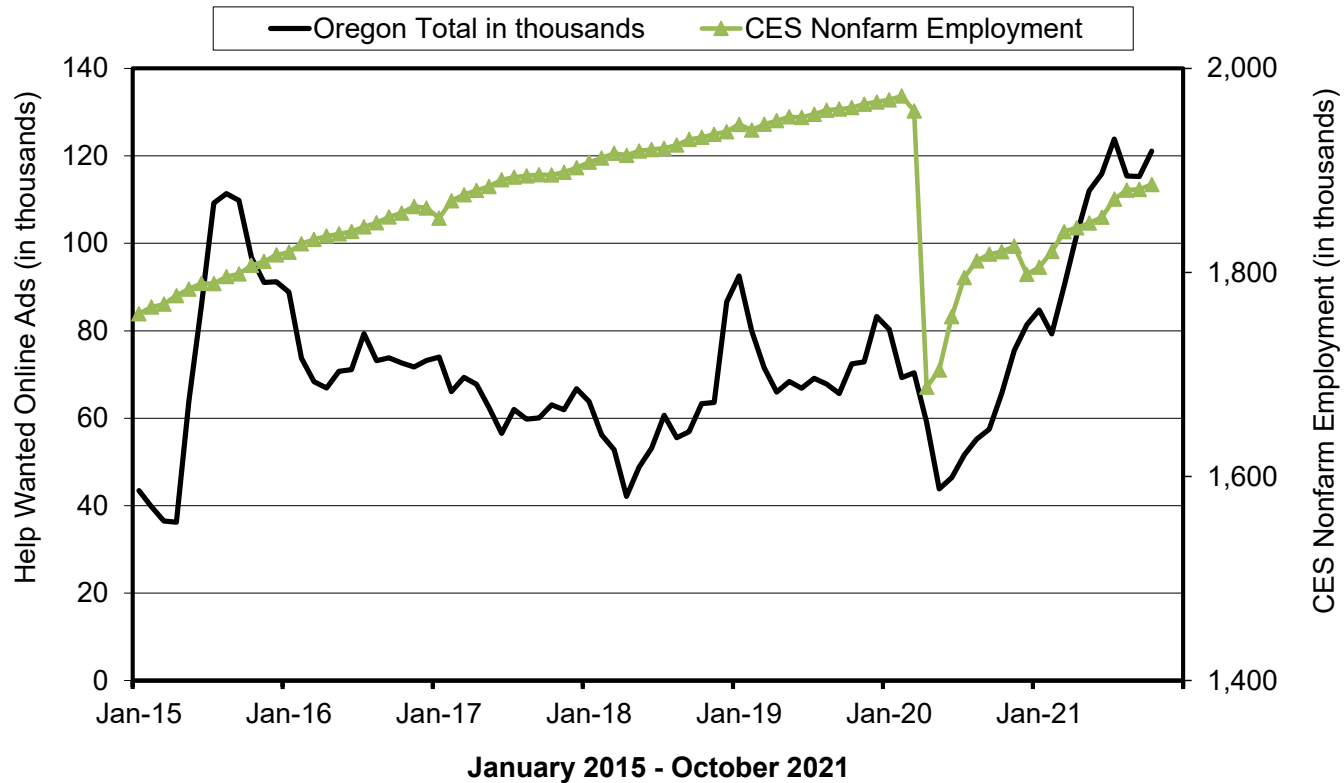
Total Ads Index (January 2015 = 100)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



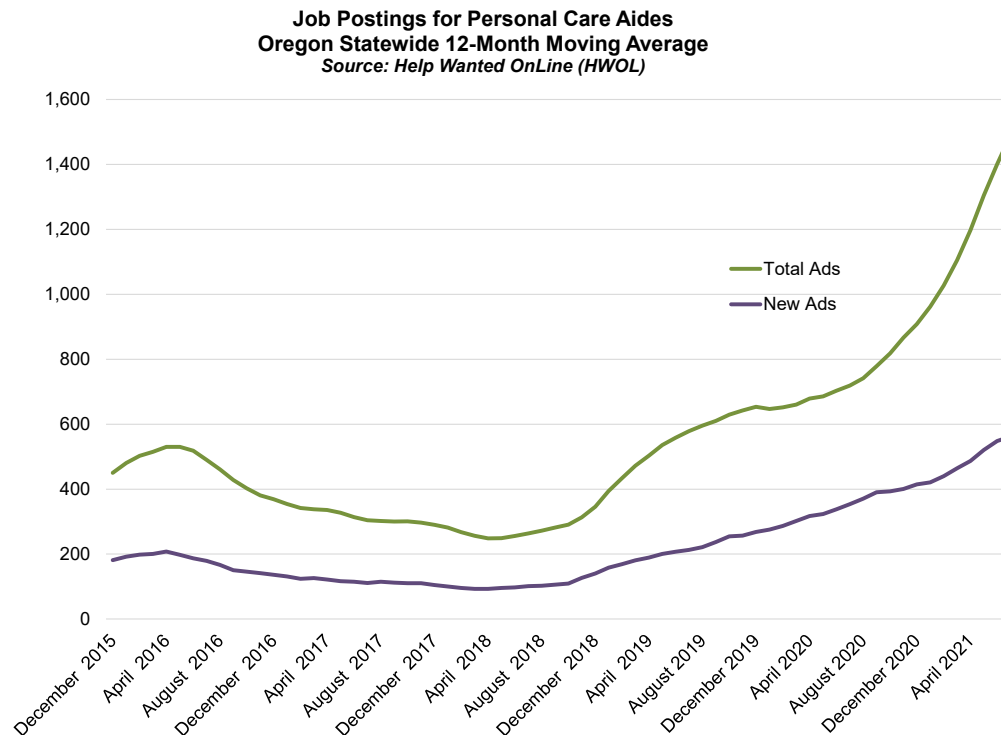
The Conference Board's Help Wanted Online Data Series Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

Private Employers in Oregon Reported 3,700 Vacancies for Personal Care Aides in Spring 2021.

Read [Spring 2021 Hiring Among Private Employers](#) by Economist Anna Johnson



Email Sarah.E.Cunningham@Oregon.gov if you need HWOL data for specific occupations.

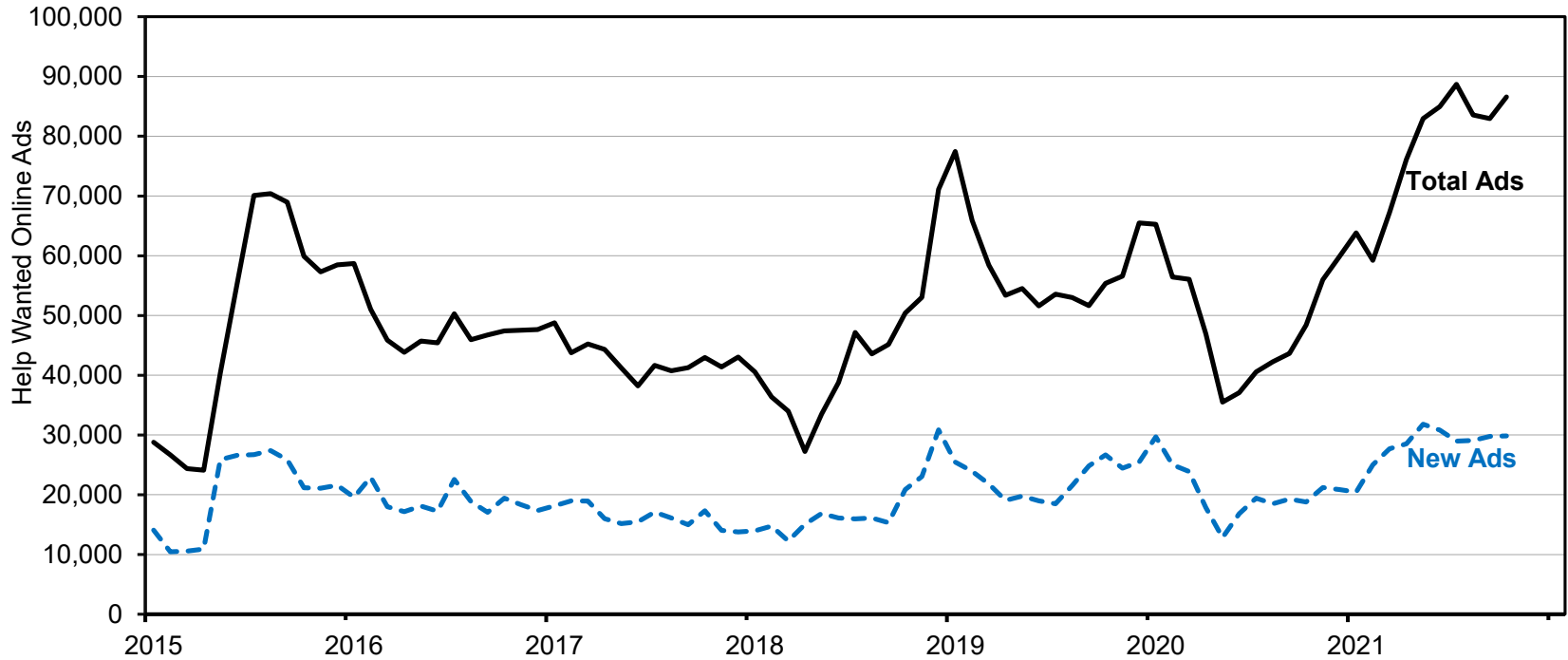


HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREA



Online ads in the Portland metro area increased by 3,600 in October.

Seasonally Adjusted

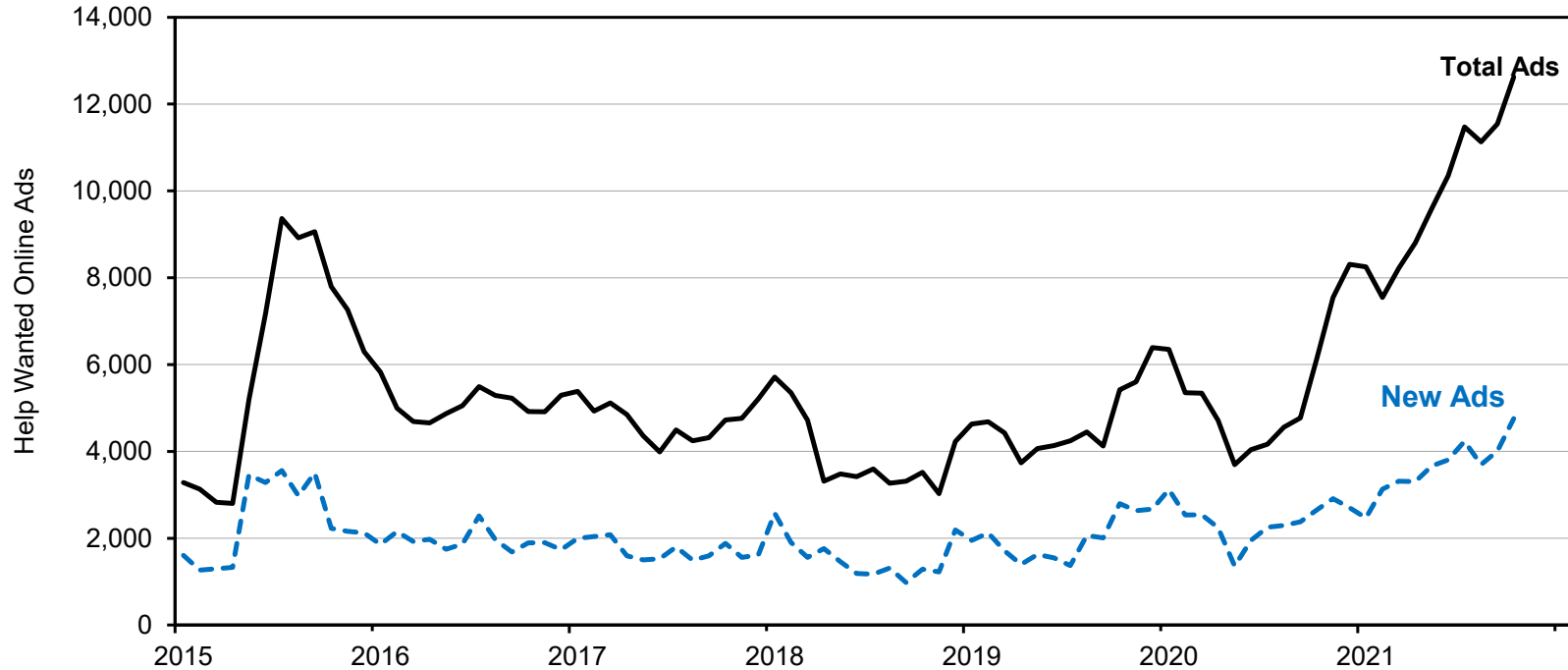


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Salem metro area increased by 1,100 in October.

Seasonally Adjusted

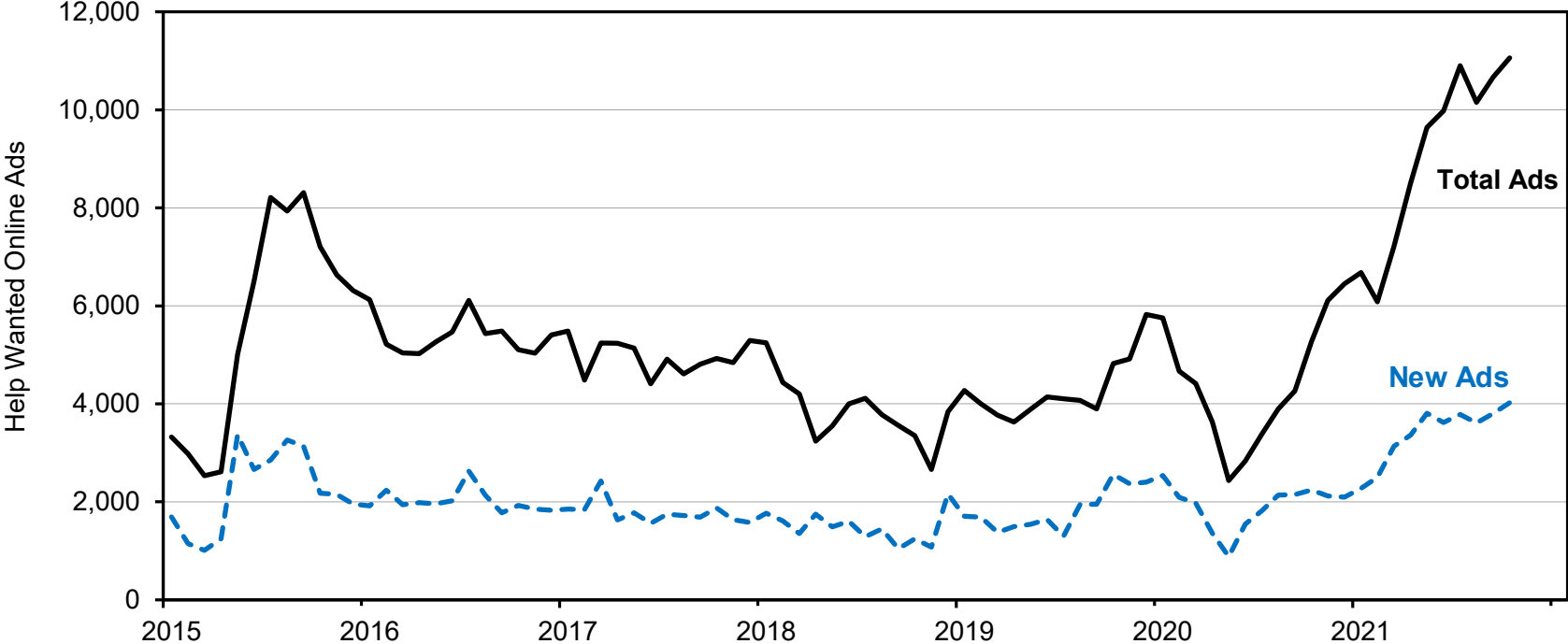


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Eugene metro area increased by 400 in October.

Seasonally Adjusted

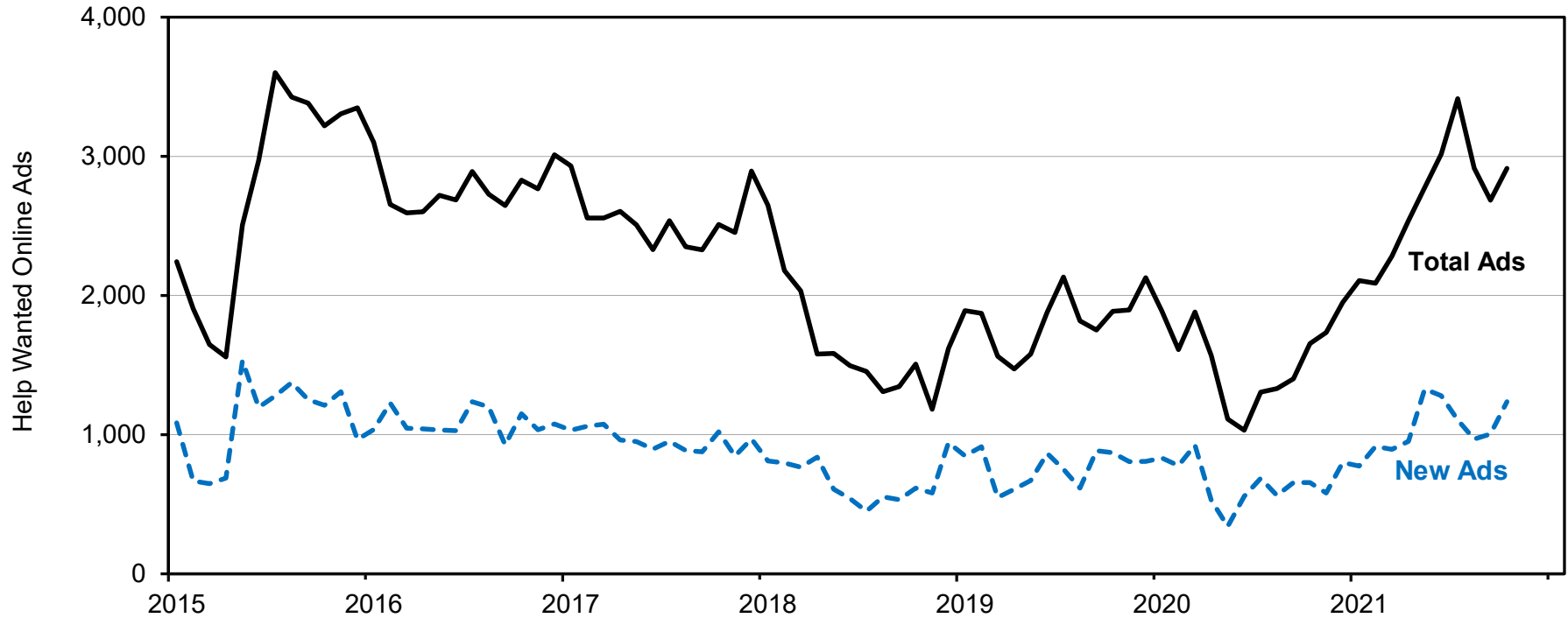


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Medford metro area increased by 230 in October.

Seasonally Adjusted

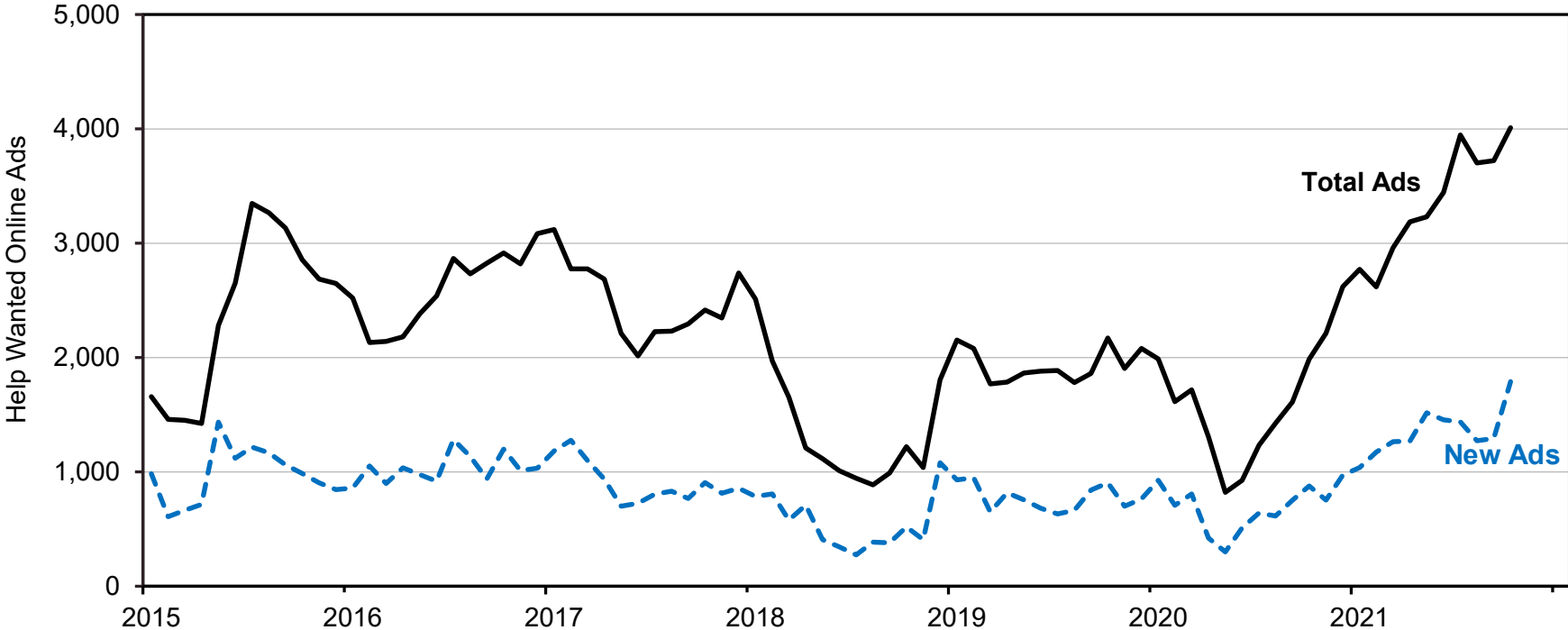


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Bend metro area increased by 290 in October.

Seasonally Adjusted

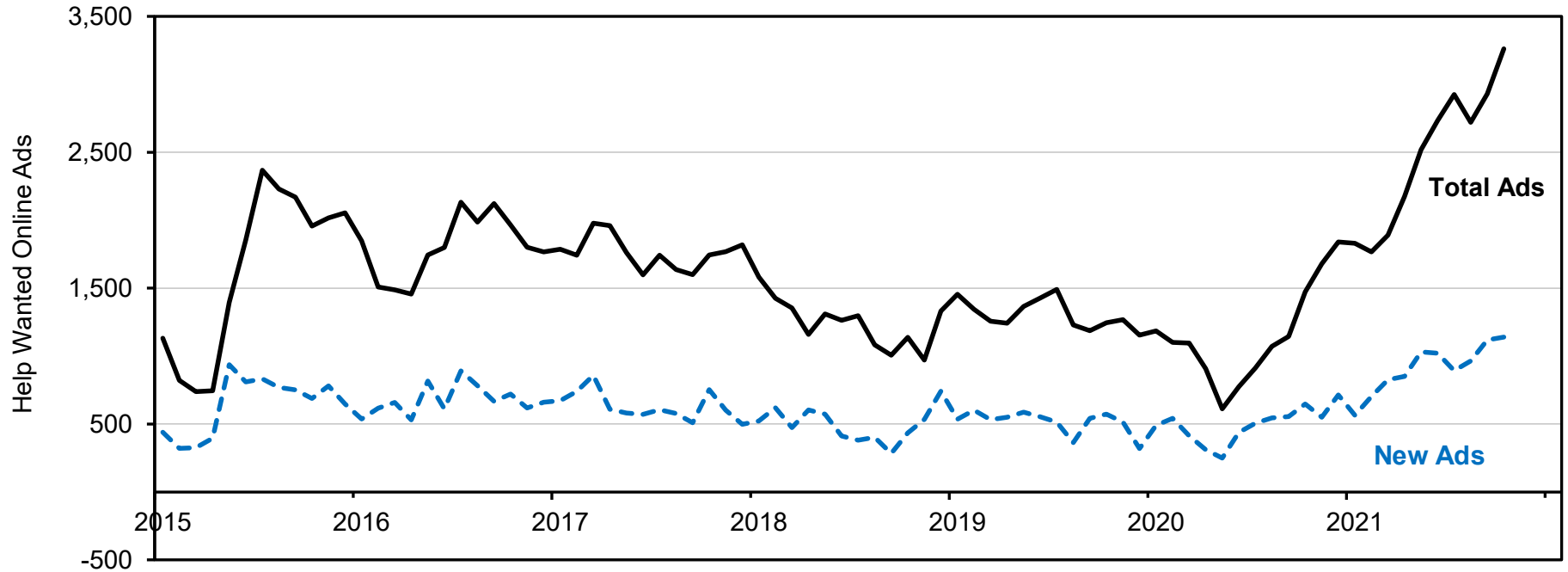


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Corvallis metro area increased by 330 in October.

Seasonally Adjusted

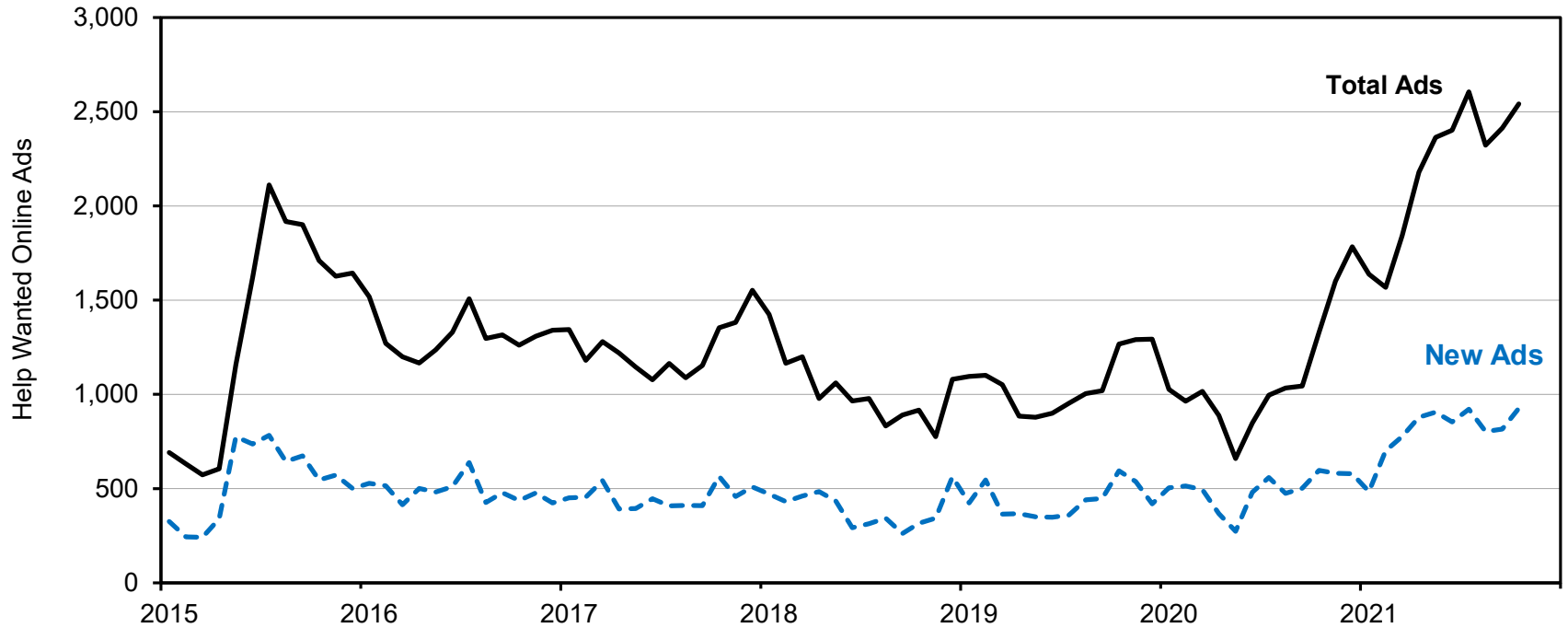


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Albany metro area increased by 130 in October.

Seasonally Adjusted

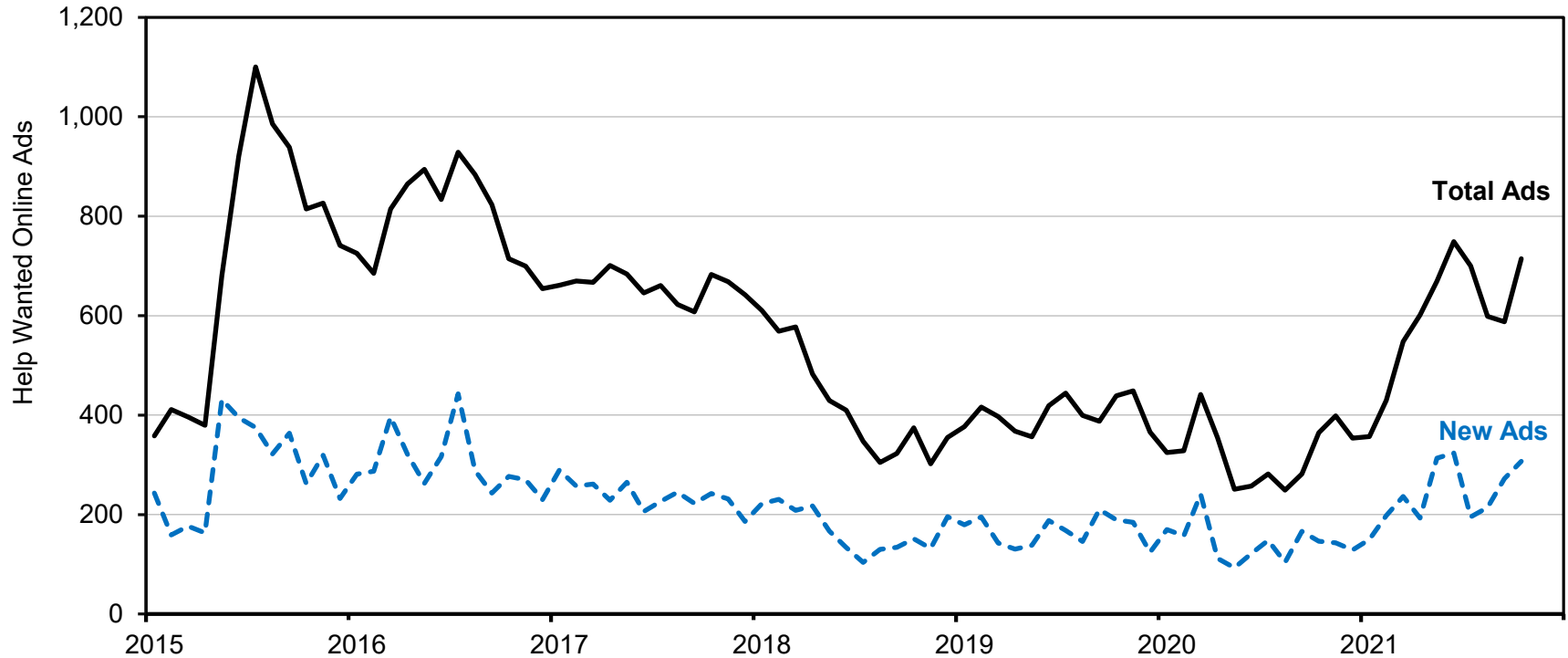


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Grants Pass metro area increased by 130 in October.

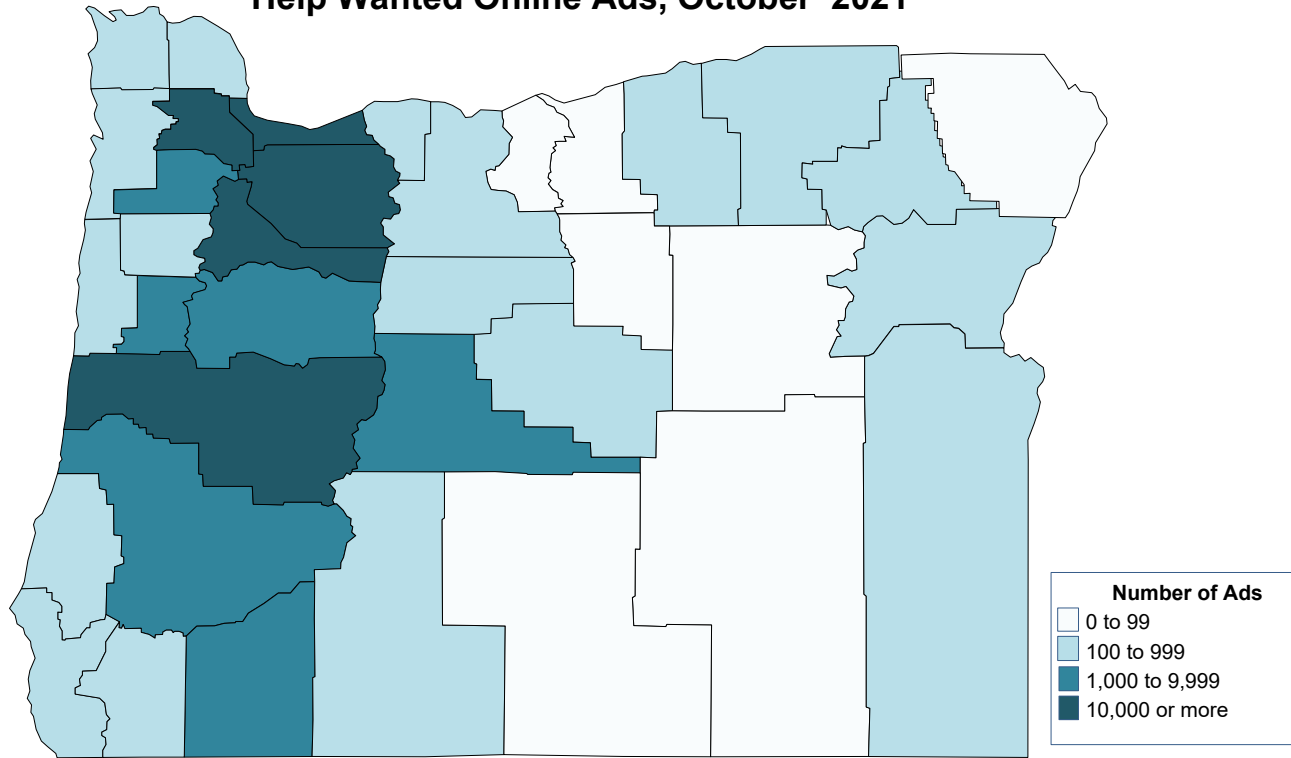
Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Help Wanted Online Ads, October 2021



Source: Oregon Employment Department, The Conference Board, and Wanted Analytics

**Help Wanted Online Ads by County
October 2021**

Multnomah	45,653	Clatsop	556
Washington	18,103	Malheur	542
Marion	11,703	Tillamook	444
Lane	11,059	Hood River	391
Clackamas	10,962	Wasco	327
Deschutes	3,842	Crook	227
Benton	3,047	Baker	198
Jackson	2,880	Jefferson	189
Linn	2,492	Union	188
Yamhill	2,132	Morrow	149
Douglas	1,195	Curry	124
Umatilla	746	Grant	71
Lincoln	733	Gilliam	39
Klamath	703	Harney	38
Josephine	693	Lake	37
Columbia	679	Wallowa	34
Coos	660	Sherman	27
Polk	649	Wheeler	1



Did you know that help wanted online ads are available by local workforce areas?

Portland-Metro – Multnomah and Washington counties

Mid-Valley – Linn, Marion, Polk and Yamhill counties

Lane – Lane County

East Cascades – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

Clackamas – Clackamas County

Rogue Valley – Jackson and Josephine counties

Northwest Oregon – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

Southwestern Oregon – Coos, Curry, and Douglas counties

Eastern Oregon – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email Sarah.E.Cunningham@Employ.Oregon.gov if you need additional HWOL data for your workforce area.



The Clackamas workforce area saw ads increase more than any other area over the year. Notably, the Portland-metro saw growth of 28,500 ads.

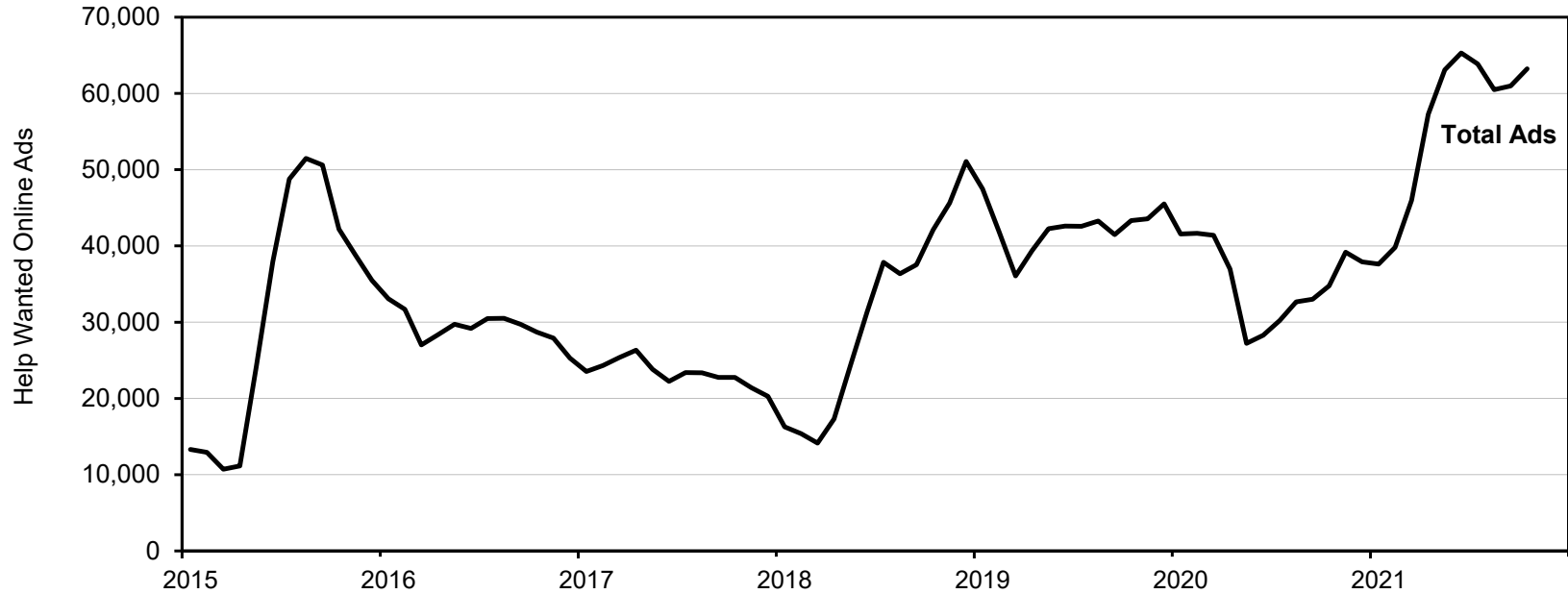
	Over-the-Year Change in Help Wanted Ads in October 2021	Over-the-Year Change Rate
Clackamas	10,675	171%
Lane	5,646	105%
East Cascades	2,768	95%
Northwest Oregon	2,610	94%
Mid-Valley	8,146	93%
Portland-Metro	28,468	82%
Rogue Valley	1,542	78%
Southwestern Oregon	706	57%
Eastern Oregon	528	37%

Email Sarah.E.Cunningham@Employ.Oregon.gov if you need additional HWOL data for your workforce area.



Portland-Metro Help Wanted Online Ads

Not Seasonally Adjusted



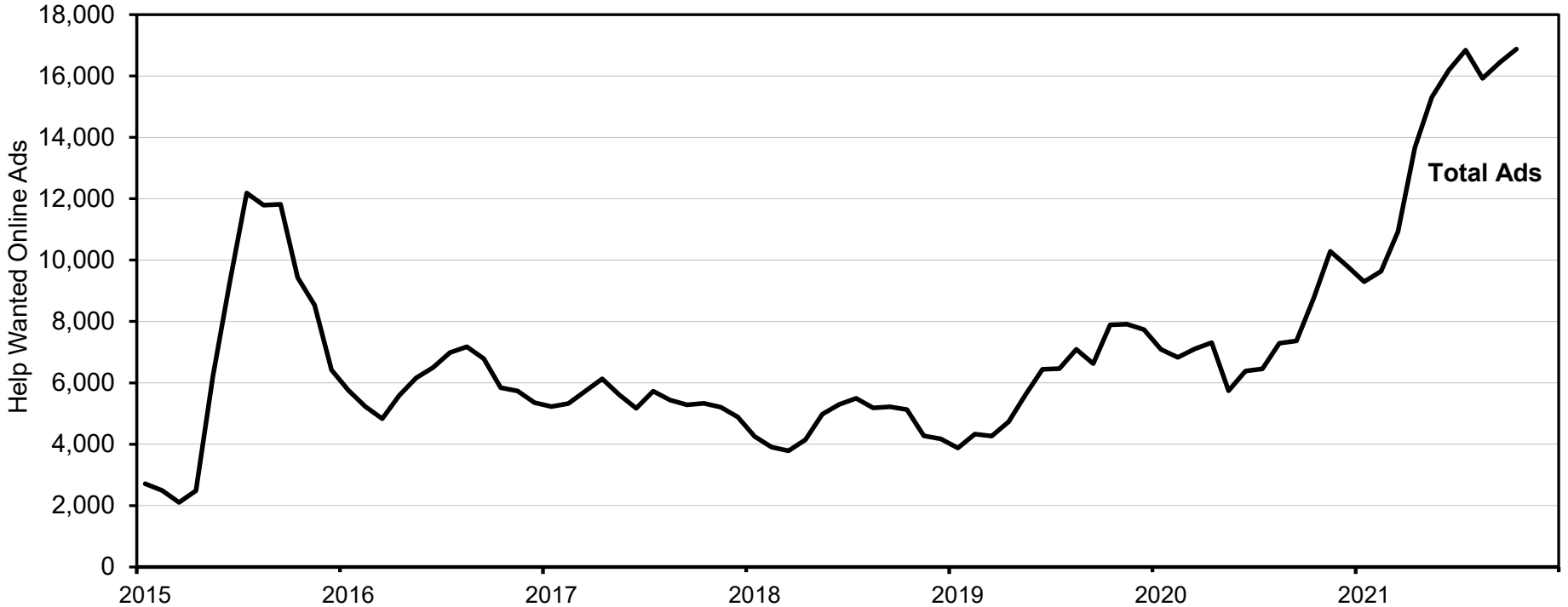
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - October 2021



Mid-Valley Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

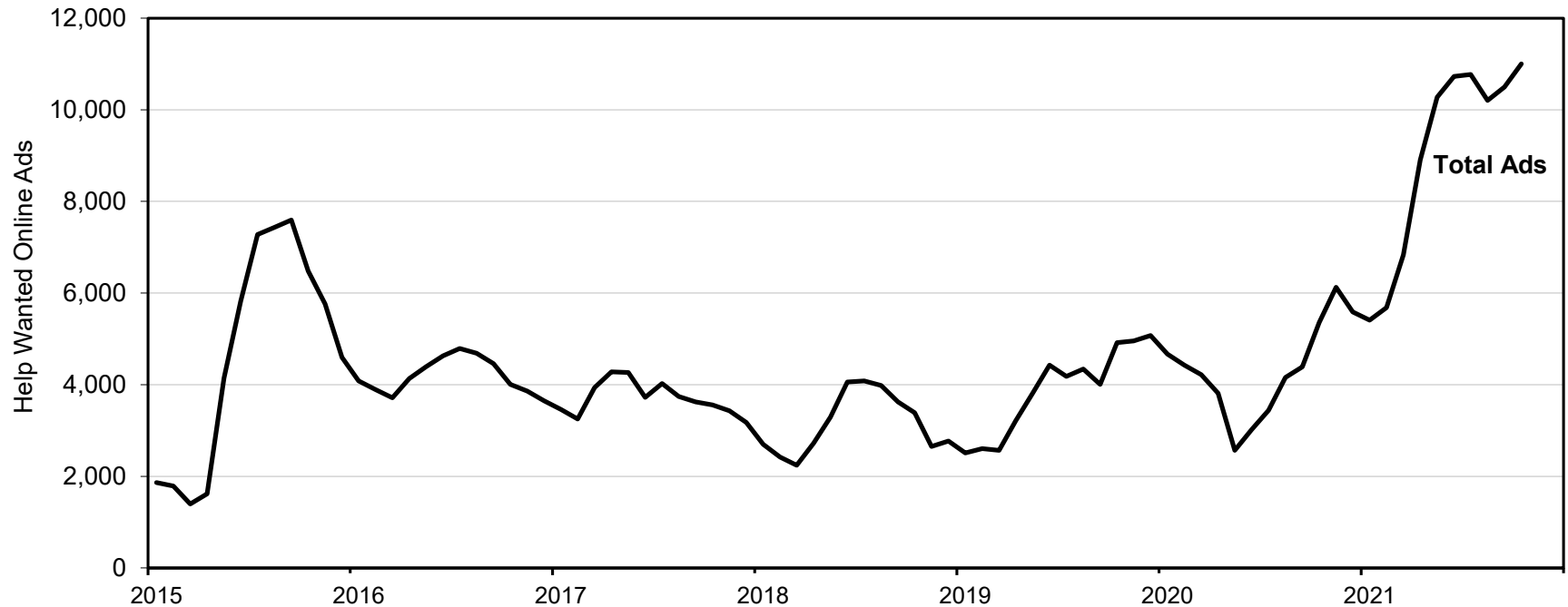
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - October 2021



Lane Help Wanted Online Ads

Not Seasonally Adjusted



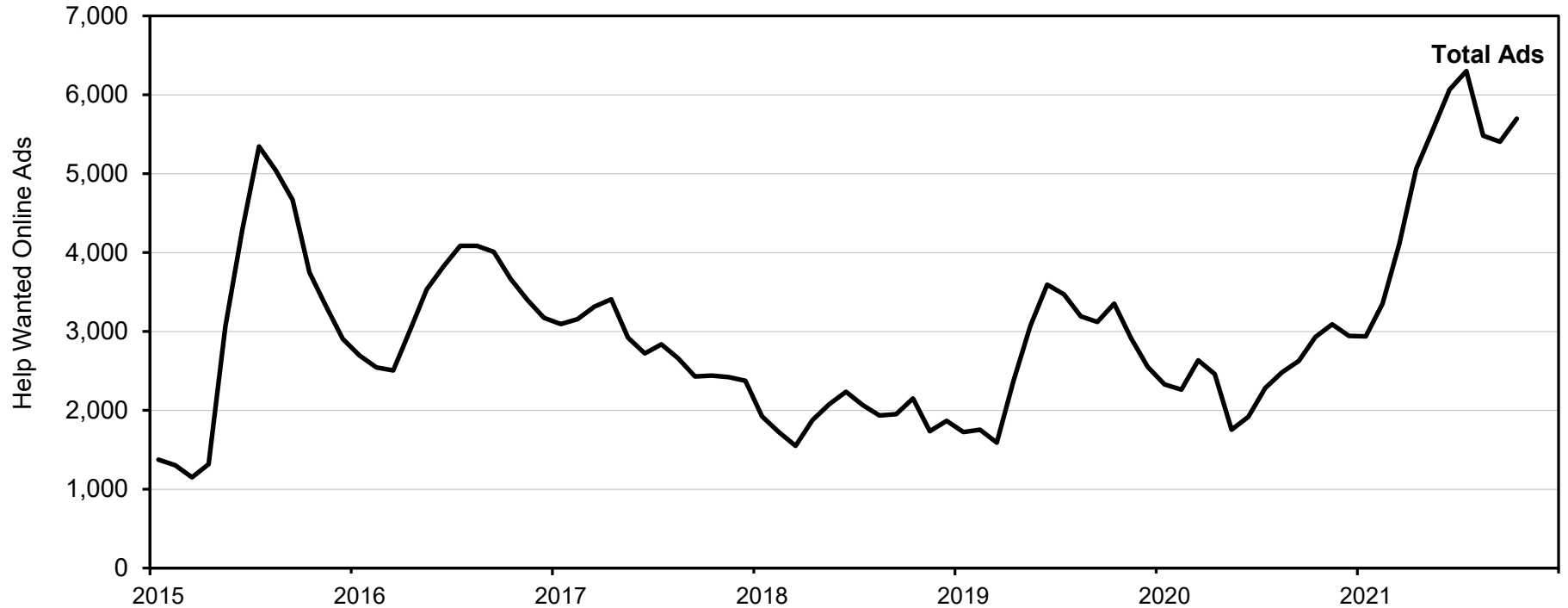
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - October 2021



East Cascades Help Wanted Online Ads

Not Seasonally Adjusted



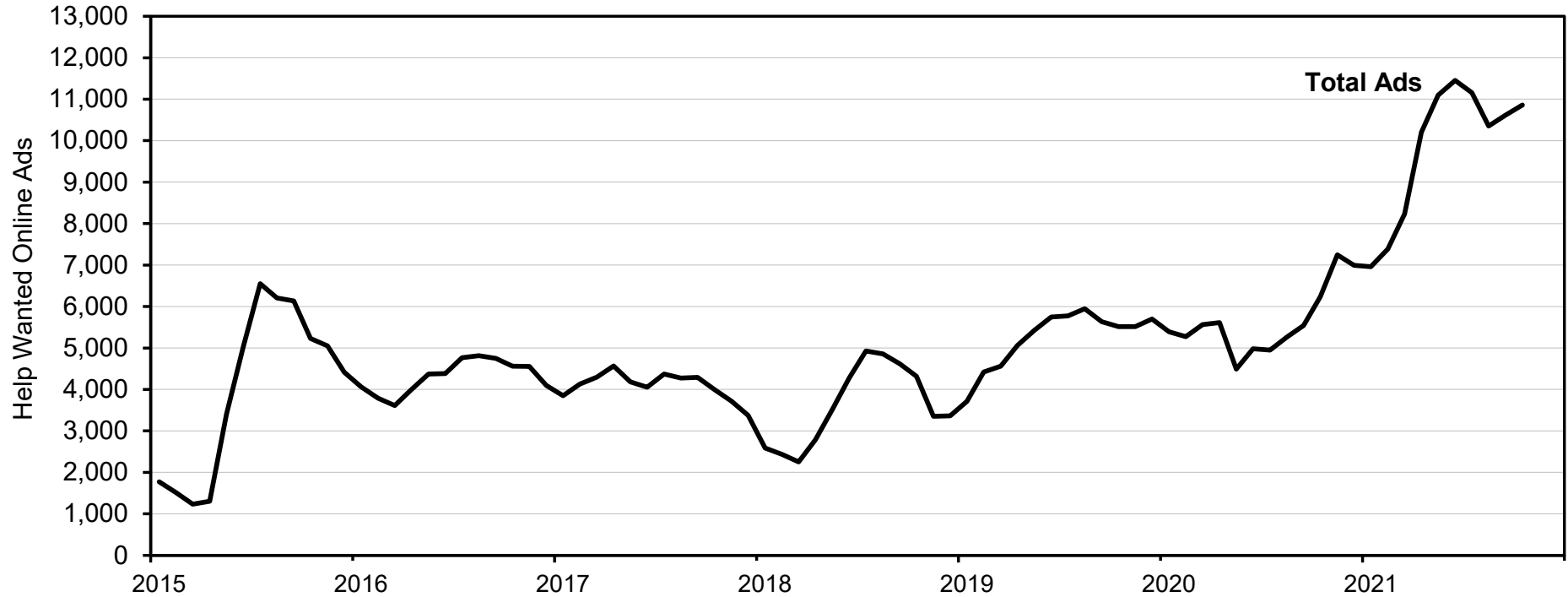
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - October 2021



Clackamas Help Wanted Online Ads

Not Seasonally Adjusted



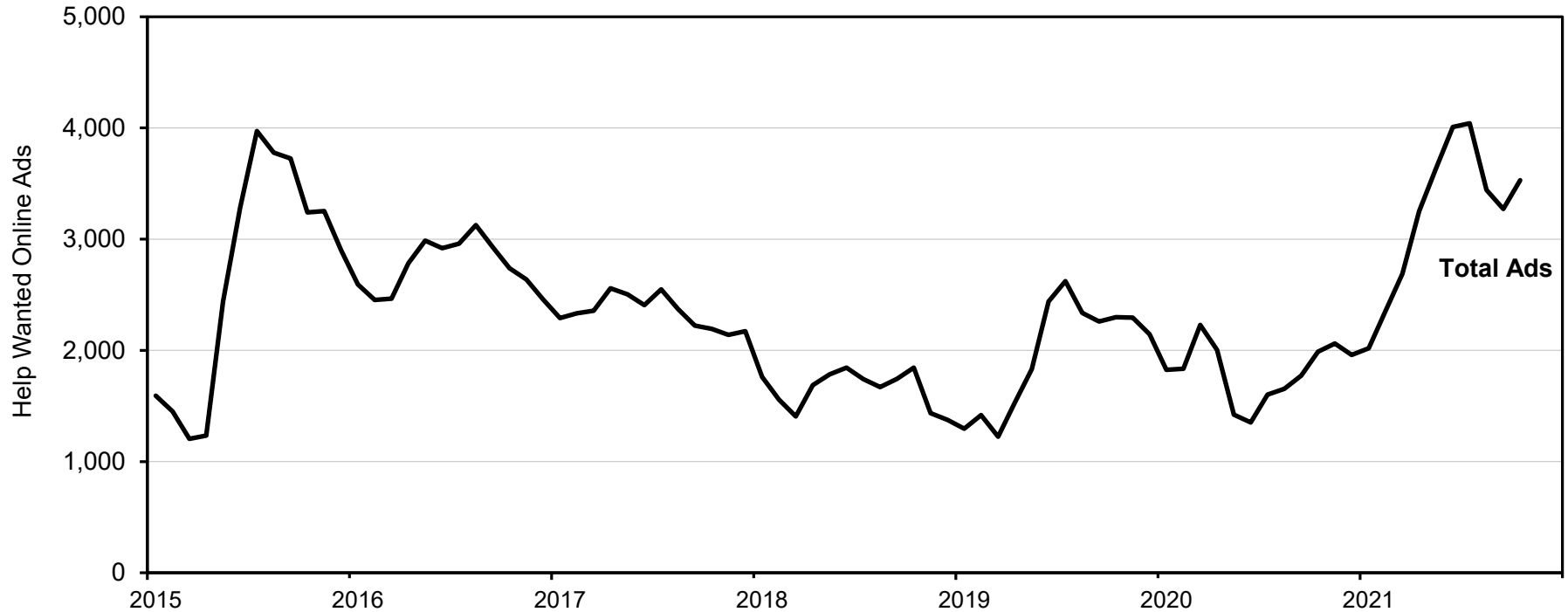
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - October 2021



Rogue Valley Help Wanted Online Ads

Not Seasonally Adjusted



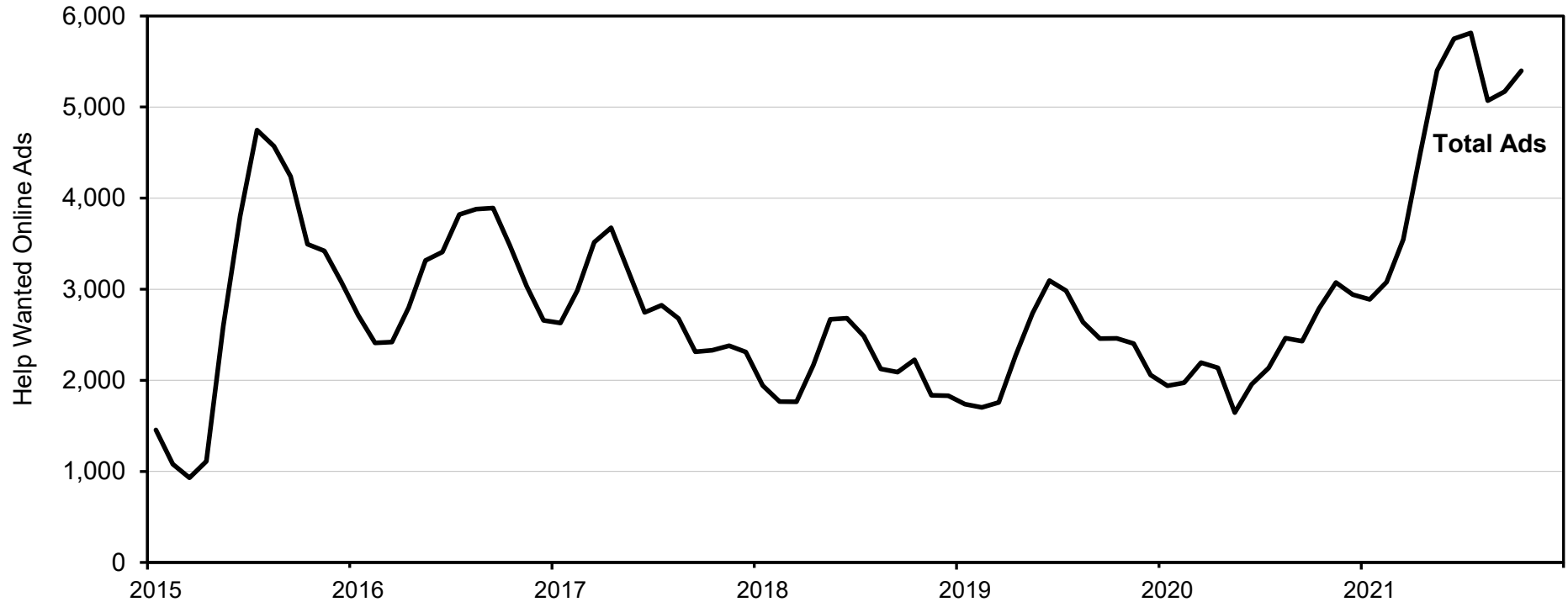
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - October 2021



Northwest Oregon Help Wanted Online Ads

Not Seasonally Adjusted



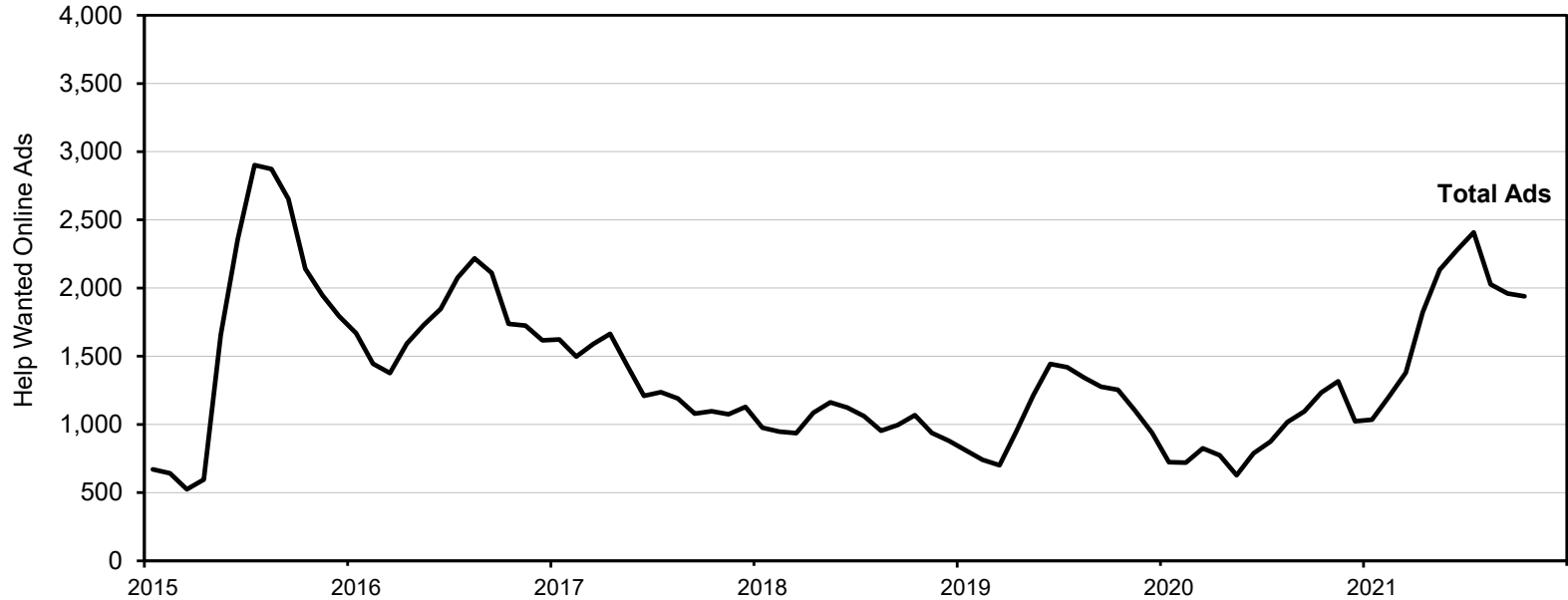
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - October 2021



Southwestern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



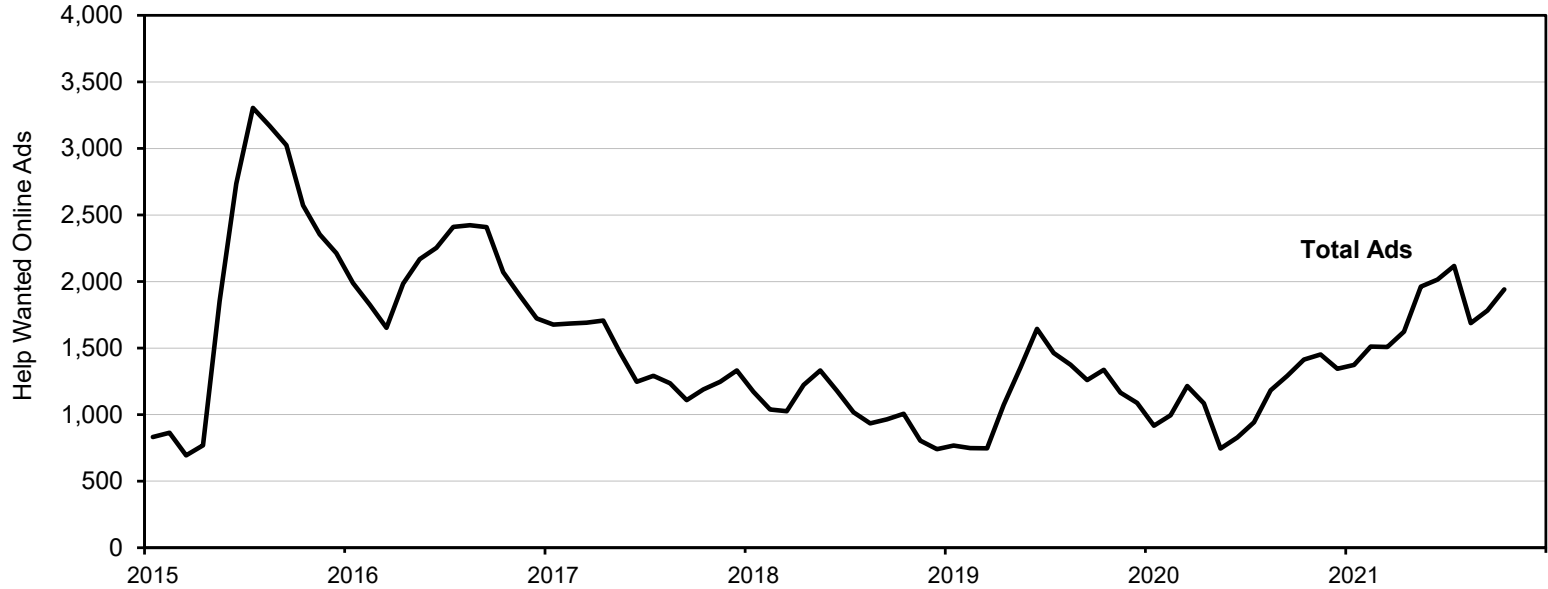
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - October 2021



Eastern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - October 2021





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