



Help Wanted Online Ads

November 2021

Available online at www.QualityInfo.org

Search for [Help Wanted Online Index](#)

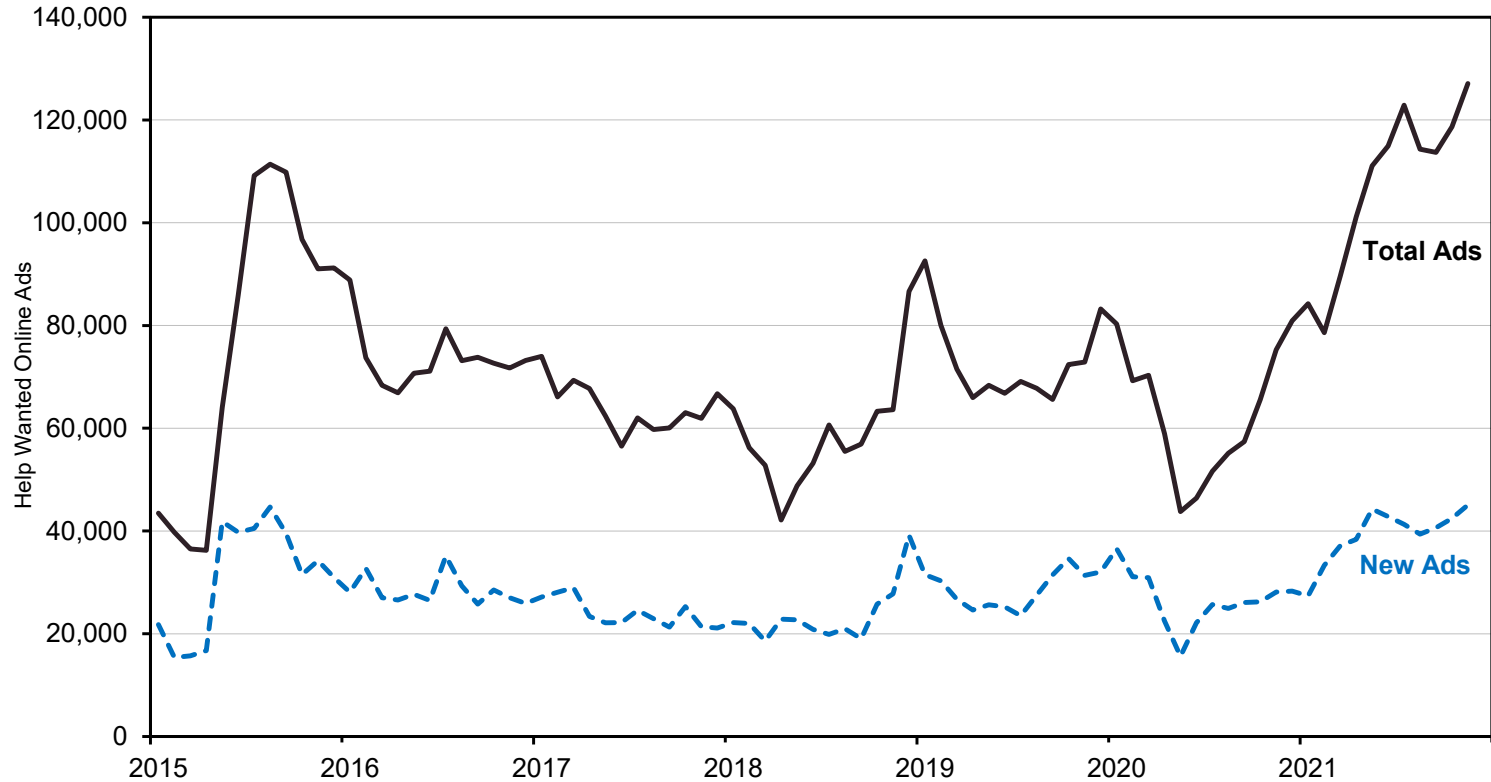


Help Wanted Online ads increased by 8,400 in November.

- Number of ads posted in Oregon totaled 127,100 in November.
- Number of ads posted for the first time (*new ads*) increased by 2,600 in Oregon in November.
- Nationally, total ads increased by 249,900 and new ads increased by 211,100 in November.
- Number of online ads among Oregon and its neighboring states:
 - Idaho: 53,800
 - Nevada: 90,700
 - Oregon: 127,100
 - Washington: 235,000
 - California: 992,100



The number of help wanted ads in Oregon increased by 8,400 in November.

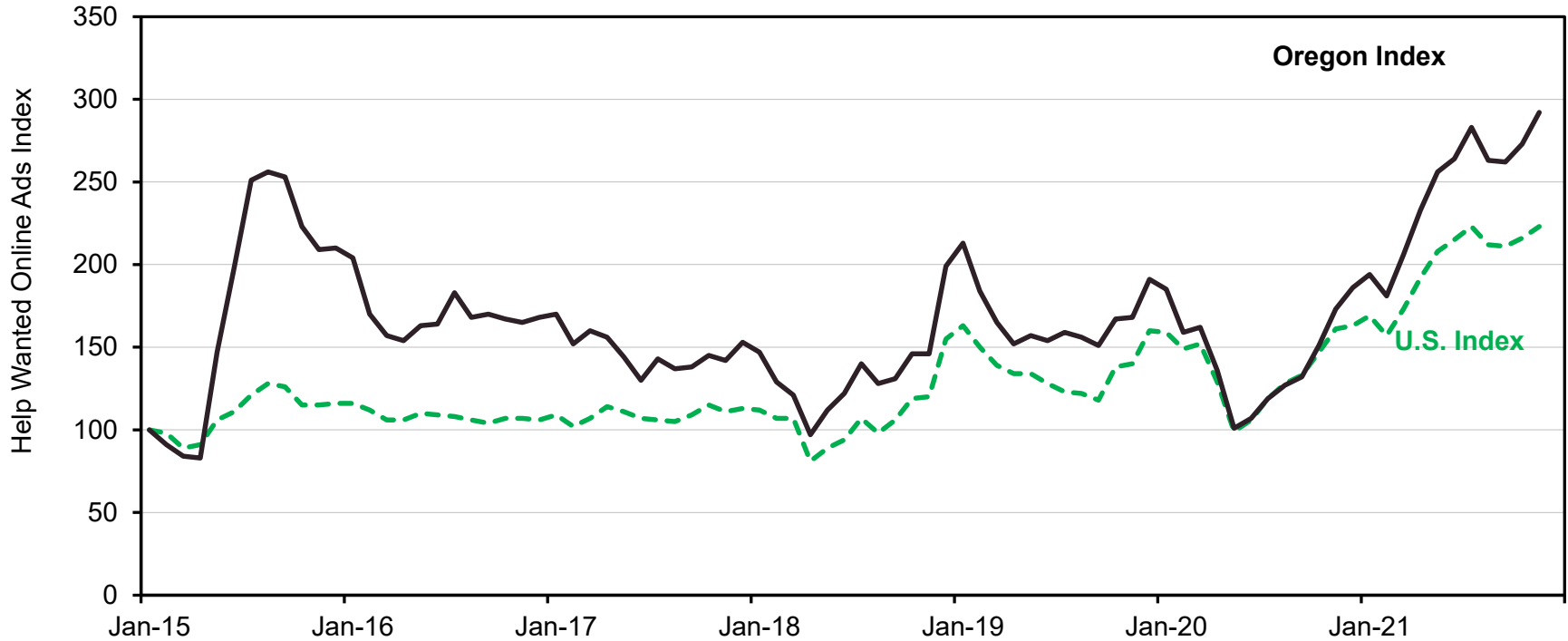


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Total online ad volume increased by 249,900 nationally in November.

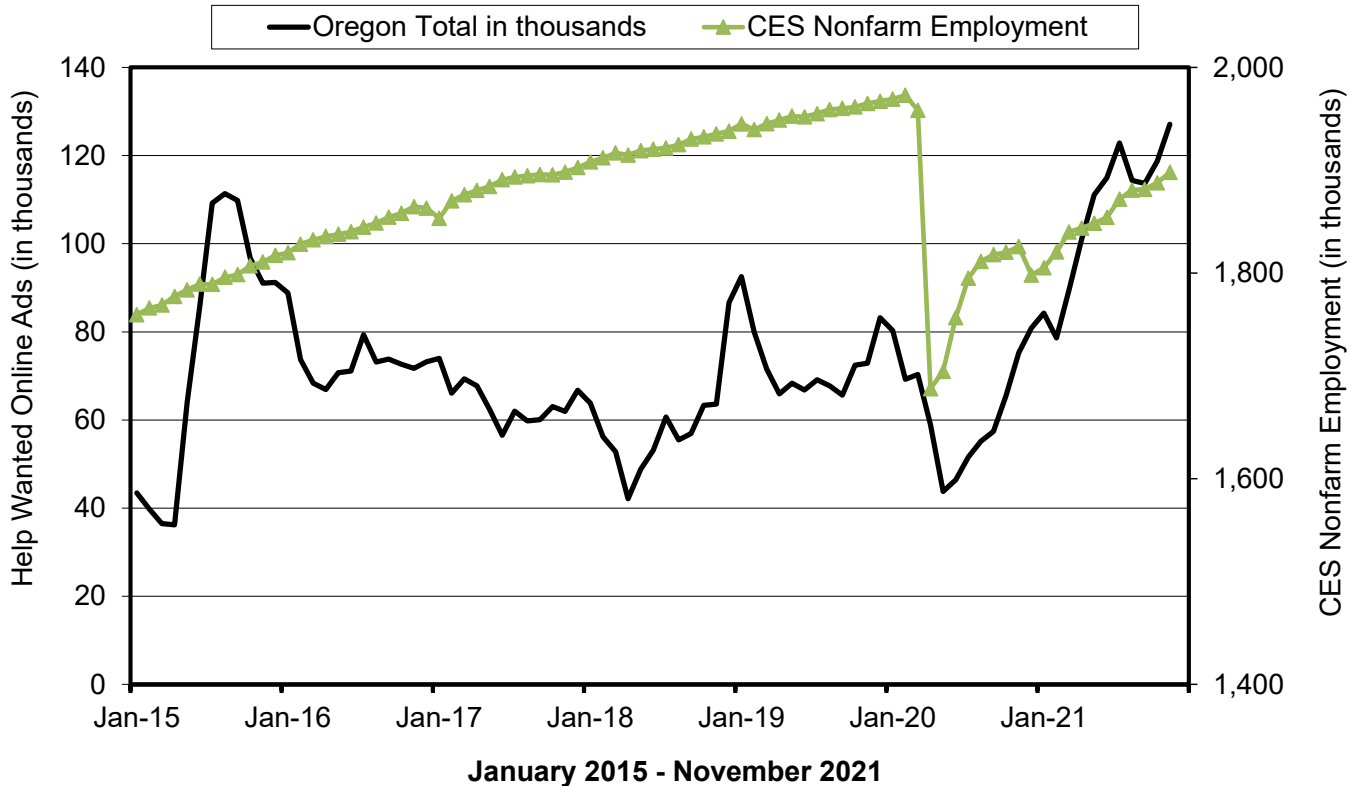
Total Ads Index (January 2015 = 100)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



The Conference Board's Help Wanted Online Data Series Seasonally Adjusted



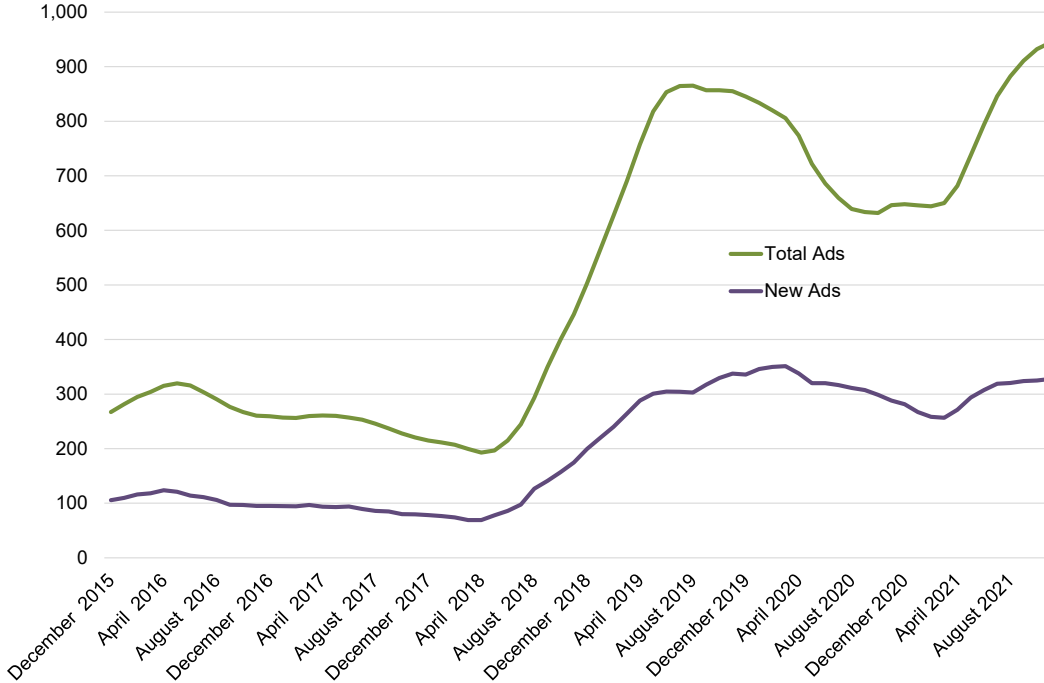
Source: The Conference Board Help Wanted OnLine™ (HWOL)



Childcare is critical to allowing parents sidelined by the pandemic to return to work.

Read [Oregon's Child Care Industry](#) by Economist [Jessica Nelson](#)

Job Postings for Pre-school Teachers and Childcare Workers
Oregon Statewide 12-Month Moving Average
Source: Help Wanted OnLine (HWOL)



Email Sarah.E.Cunningham@Employ.Oregon.gov if you need HWOL data for specific occupations.

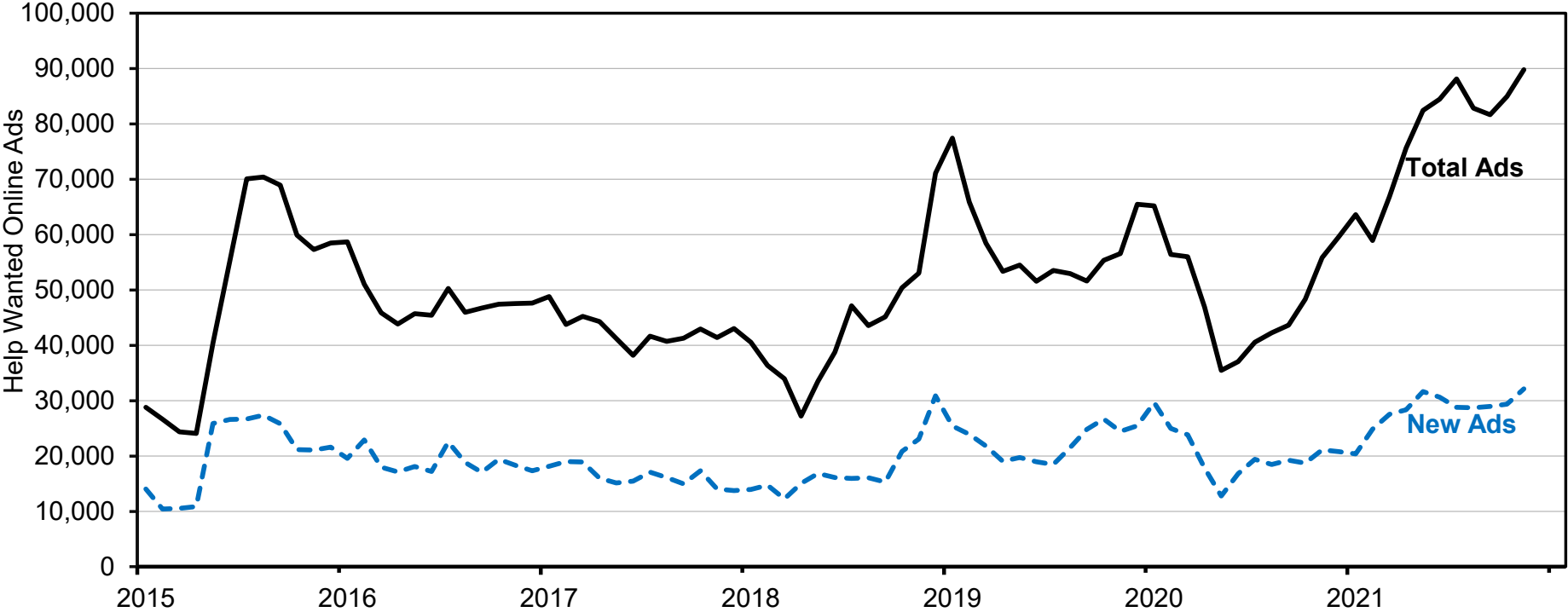


HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREA



Online ads in the Portland metro area increased by 4,800 in November.

Seasonally Adjusted

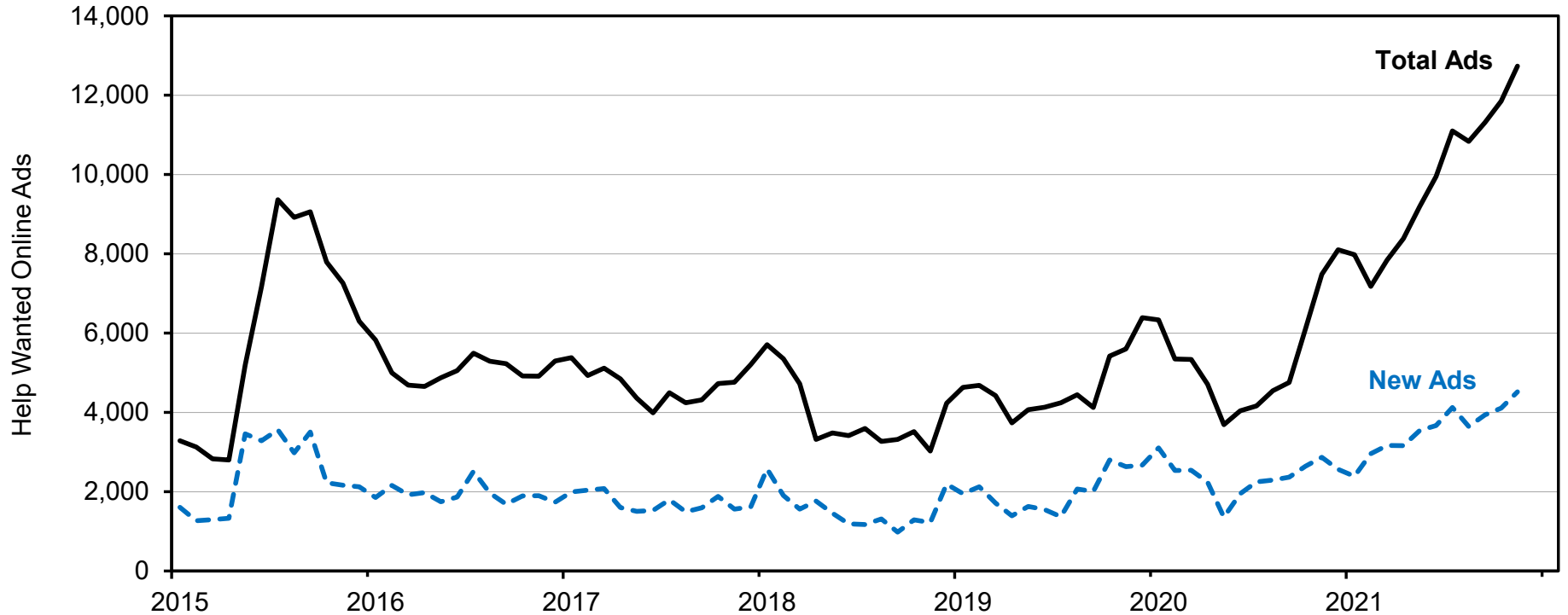


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Salem metro area increased by 900 in November.

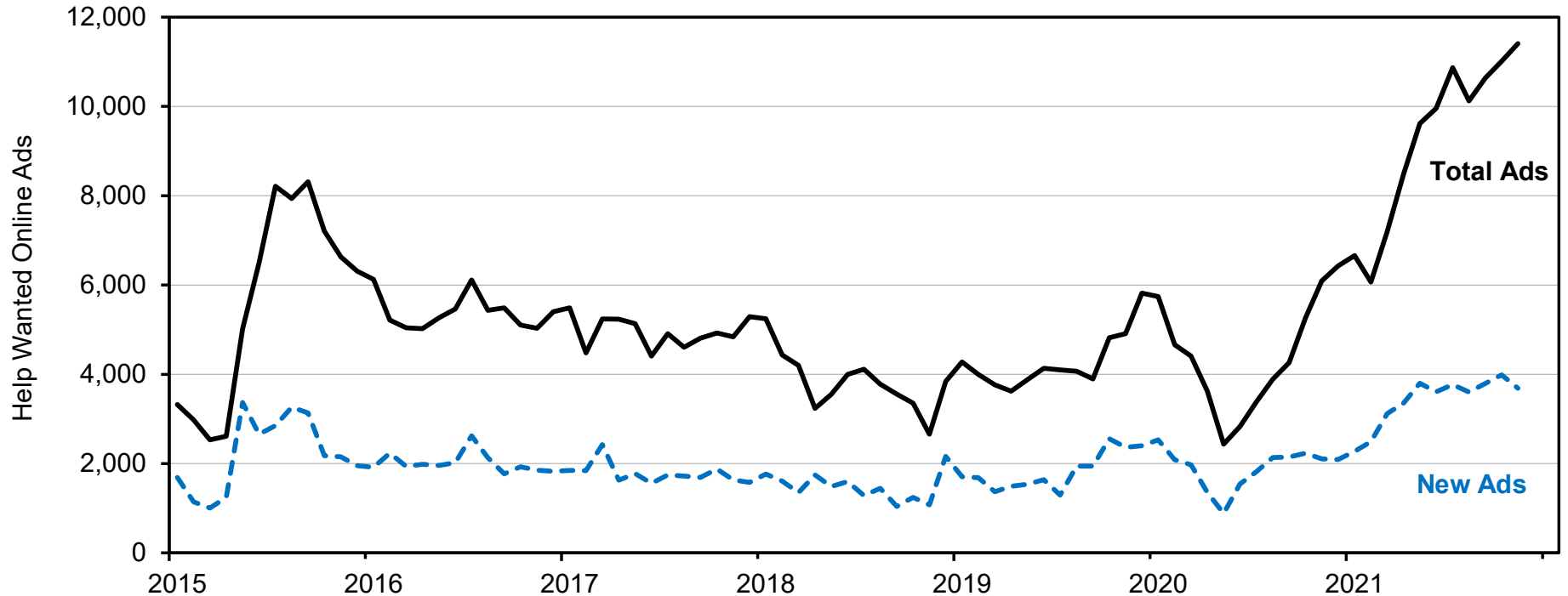
Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Eugene metro area increased by 400 in November. Seasonally Adjusted

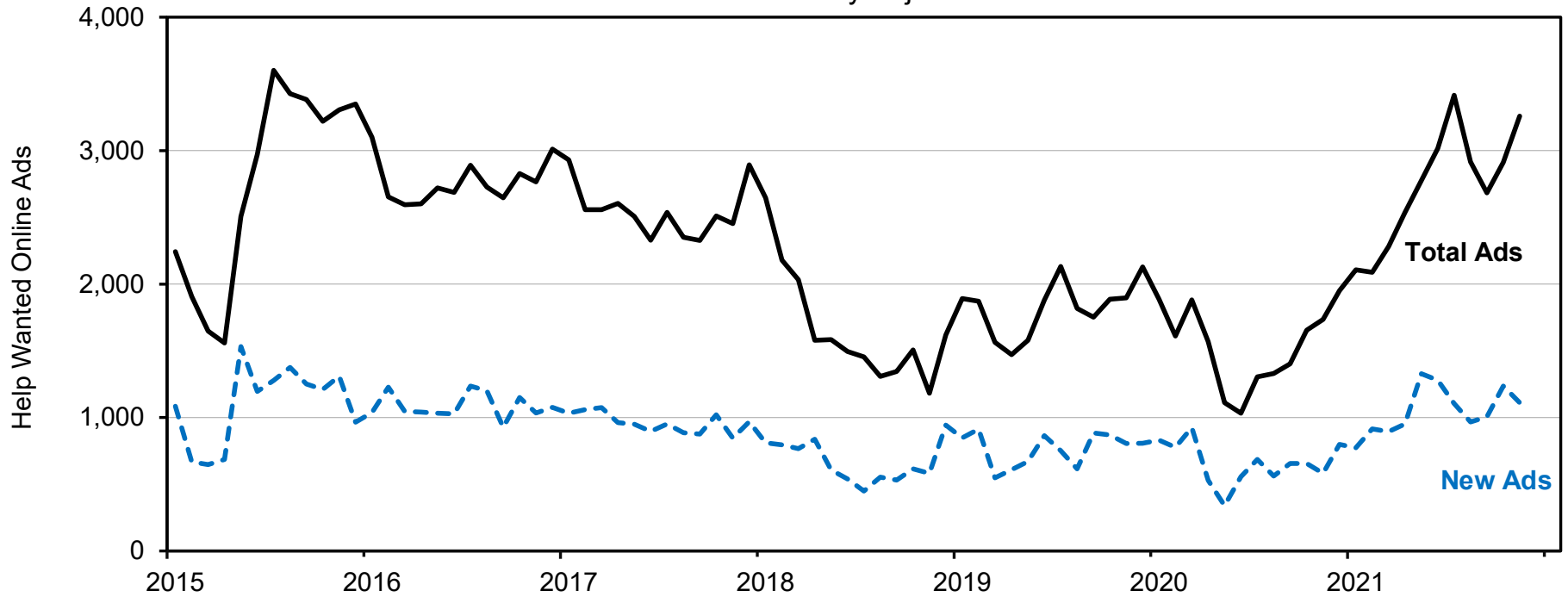


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Medford metro area increased by 350 in November.

Seasonally Adjusted

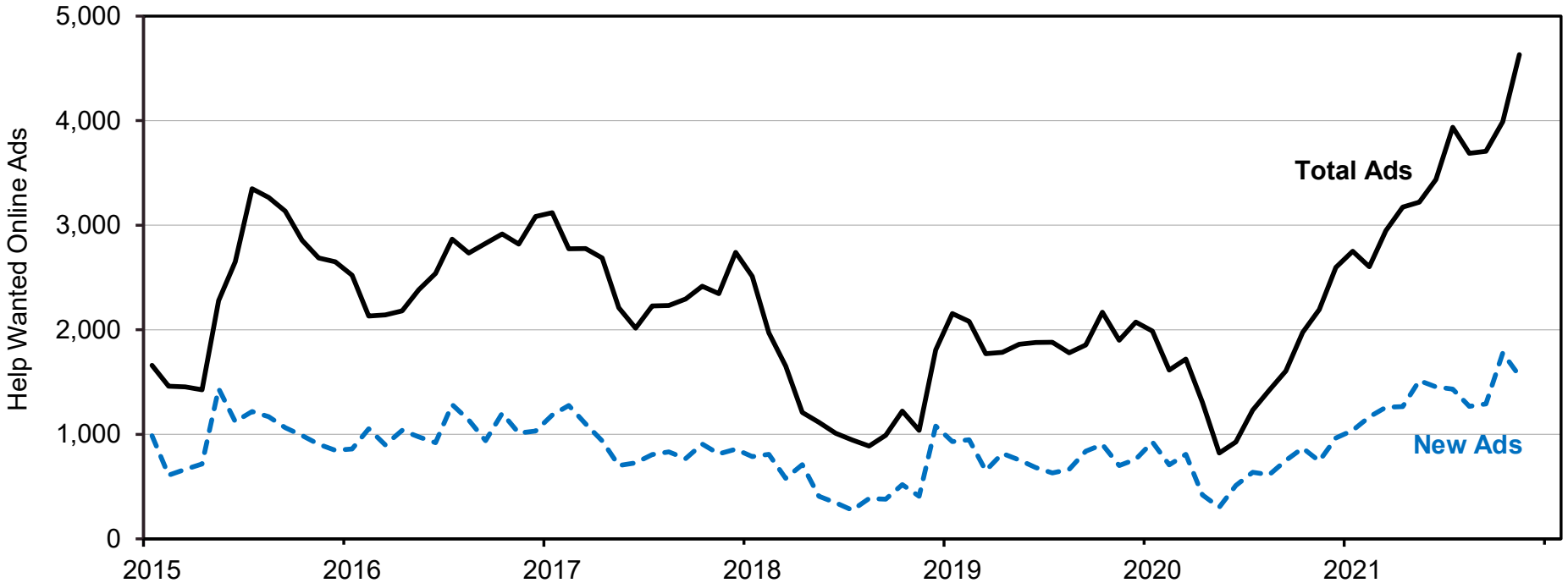


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Bend metro area increased by 640 in November.

Seasonally Adjusted

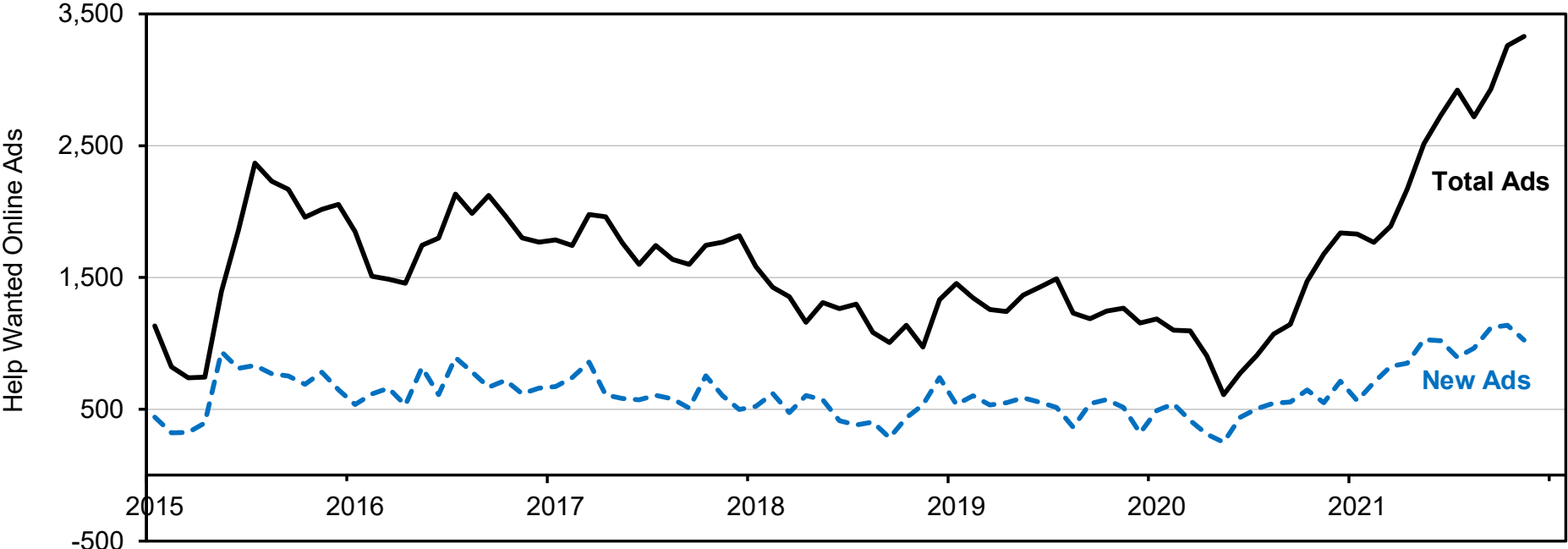


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Corvallis metro area increased by 70 in November.

Seasonally Adjusted

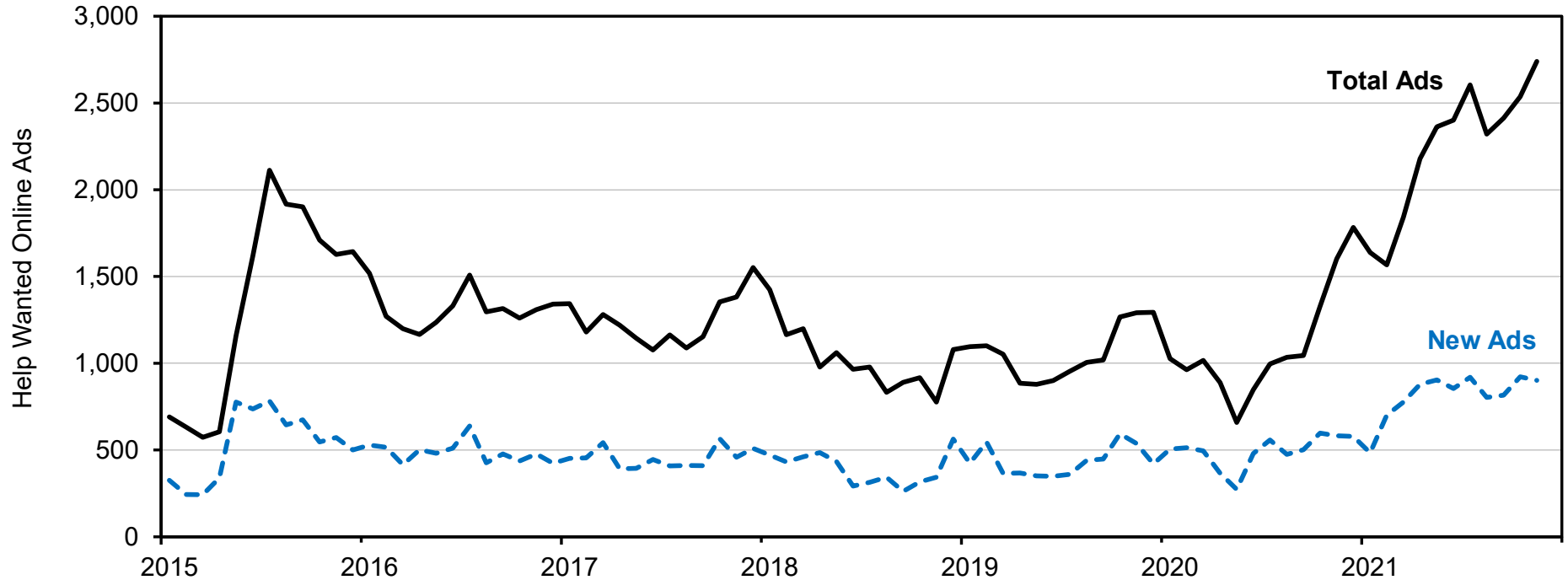


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Albany metro area increased by 200 in November.

Seasonally Adjusted

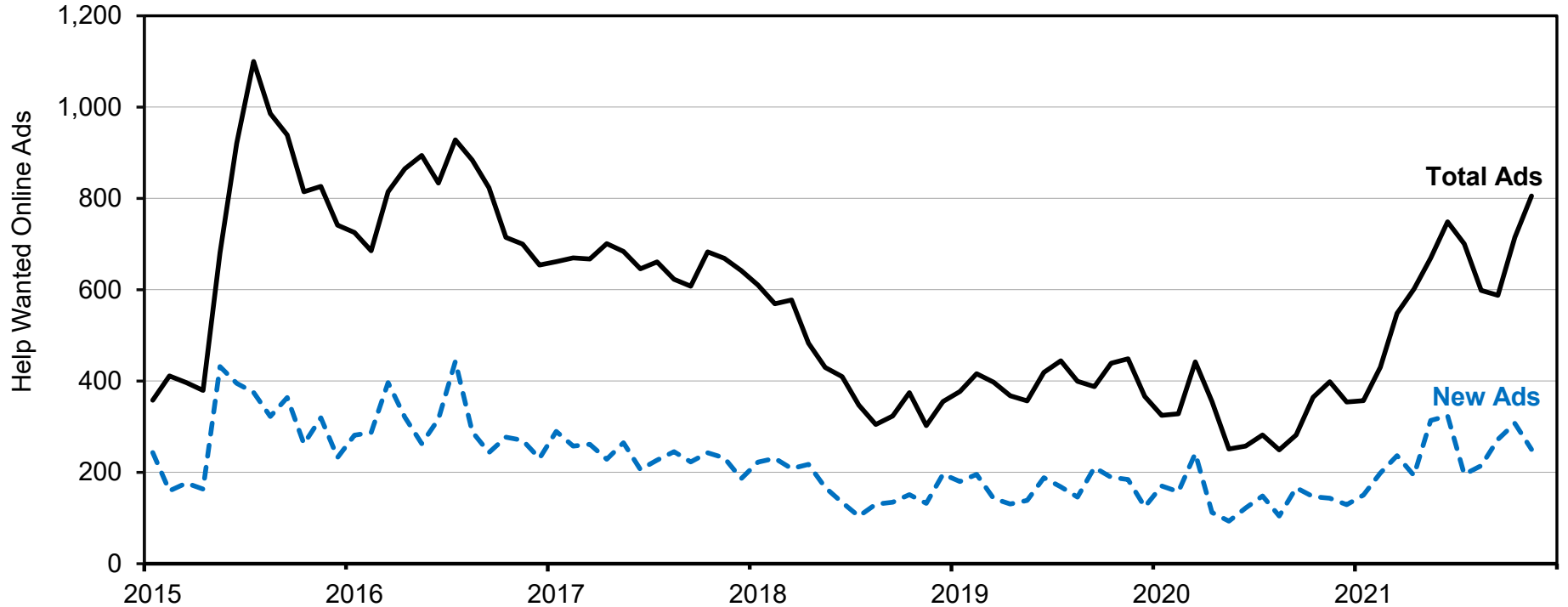


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Grants Pass metro area increased by 90 in November.

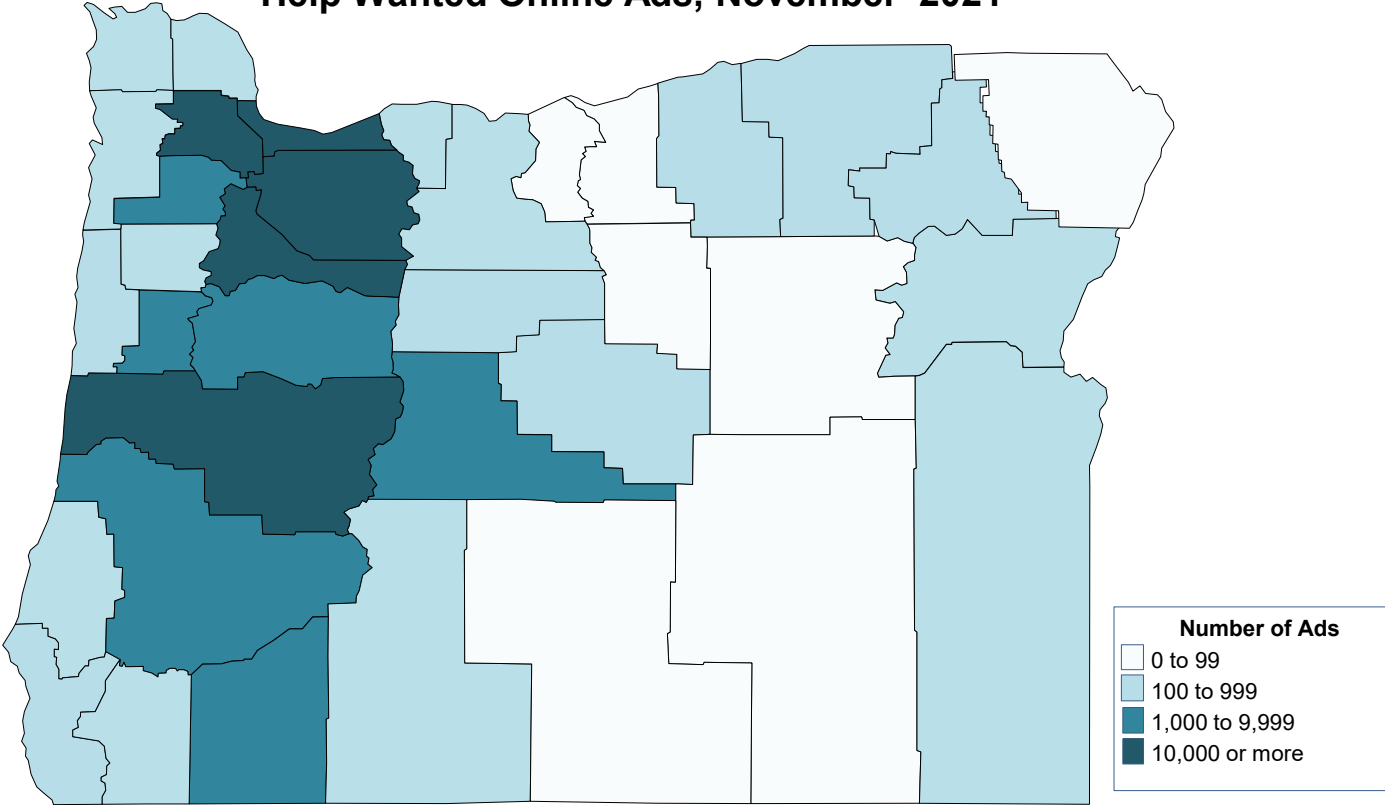
Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Help Wanted Online Ads, November 2021



Source: Oregon Employment Department, The Conference Board, and Wanted Analytics

Help Wanted Online Ads by County

November 2021

Multnomah	45,260	Clatsop	597
Washington	19,058	Malheur	549
Clackamas	11,630	Tillamook	479
Marion	11,604	Hood River	396
Lane	11,374	Wasco	323
Deschutes	4,196	Crook	214
Jackson	3,178	Union	212
Benton	3,056	Baker	208
Linn	2,600	Jefferson	194
Yamhill	2,157	Morrow	171
Douglas	1,274	Curry	131
Klamath	822	Grant	82
Columbia	765	Lake	48
Umatilla	760	Harney	46
Coos	749	Wallowa	39
Josephine	745	Gilliam	38
Lincoln	723	Sherman	27
Polk	717	Wheeler	3



Did you know that help wanted online ads are available by local workforce areas?

Portland-Metro – Multnomah and Washington counties

Mid-Valley – Linn, Marion, Polk and Yamhill counties

Lane – Lane County

East Cascades – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

Clackamas – Clackamas County

Rogue Valley – Jackson and Josephine counties

Northwest Oregon – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

Southwestern Oregon – Coos, Curry, and Douglas counties

Eastern Oregon – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email Sarah.E.Cunningham@Employ.Oregon.gov if you need additional HWOL data for your workforce area.



The East Cascades workforce area saw ads increase more than any other area over the year. Notably, the Portland-metro saw growth of 25,300 ads.

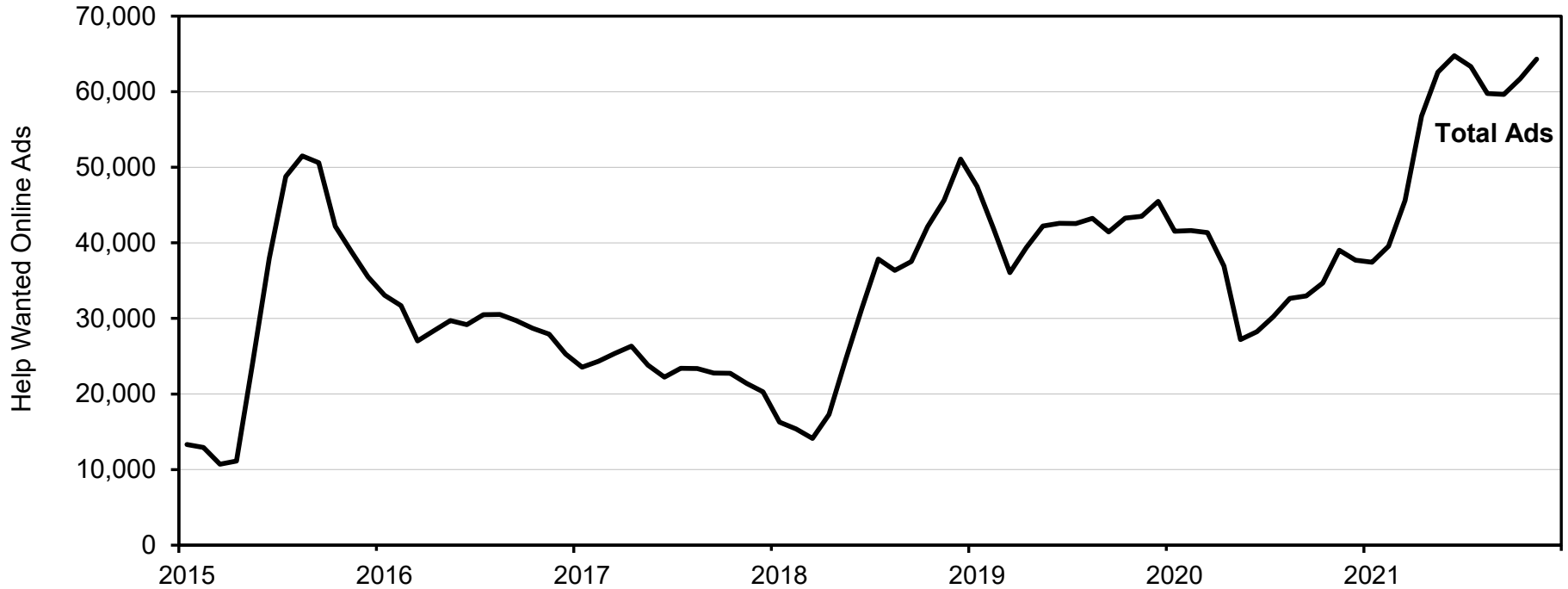
	Over-the-Year Change in Help Wanted Ads in November 2021	Over-the-Year Change Rate
East Cascades	3,189	104%
Rogue Valley	1,862	90%
Lane	5,265	86%
Northwest Oregon	2,548	83%
Mid-Valley	6,852	67%
Portland-Metro	25,283	65%
Southwestern Oregon	838	64%
Clackamas	4,386	61%
Eastern Oregon	615	42%

Email Sarah.E.Cunningham@Employ.Oregon.gov if you need additional HWOL data for your workforce area.



Portland-Metro Help Wanted Online Ads

Not Seasonally Adjusted



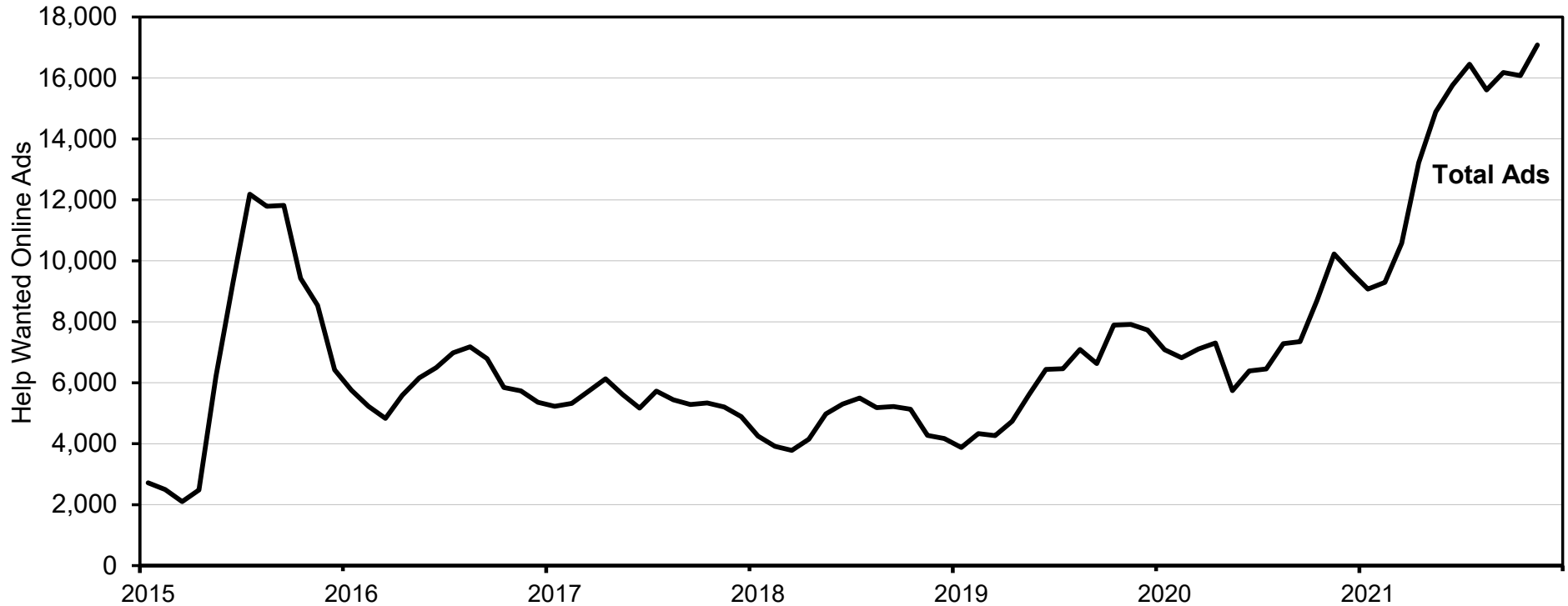
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - November 2021



Mid-Valley Help Wanted Online Ads

Not Seasonally Adjusted



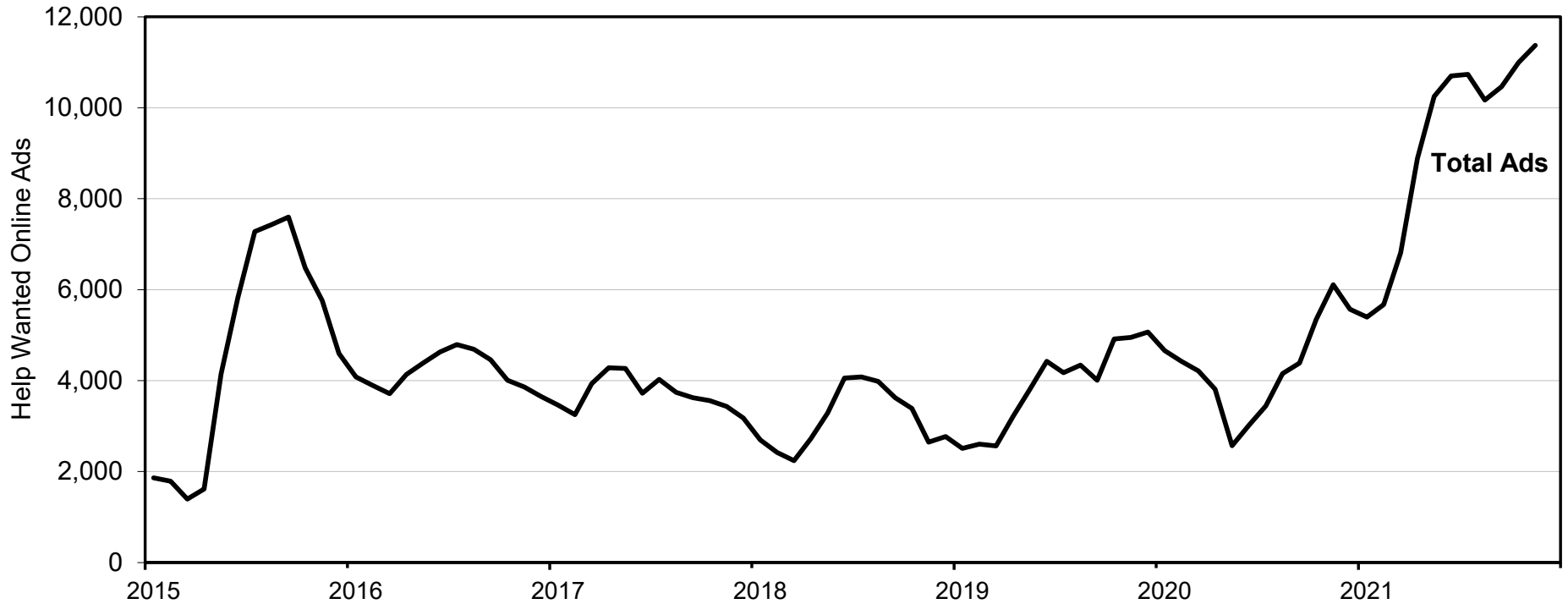
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - November 2021



Lane Help Wanted Online Ads

Not Seasonally Adjusted



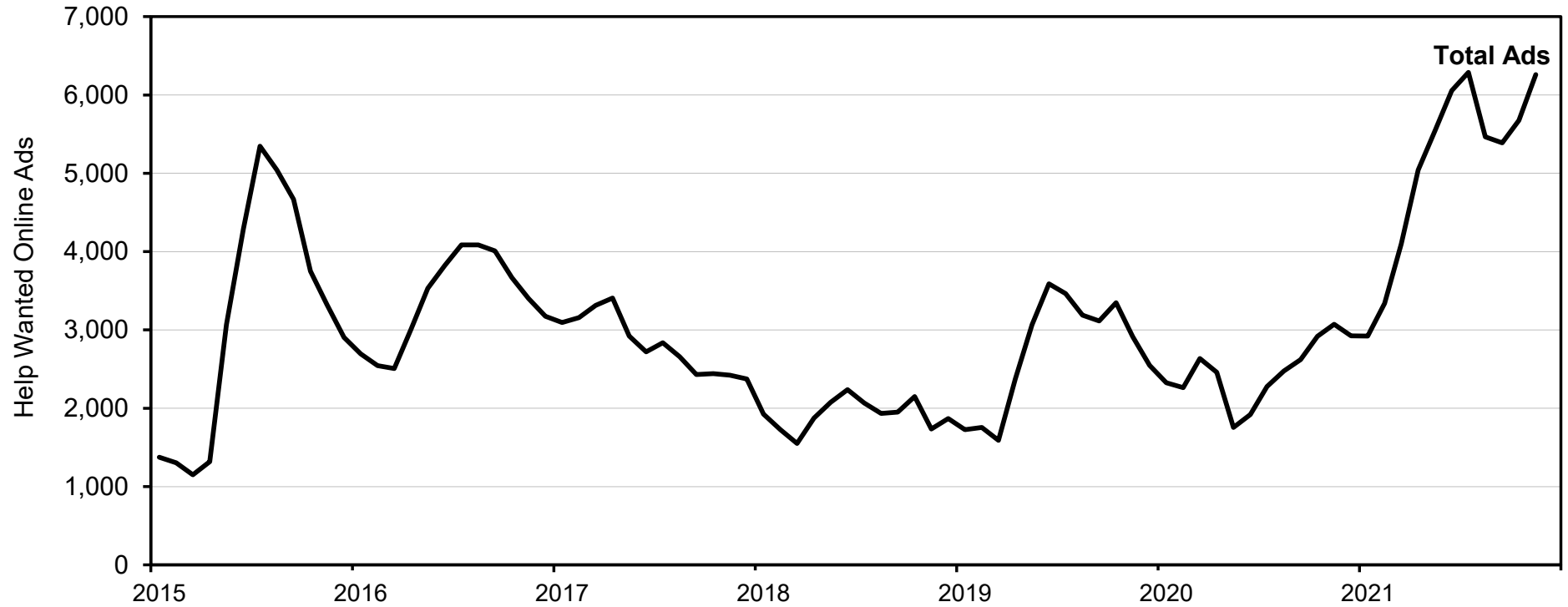
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - November 2021



East Cascades Help Wanted Online Ads

Not Seasonally Adjusted



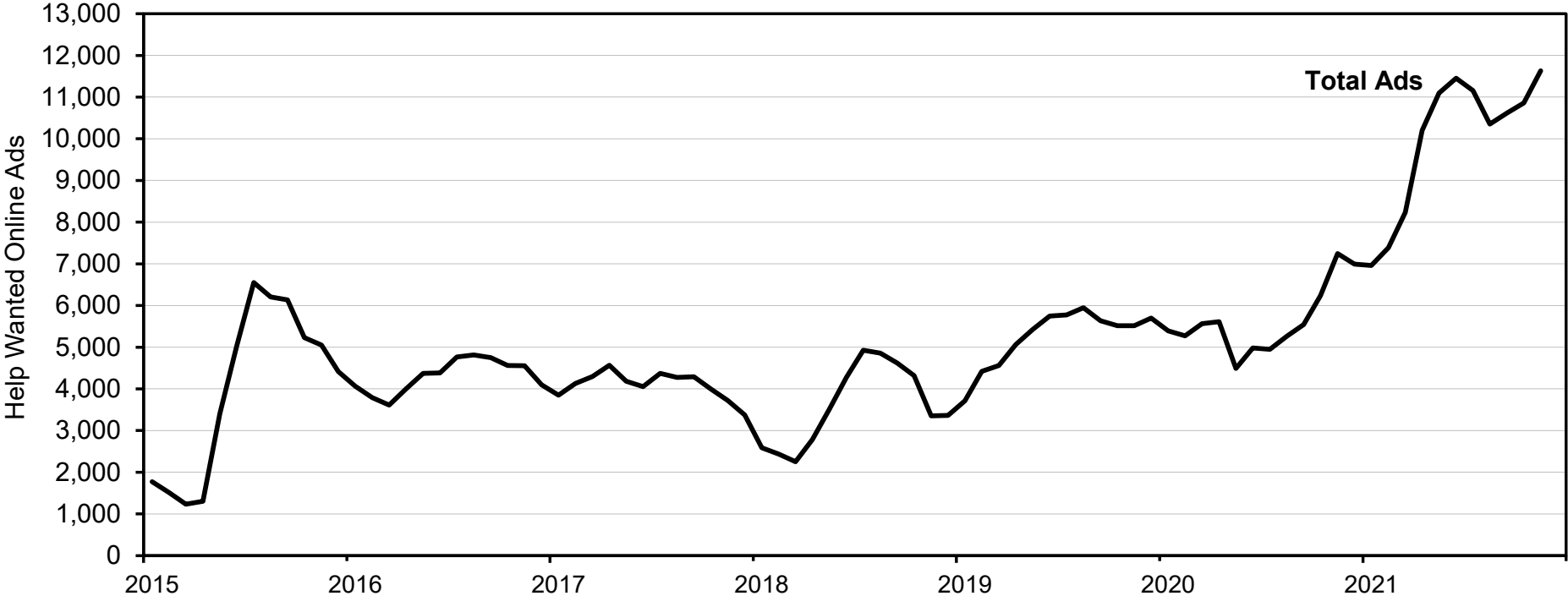
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - November 2021



Clackamas Help Wanted Online Ads

Not Seasonally Adjusted

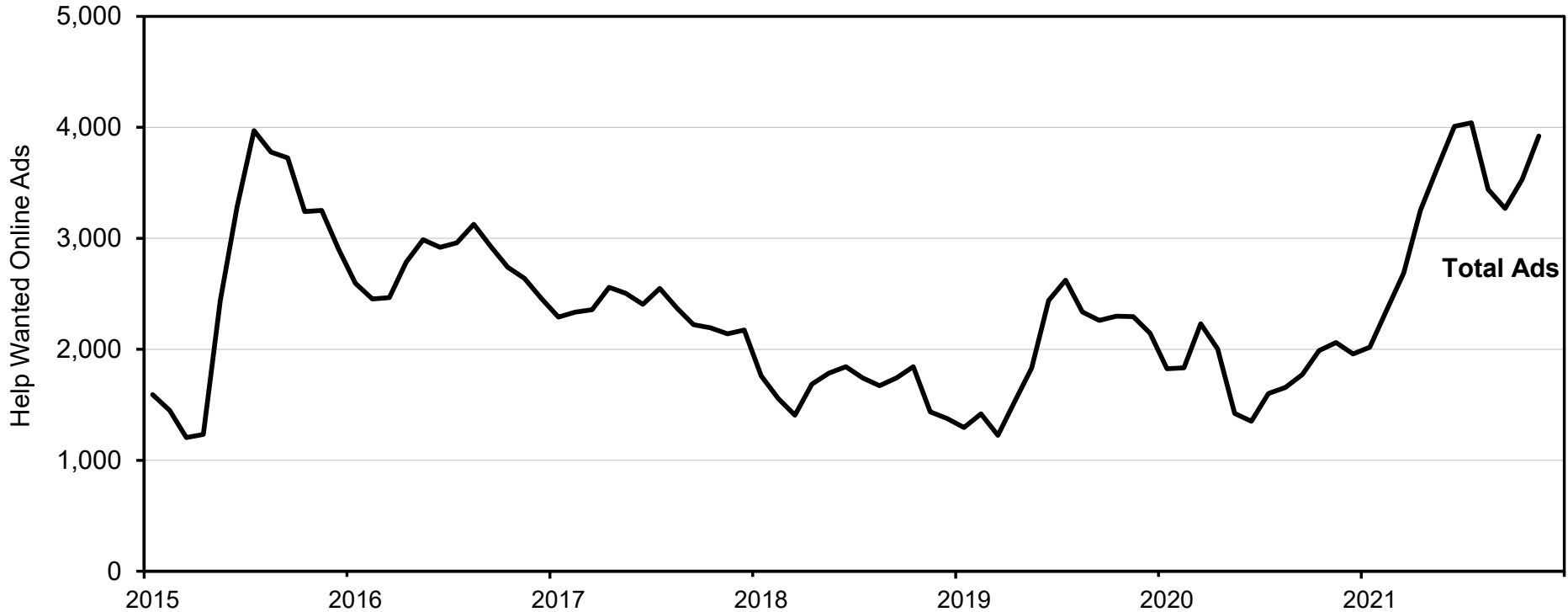


Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - November 2021

Rogue Valley Help Wanted Online Ads

Not Seasonally Adjusted



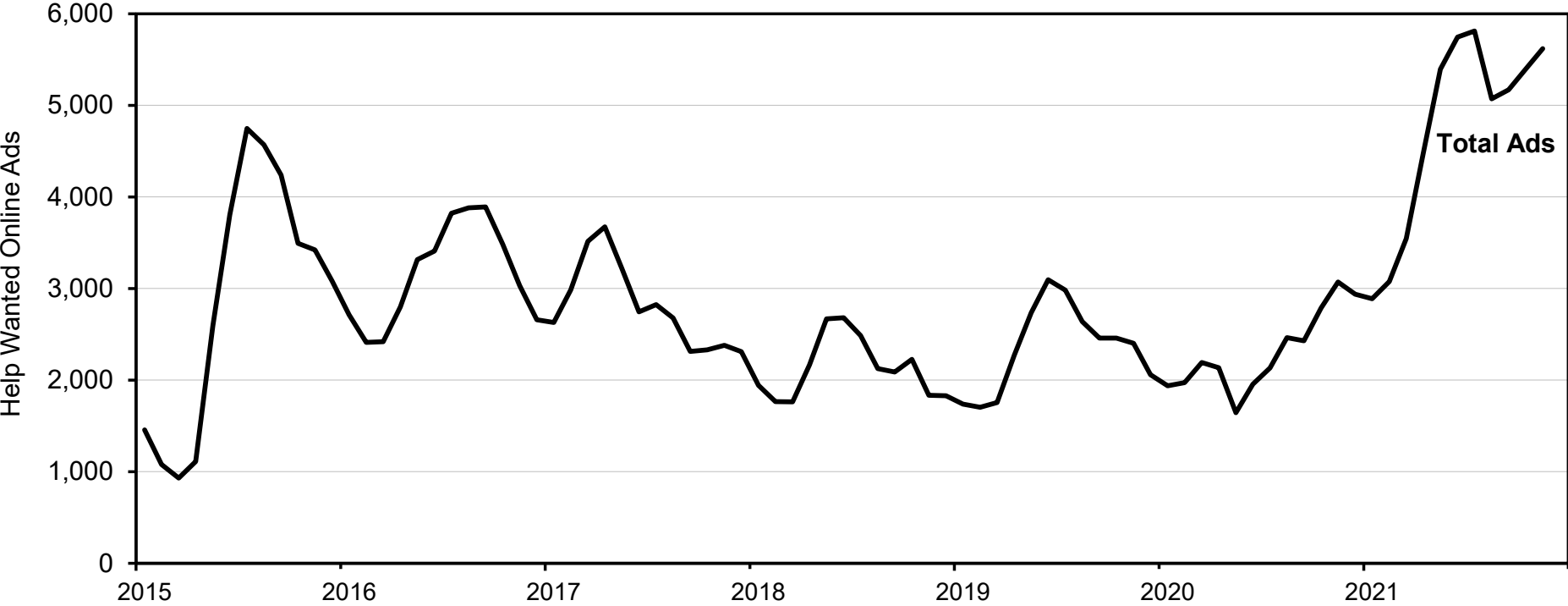
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - November 2021



Northwest Oregon Help Wanted Online Ads

Not Seasonally Adjusted



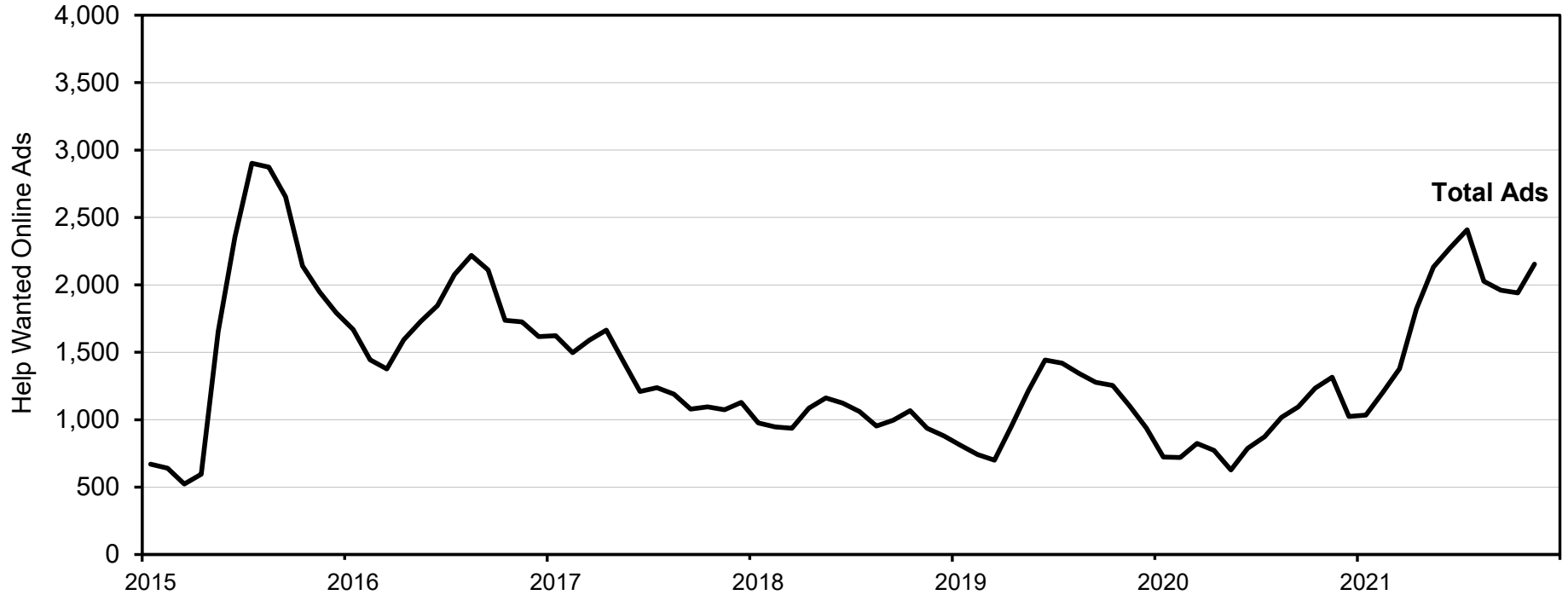
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - November 2021



Southwestern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



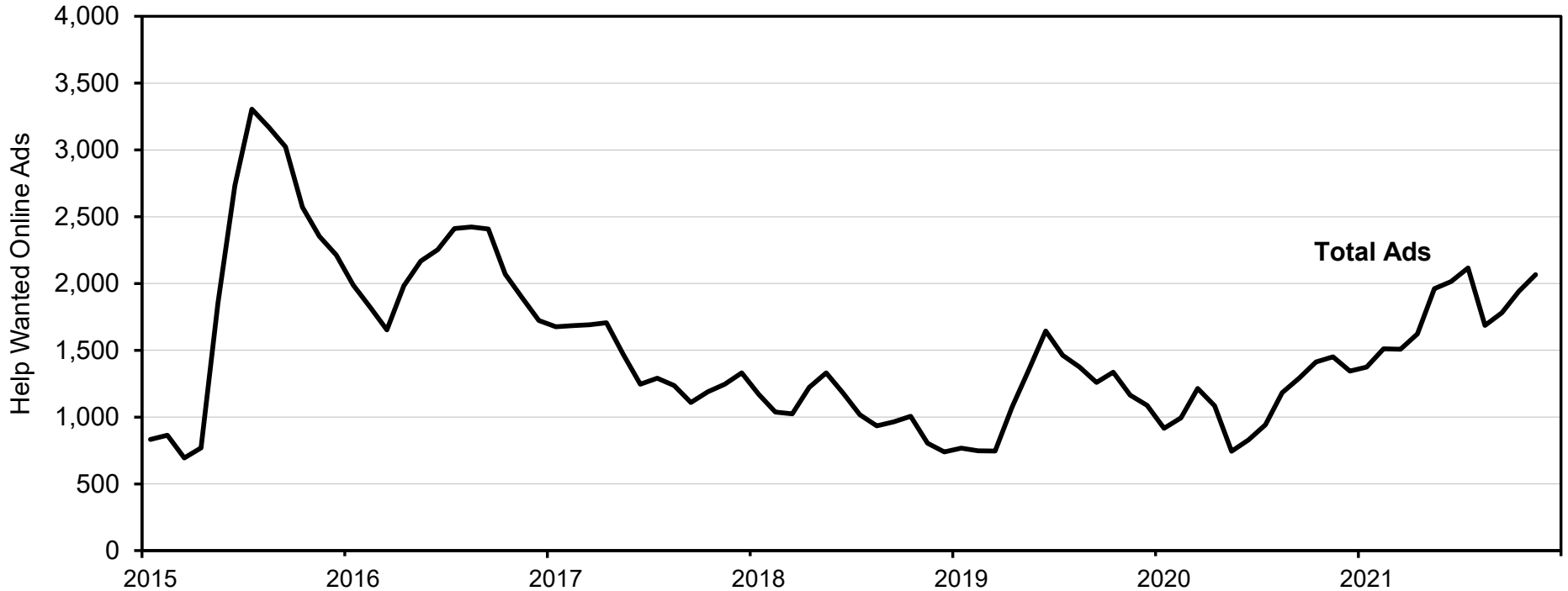
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - November 2021



Eastern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - November 2021





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