



Help Wanted Online Ads

December 2021

Available online at www.QualityInfo.org

Search for [Help Wanted Online Index](#)

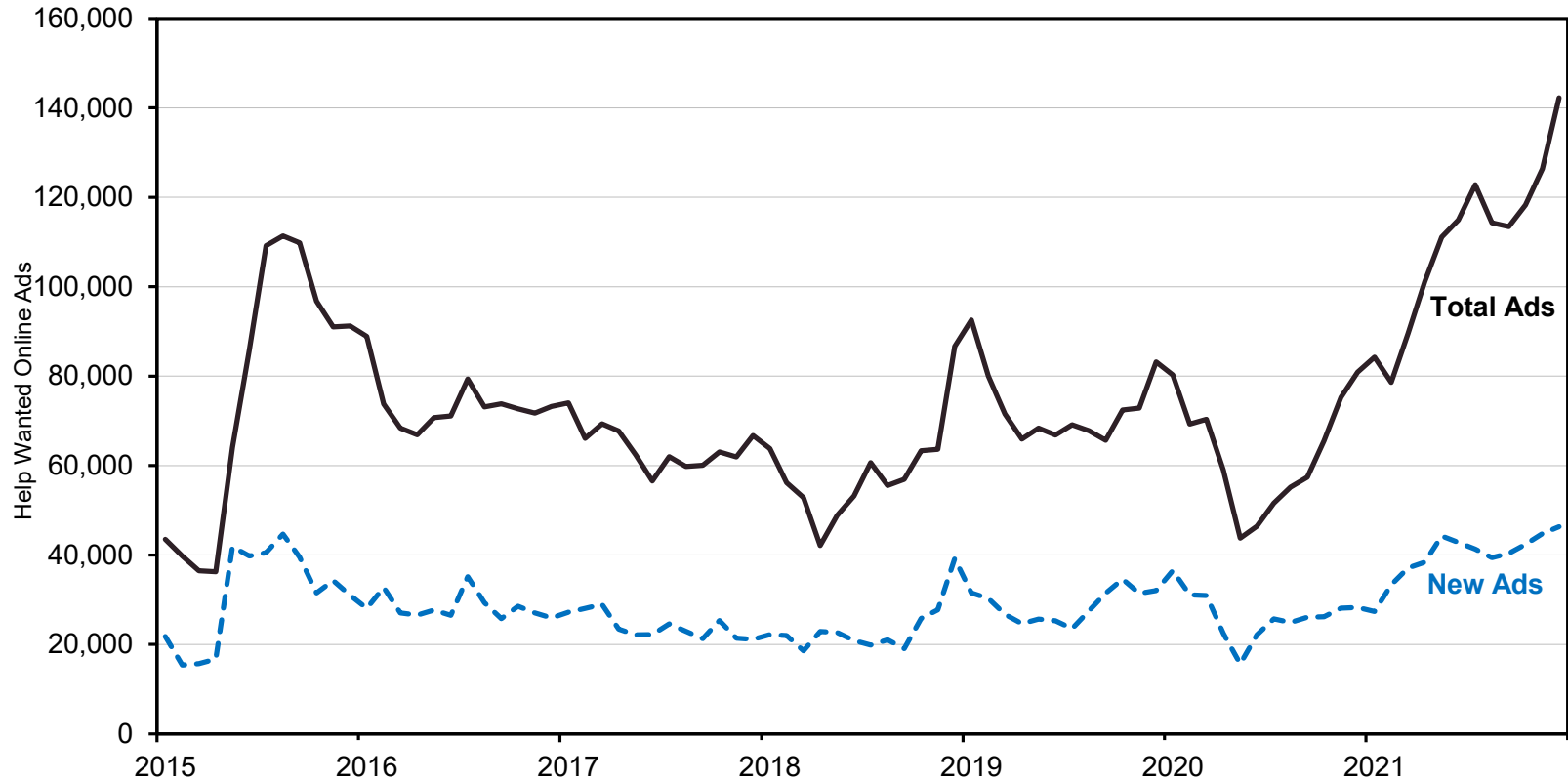


Help Wanted Online ads increased by 15,900 in December.

- Number of ads posted in Oregon totaled 142,200 in December.
- Number of ads posted for the first time (*new ads*) increased by 1,600 in Oregon in December.
- Nationally, total ads increased by 711,200 and new ads decreased by 23,900 in December.
- Number of online ads among Oregon and its neighboring states:
 - Idaho: 58,200
 - Nevada: 96,200
 - Oregon: 142,200
 - Washington: 250,600
 - California: 1,067,500



The number of help wanted ads in Oregon increased by 15,900 in December.

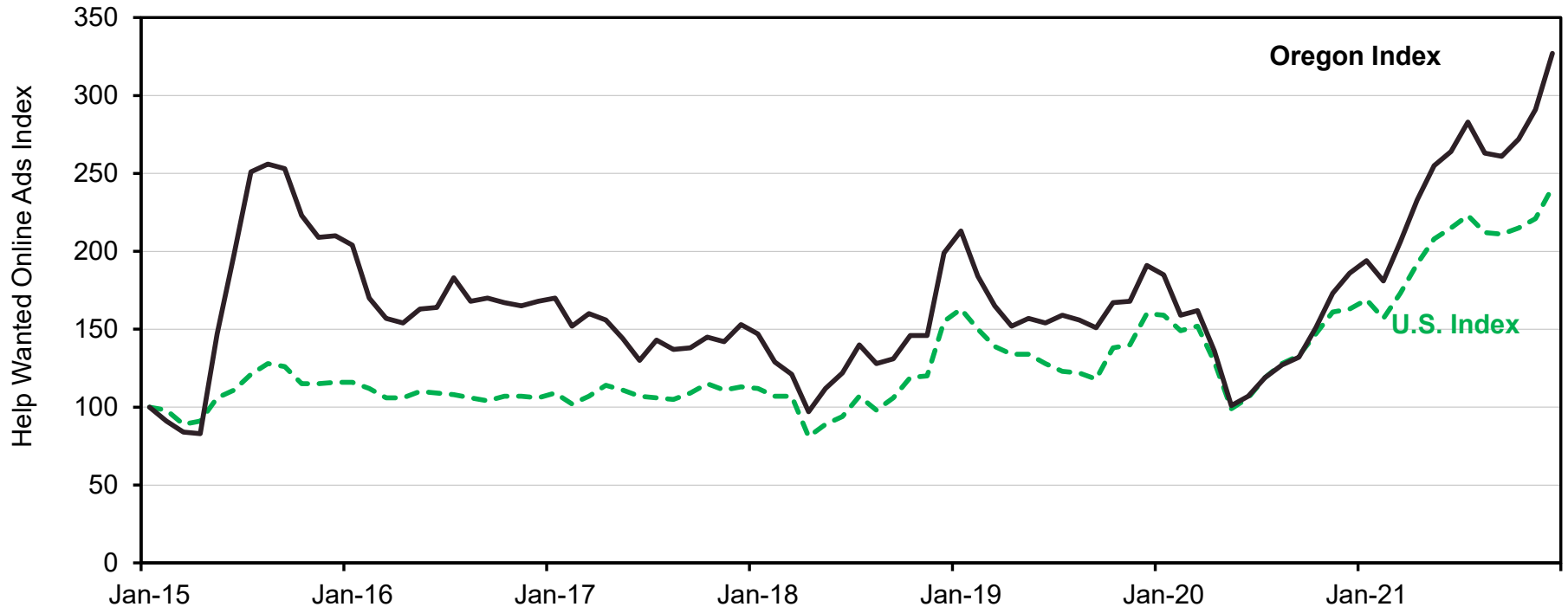


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Total online ad volume increased by 711,200 nationally in December.

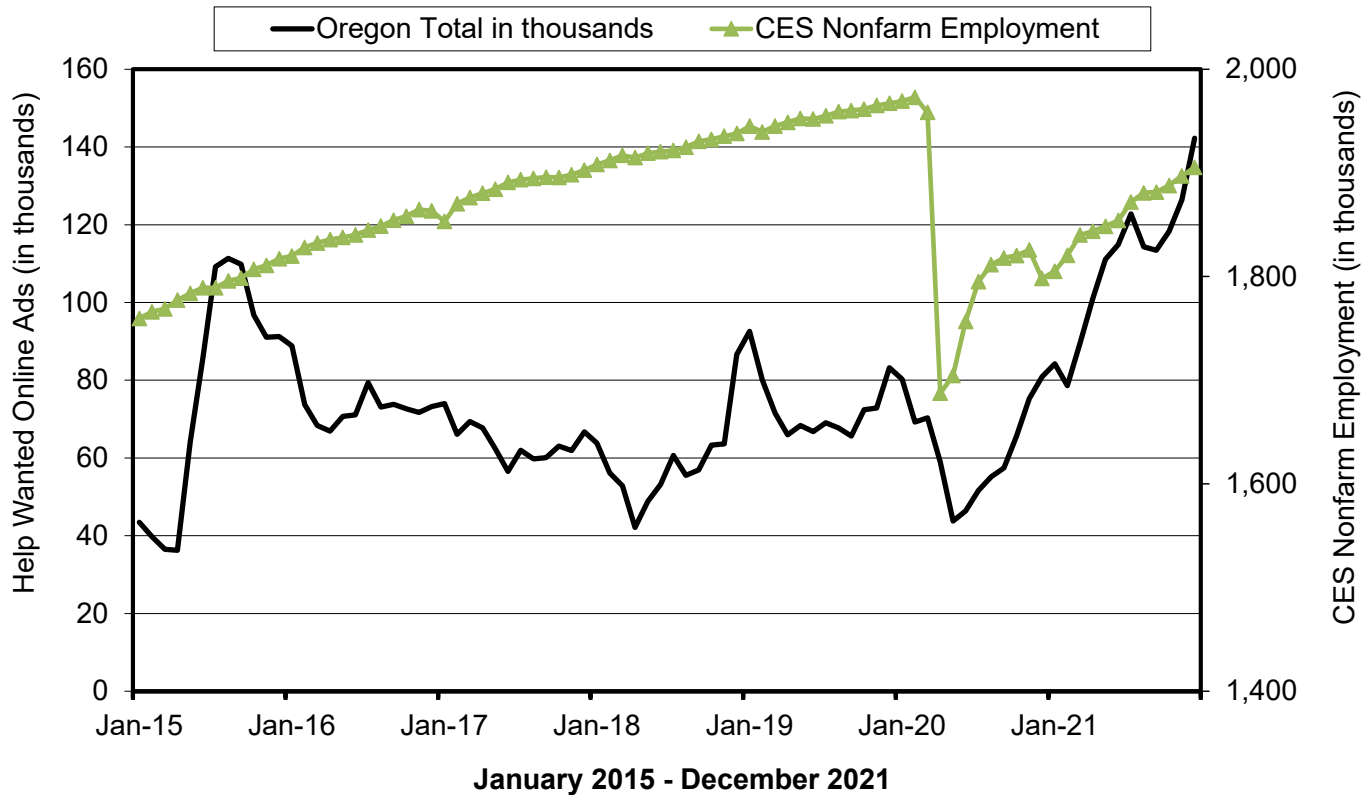
Total Ads Index (January 2015 = 100)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



The Conference Board's Help Wanted Online Data Series Seasonally Adjusted



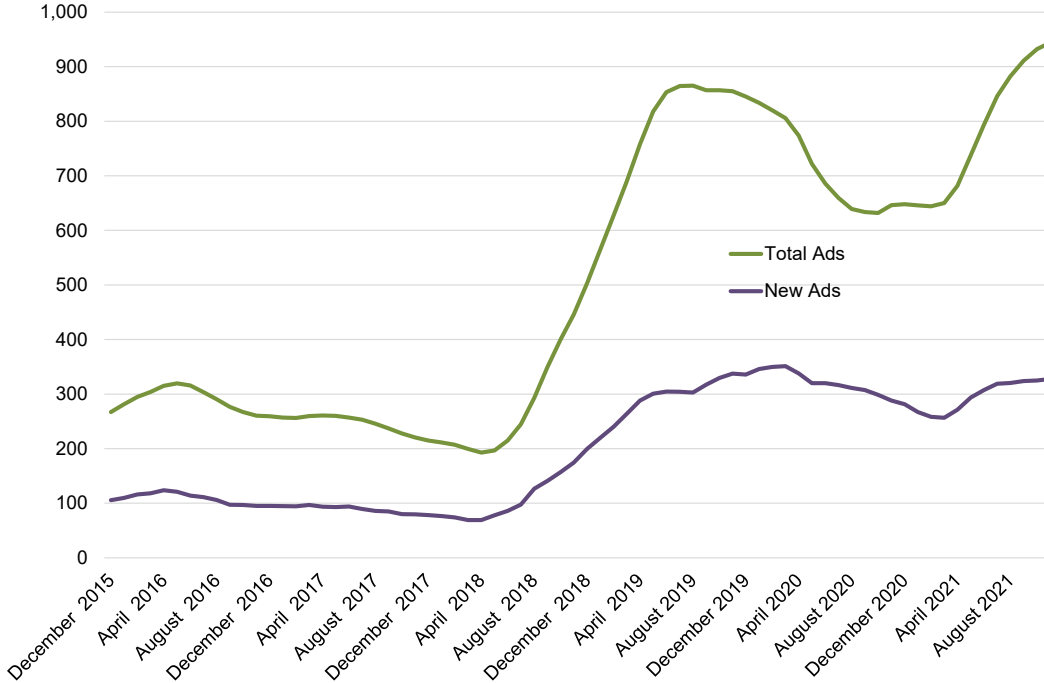
Source: The Conference Board Help Wanted OnLine™ (HWOL)



Childcare is critical to allowing parents sidelined by the pandemic to return to work.

Read [Oregon's Child Care Industry](#) by Economist [Jessica Nelson](#)

Job Postings for Pre-school Teachers and Childcare Workers
Oregon Statewide 12-Month Moving Average
Source: Help Wanted OnLine (HWOL)



Email Sarah.E.Cunningham@Employ.Oregon.gov if you need HWOL data for specific occupations.

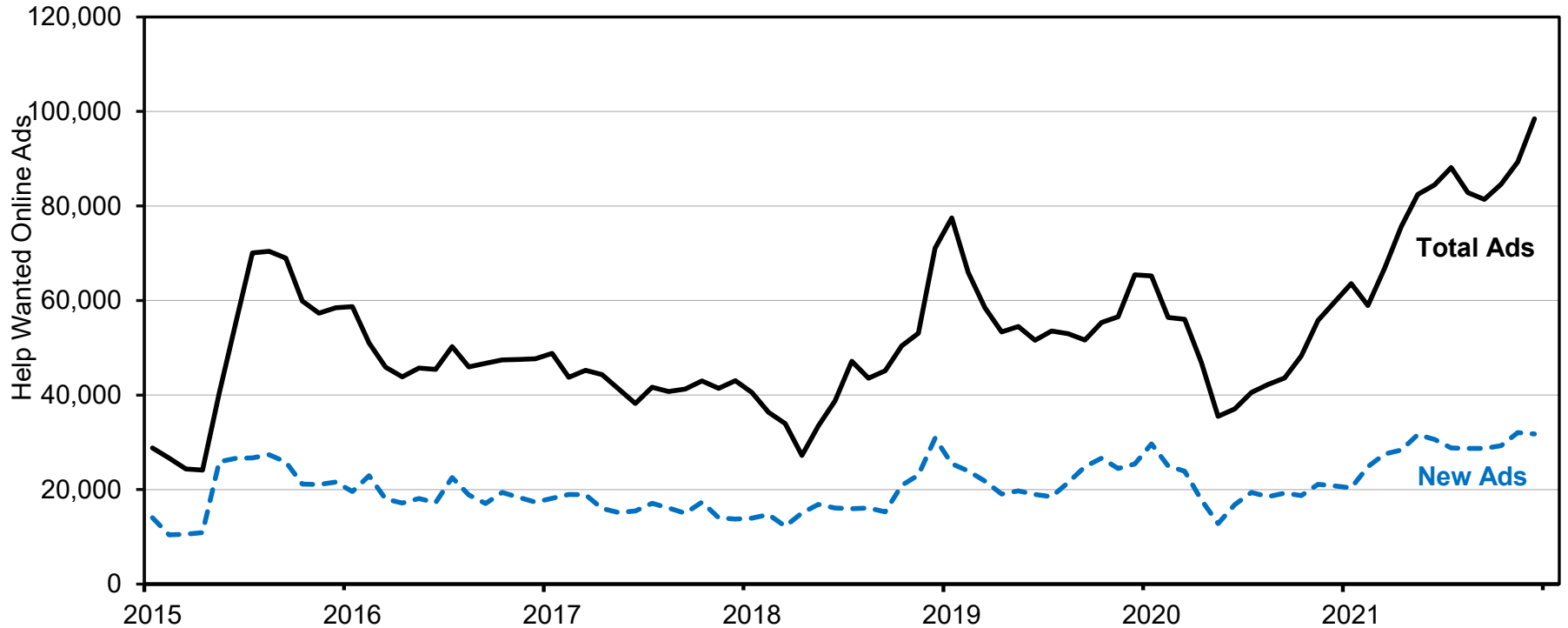


HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREA



Online ads in the Portland metro area increased by 9,100 in December.

Seasonally Adjusted

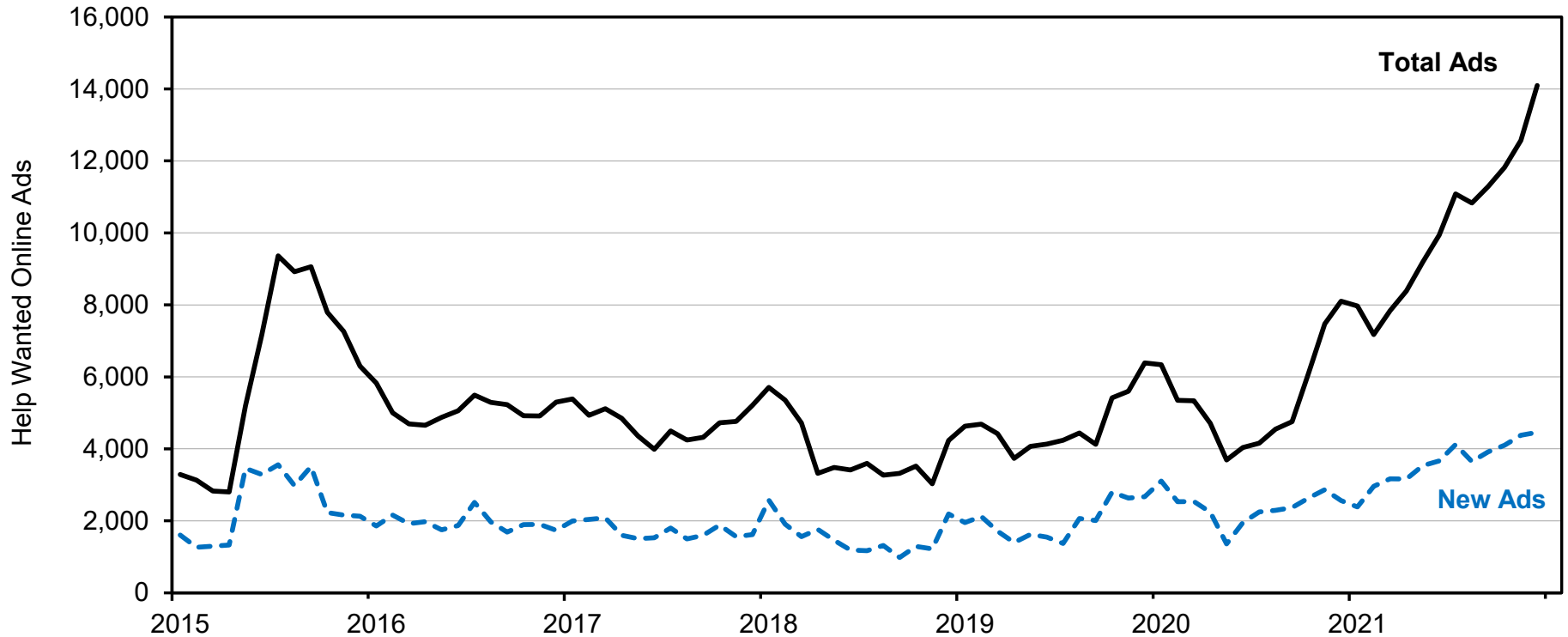


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Salem metro area increased by 1,500 in December.

Seasonally Adjusted

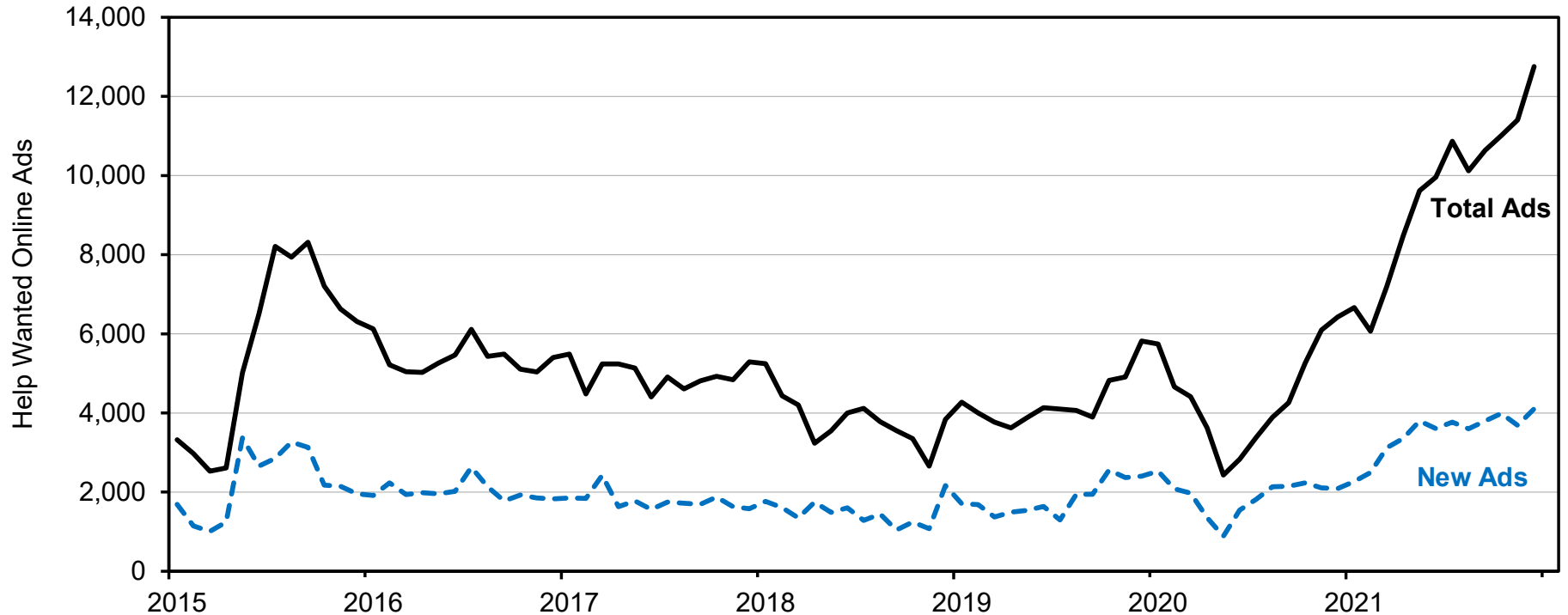


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Eugene metro area increased by 1,300 in December.

Seasonally Adjusted

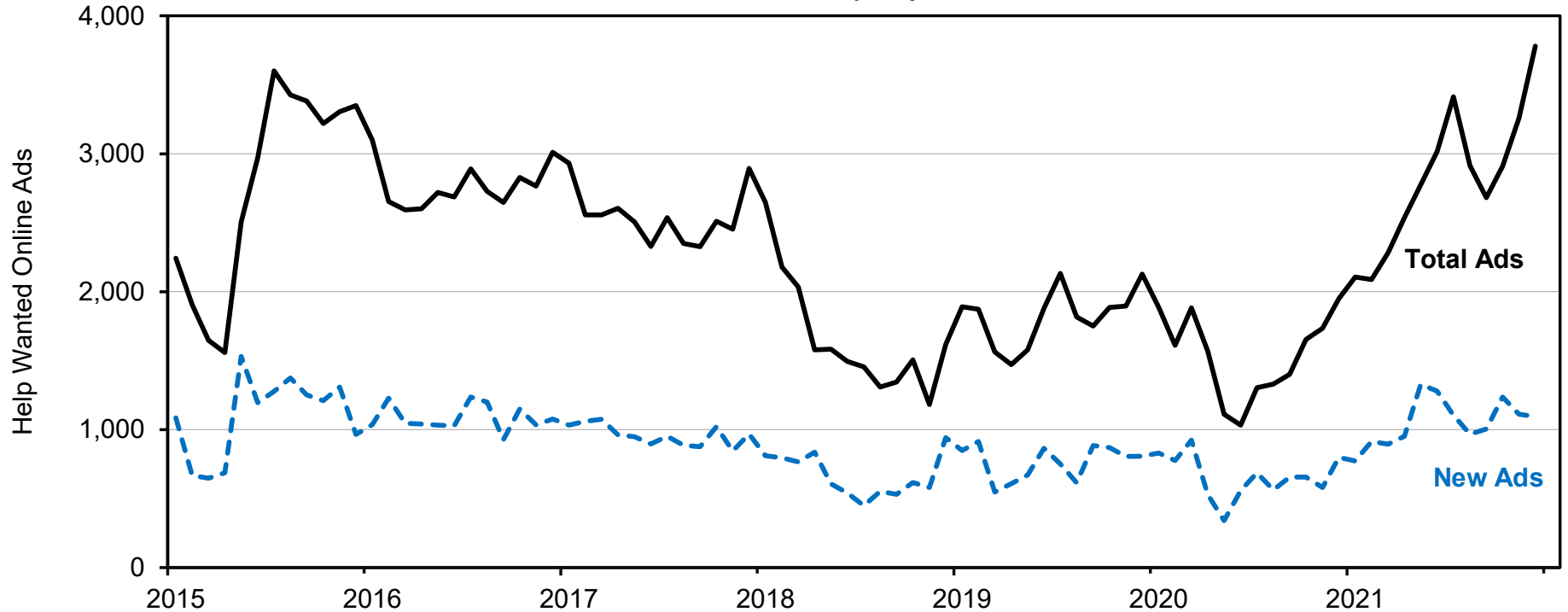


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Medford metro area increased by 520 in December.

Seasonally Adjusted

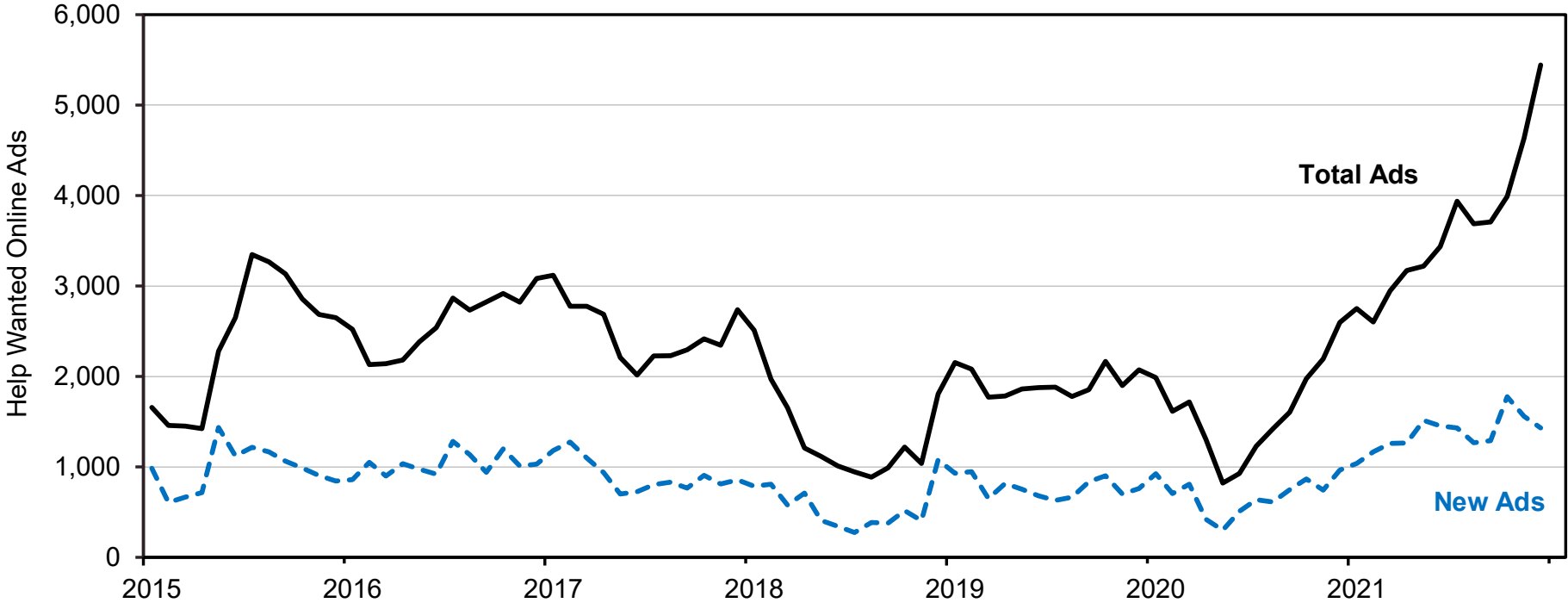


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Bend metro area increased by 810 in December.

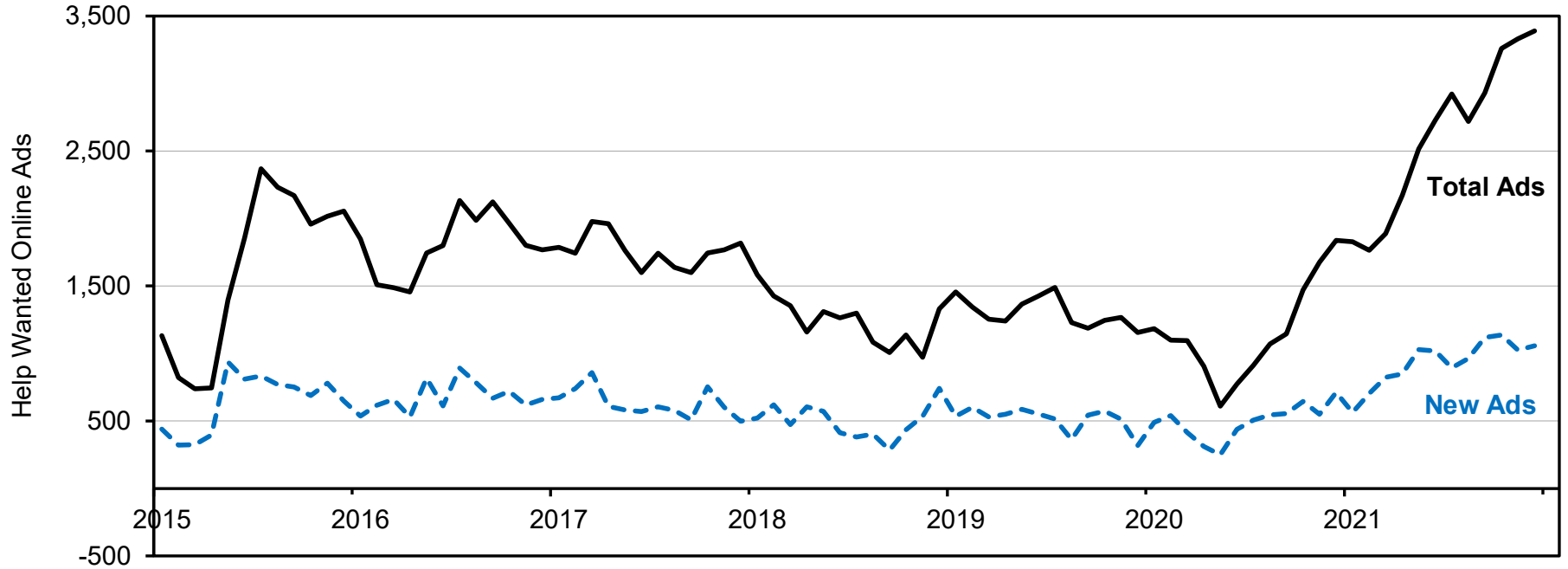
Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

Online ads in the Corvallis metro area increased by 60 in December.

Seasonally Adjusted

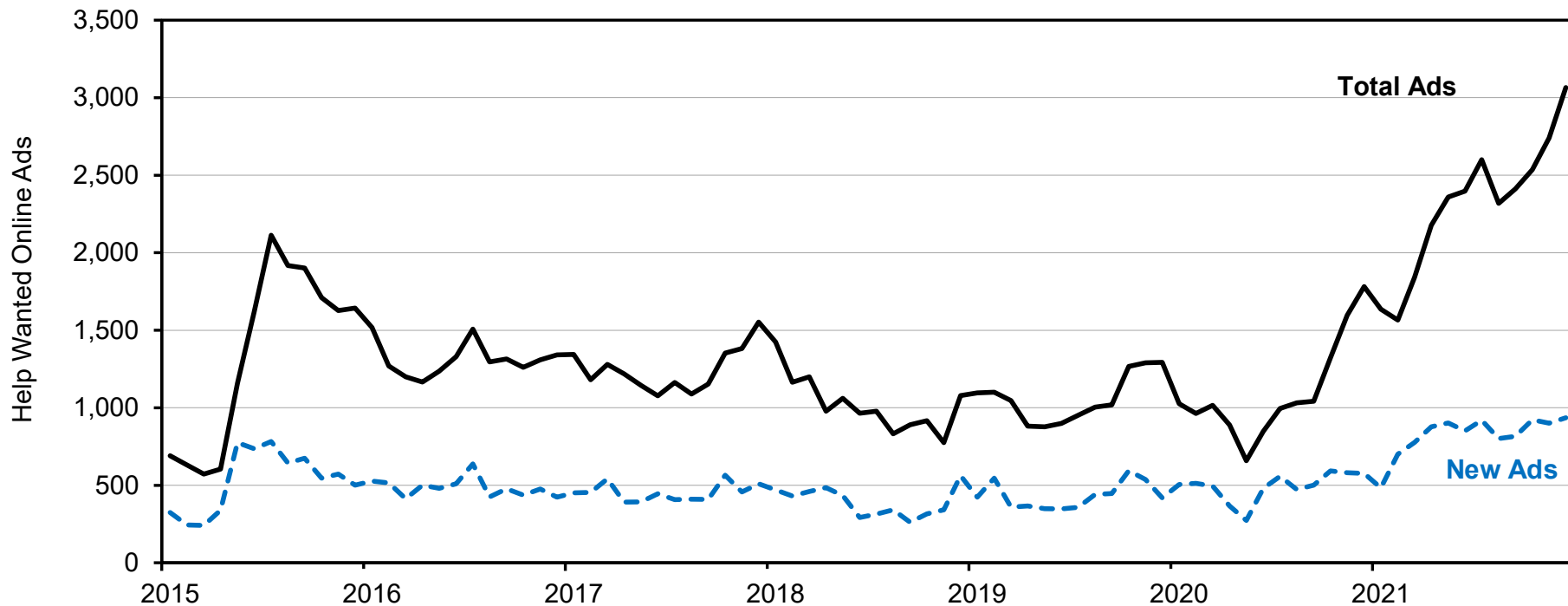


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Albany metro area increased by 330 in December.

Seasonally Adjusted

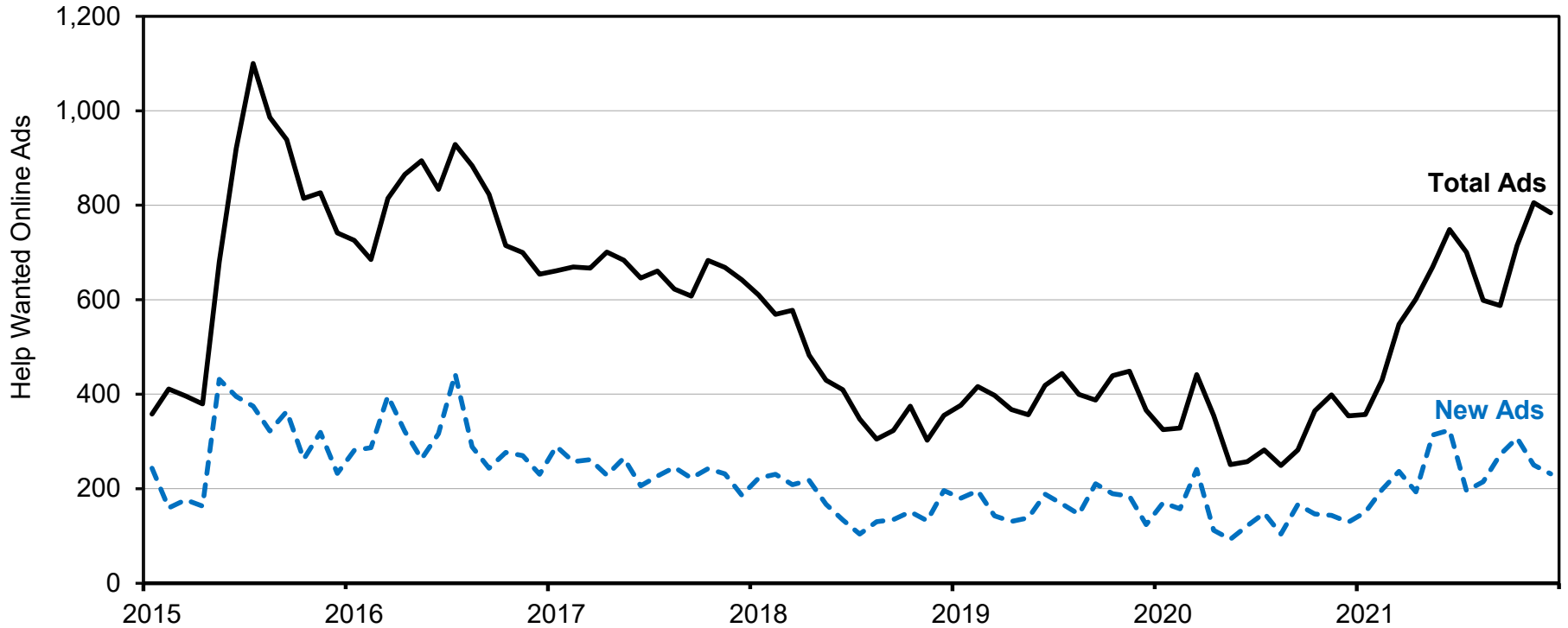


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Grants Pass metro area **decreased** by 20 in December.

Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Help Wanted Online Ads by County

December 2021

Multnomah	43,865	Clatsop	627
Washington	19,144	Malheur	593
Clackamas	11,230	Tillamook	459
Marion	11,027	Hood River	380
Lane	10,870	Wasco	294
Deschutes	3,987	Union	248
Jackson	3,118	Baker	224
Benton	2,814	Crook	204
Linn	2,446	Morrow	199
Yamhill	2,016	Jefferson	193
Douglas	1,298	Curry	130
Coos	910	Grant	101
Klamath	808	Lake	61
Umatilla	780	Harney	49
Columbia	769	Wallowa	30
Polk	757	Sherman	28
Josephine	743	Gilliam	24
Lincoln	705	Wheeler	3



Did you know that help wanted online ads are available by local workforce areas?

Portland-Metro – Multnomah and Washington counties

Mid-Valley – Linn, Marion, Polk and Yamhill counties

Lane – Lane County

East Cascades – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

Clackamas – Clackamas County

Rogue Valley – Jackson and Josephine counties

Northwest Oregon – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

Southwestern Oregon – Coos, Curry, and Douglas counties

Eastern Oregon – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email Sarah.E.Cunningham@Employ.Oregon.gov if you need additional HWOL data for your workforce area.



The Southwestern Oregon workforce area saw ads increase more than any other area over the year. Notably, the Portland-metro saw growth of 25,300 ads.

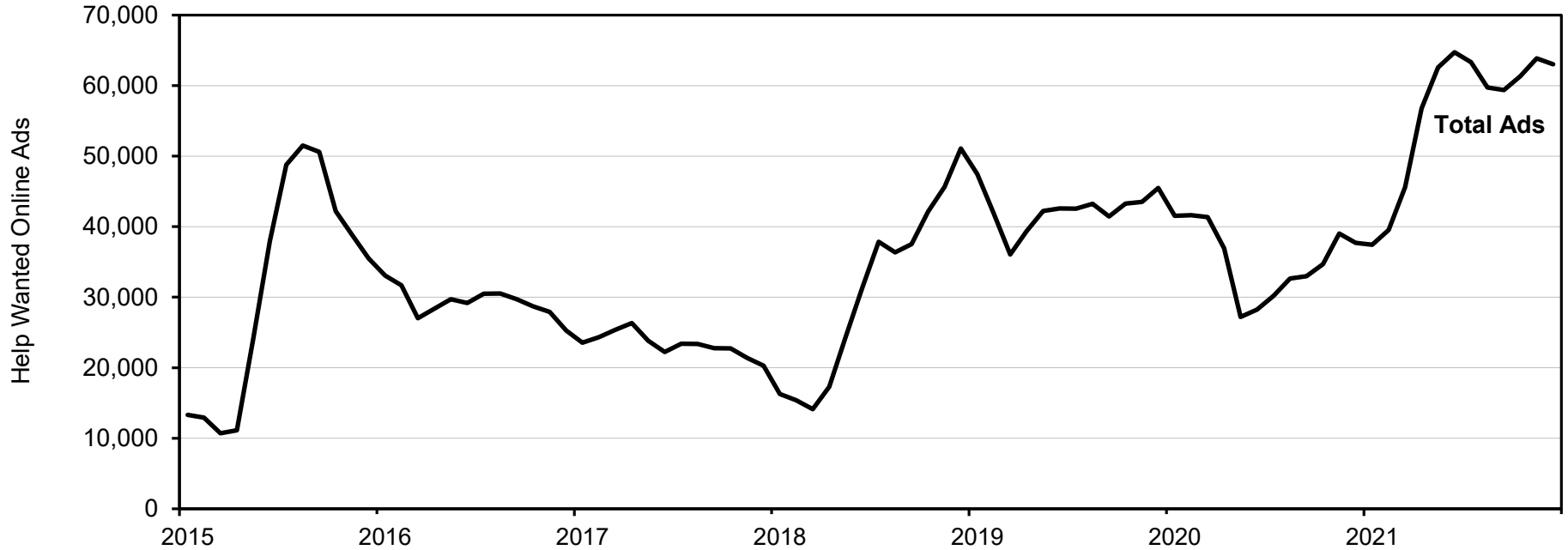
	Over-the-Year Change in Help Wanted Ads in December 2021	Over-the-Year Change Rate
Southwestern Oregon	1,314	128%
East Cascades	3,058	105%
Rogue Valley	1,902	97%
Lane	5,303	95%
Northwest Oregon	2,437	83%
Mid-Valley	6,618	69%
Portland-Metro	25,295	67%
Eastern Oregon	879	65%
Clackamas	4,235	61%

Email Sarah.E.Cunningham@Employ.Oregon.gov if you need additional HWOL data for your workforce area.



Portland-Metro Help Wanted Online Ads

Not Seasonally Adjusted



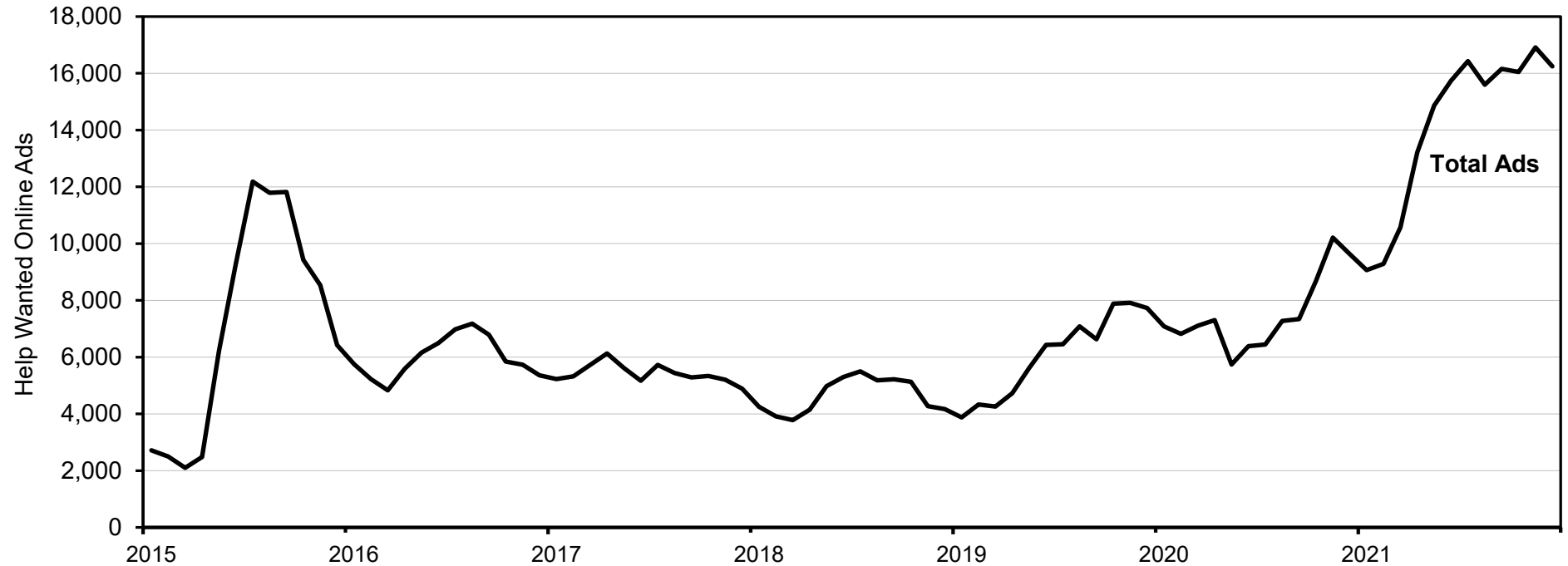
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - December 2021



Mid-Valley Help Wanted Online Ads

Not Seasonally Adjusted



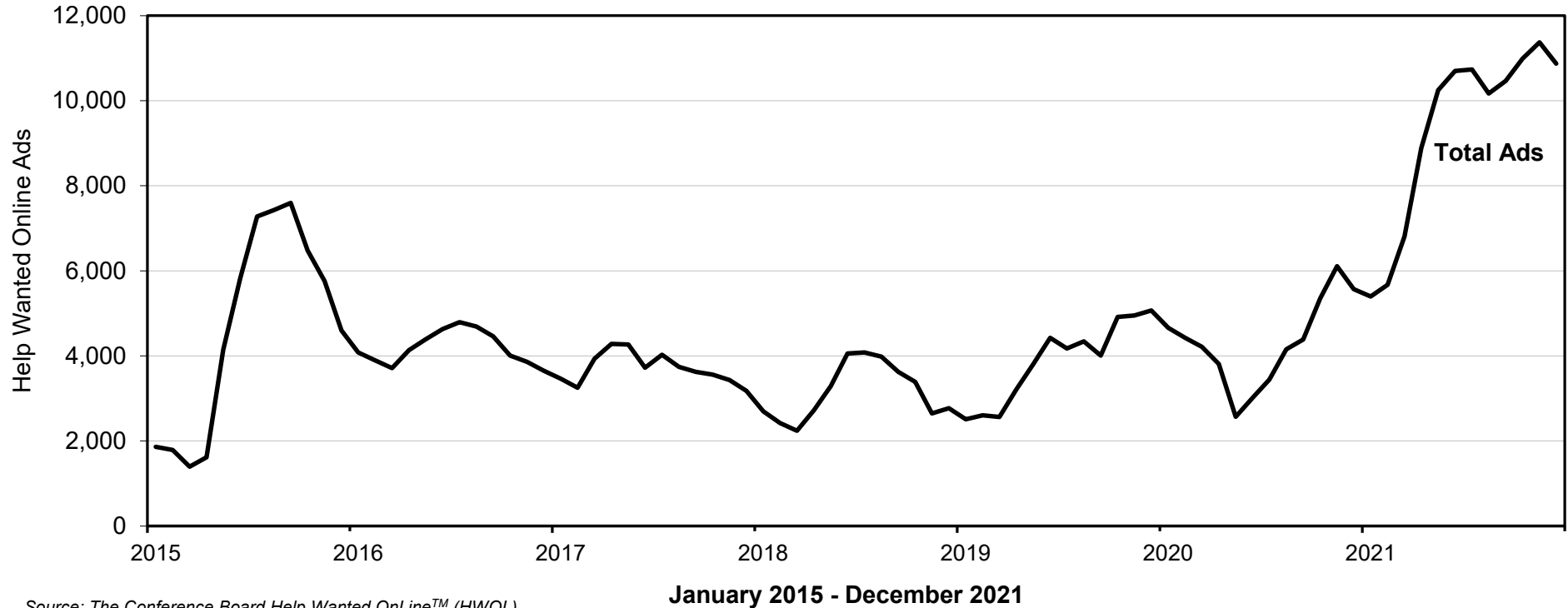
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - December 2021



Lane Help Wanted Online Ads

Not Seasonally Adjusted

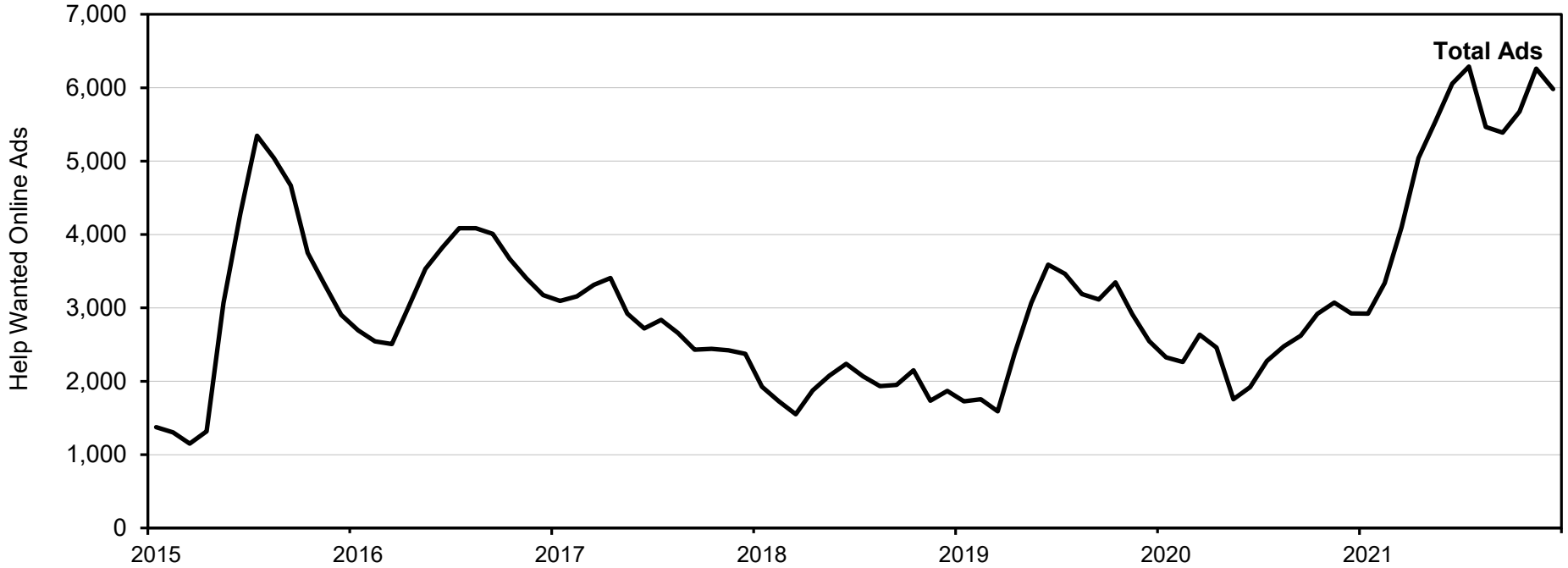


Source: The Conference Board Help Wanted OnLine™ (HWOL)



East Cascades Help Wanted Online Ads

Not Seasonally Adjusted



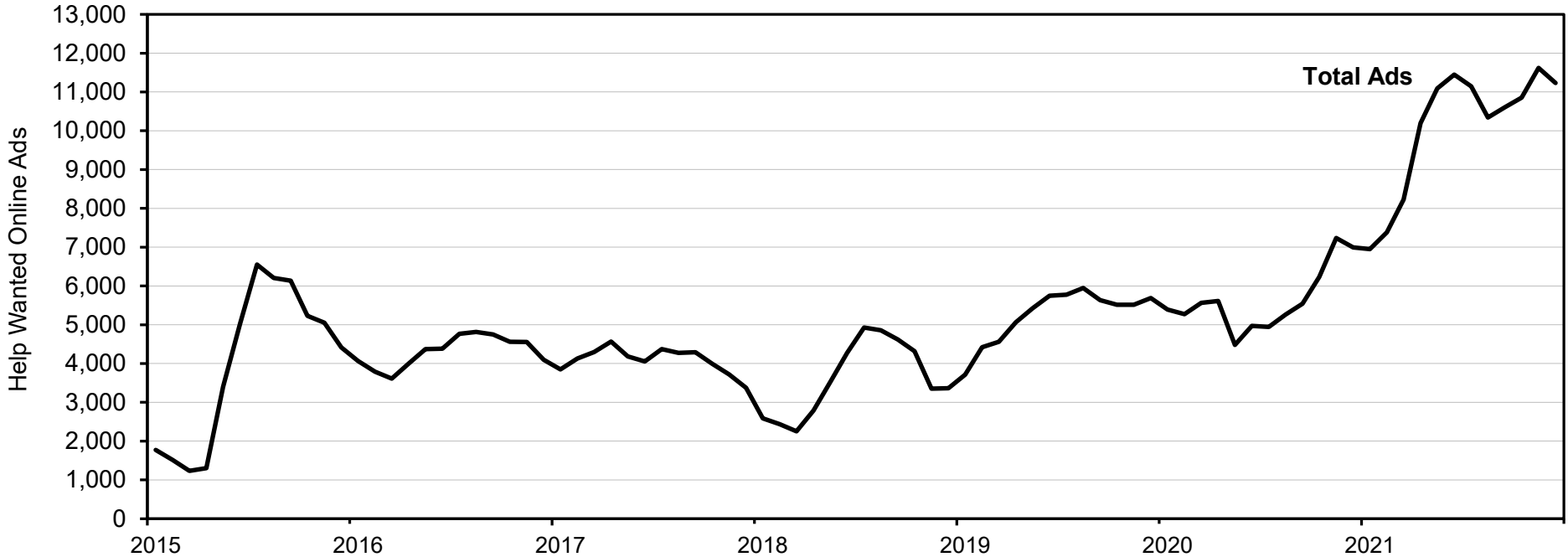
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - December 2021



Clackamas Help Wanted Online Ads

Not Seasonally Adjusted



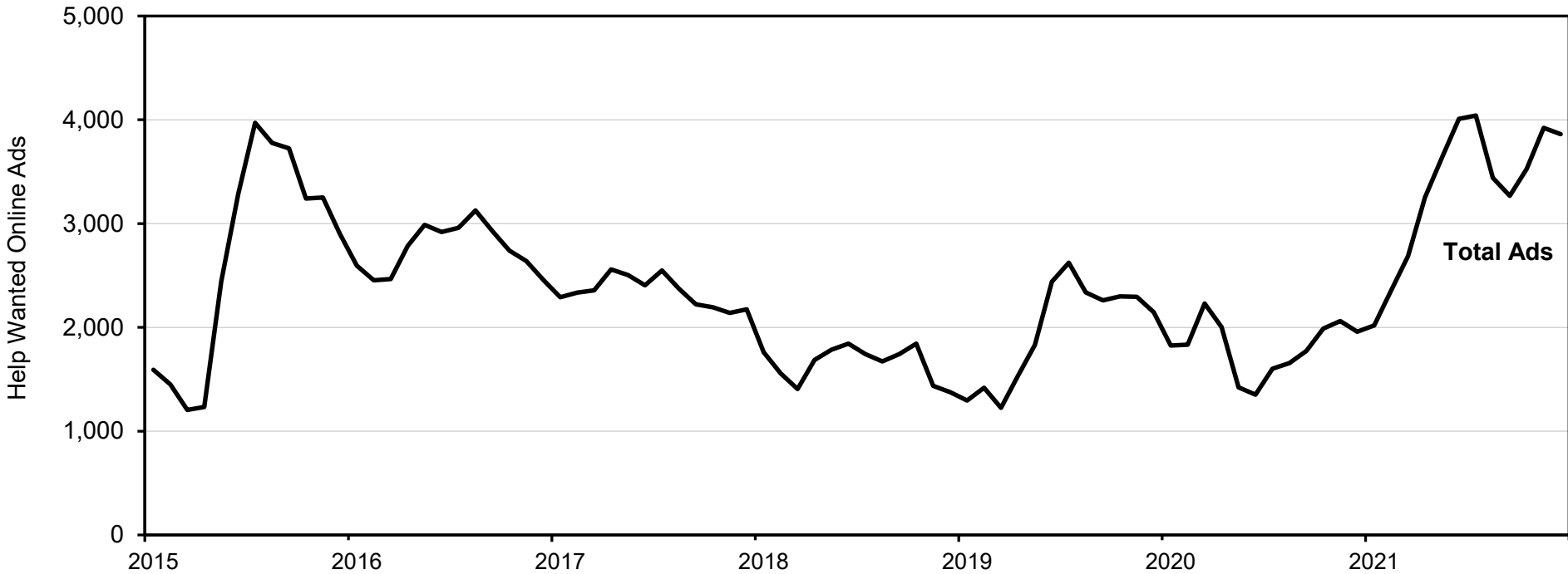
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - December 2021



Rogue Valley Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

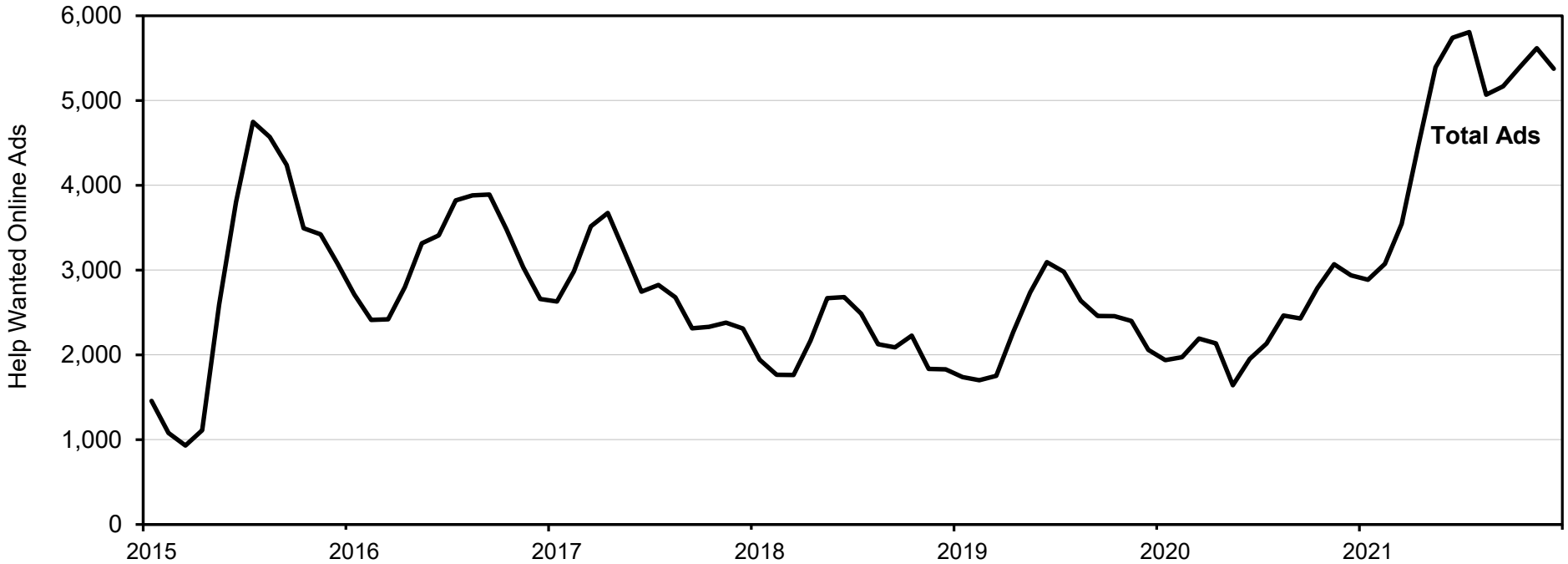
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - December 2021



Northwest Oregon Help Wanted Online Ads

Not Seasonally Adjusted



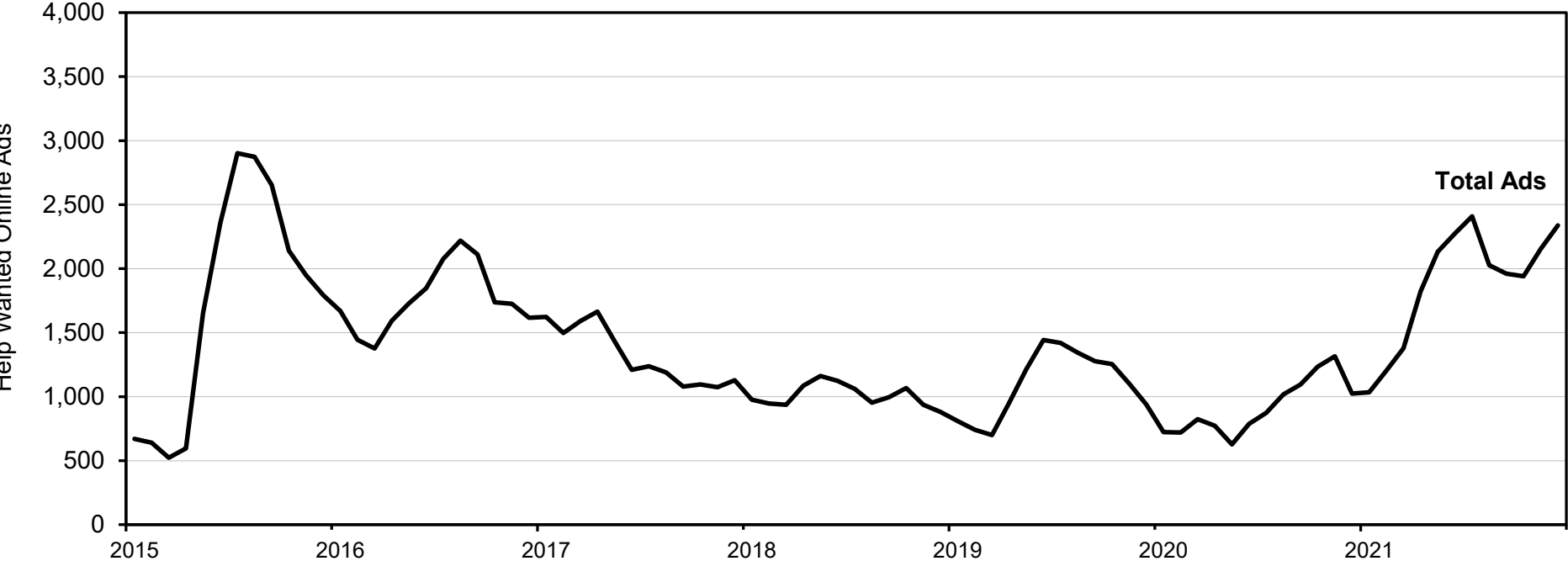
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - December 2021



Southwestern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



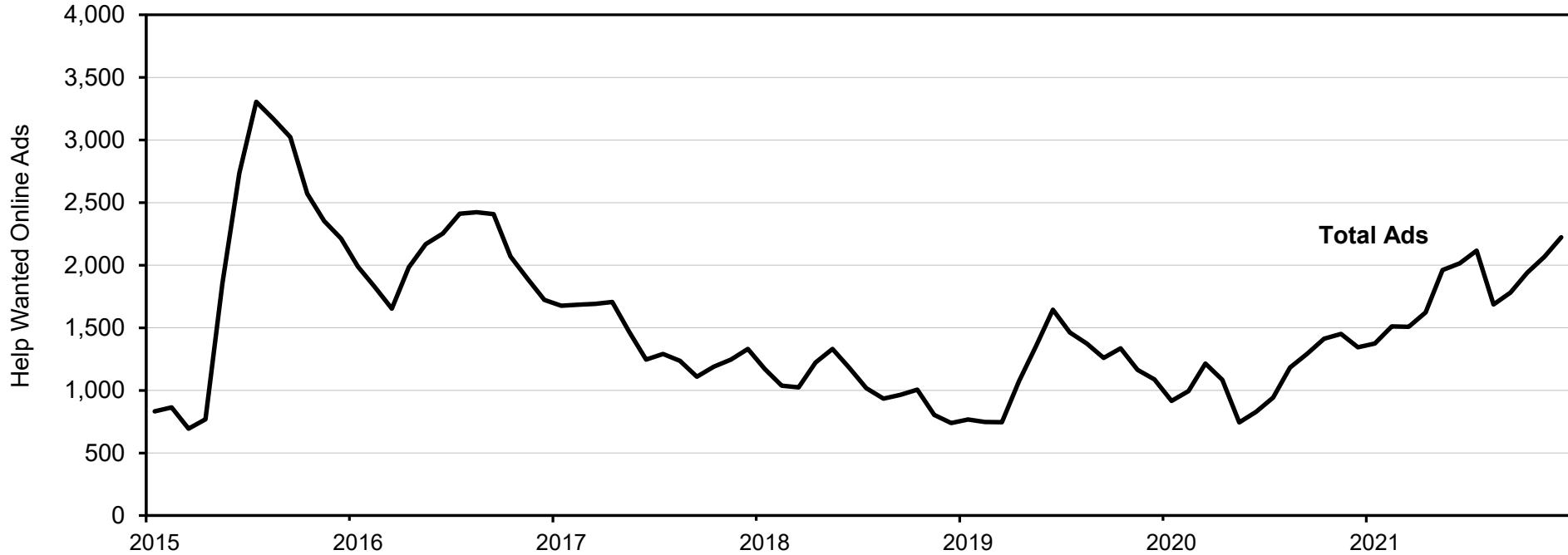
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - December 2021



Eastern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - December 2021





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