



# Northwest Oregon Economic Update

Northwest Oregon Works  
June 24, 2022

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Oregon Employment Department  
Workforce and Economic Research Division



# Focus on Northwest Oregon

Benton County

Clatsop County

Columbia County

Lincoln County

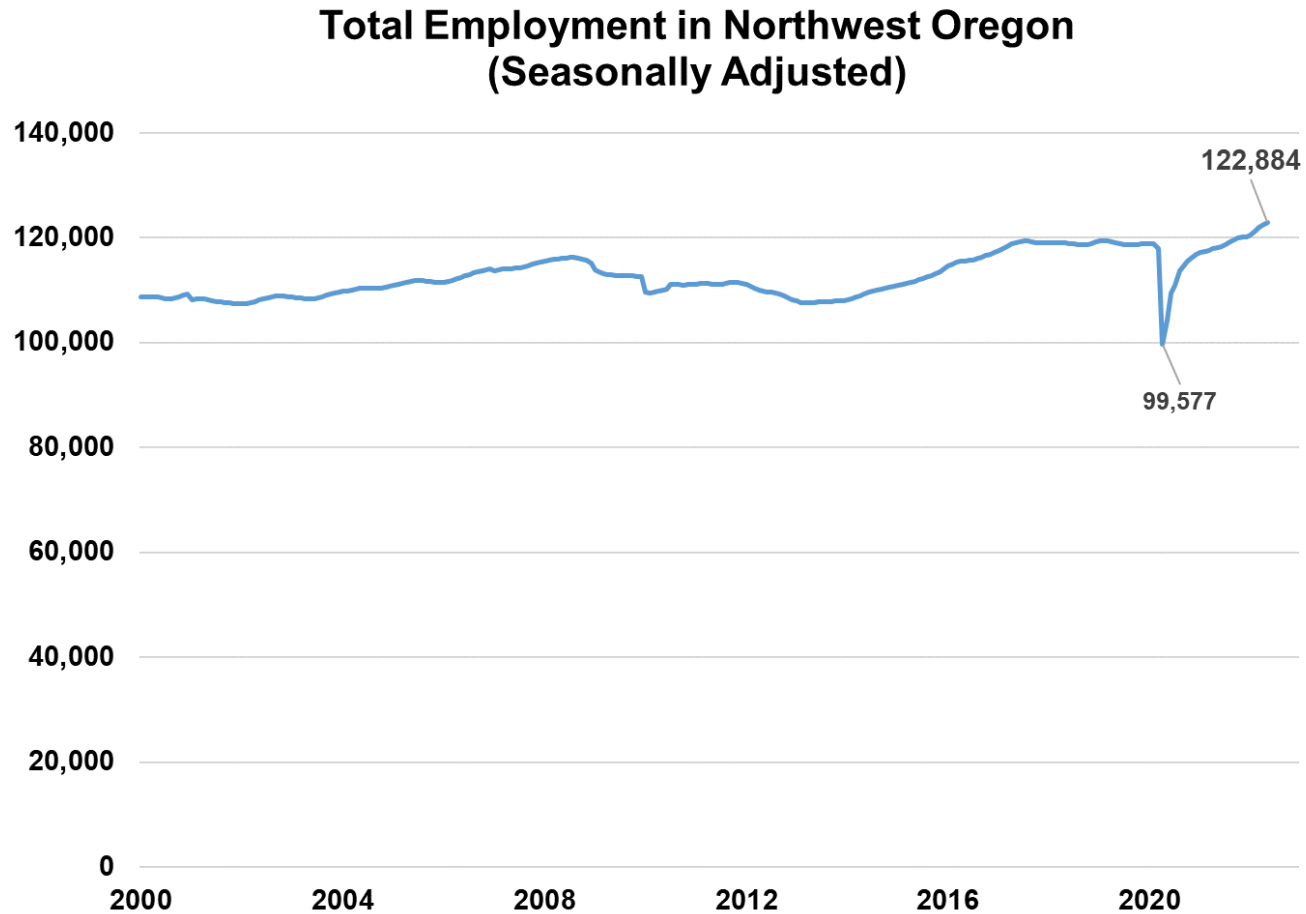
Tillamook County



- Northwest Oregon has added 14,670 nonfarm payroll jobs back from the April 2020 low point through May 2022.
- But seasonally adjusted nonfarm payroll employment has not increased much since December 2021. Possible combination of tight labor market, especially for lower-wage positions, and caution by some employers.
- Although payroll employment is still below pre-pandemic level, total employment (including self-employment) was above pre-pandemic level by August 2021 and is still increasing.
- OEA forecast, Total nonfarm employment in Oregon will surpass pre-pandemic levels in 3Q2022.



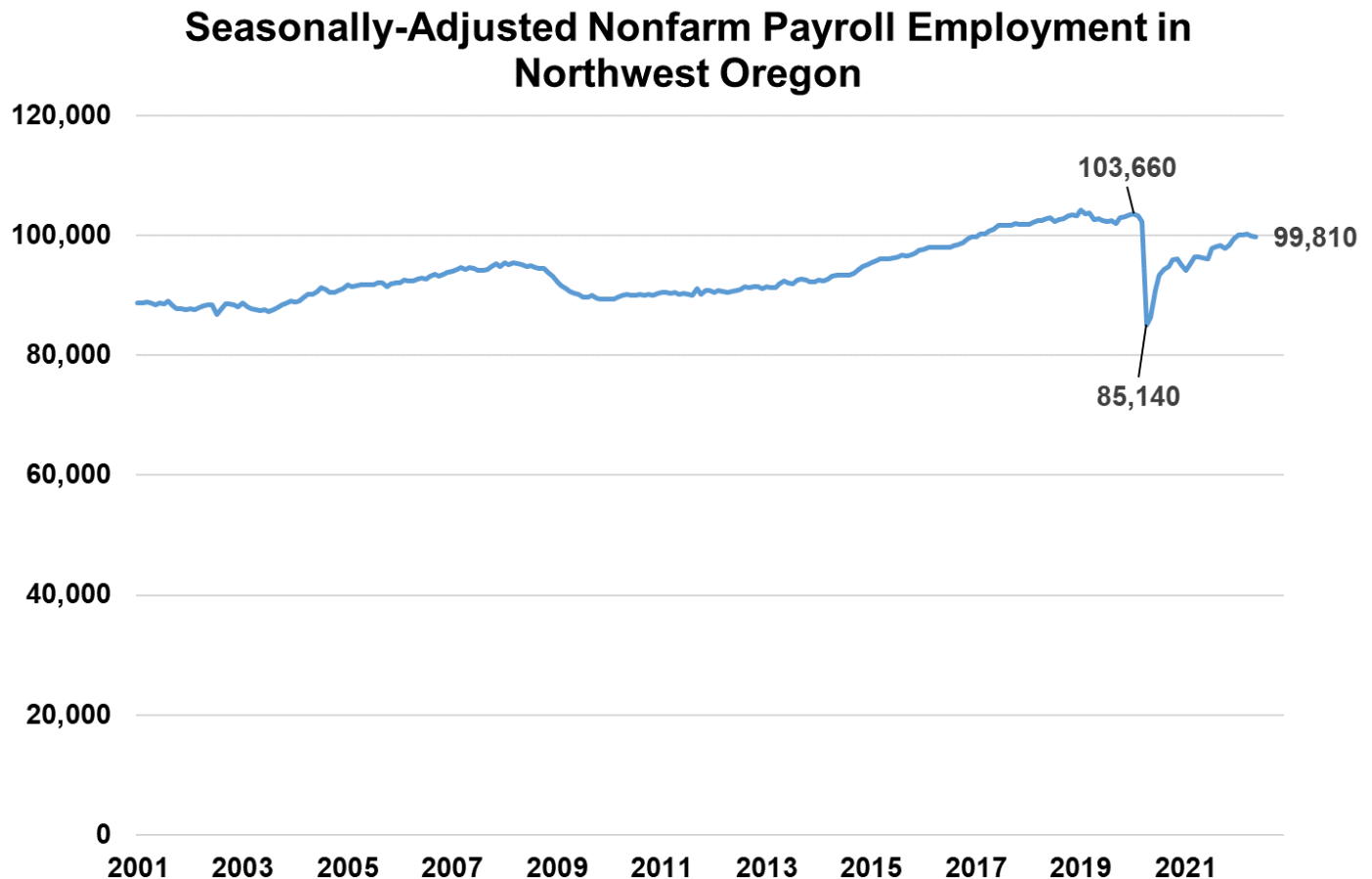
# Total employment was at a record high 122,884 in May 2022.



Source: Oregon Employment Department



# NWO payroll employment is about 86% recovered. Still down 3,850 jobs.

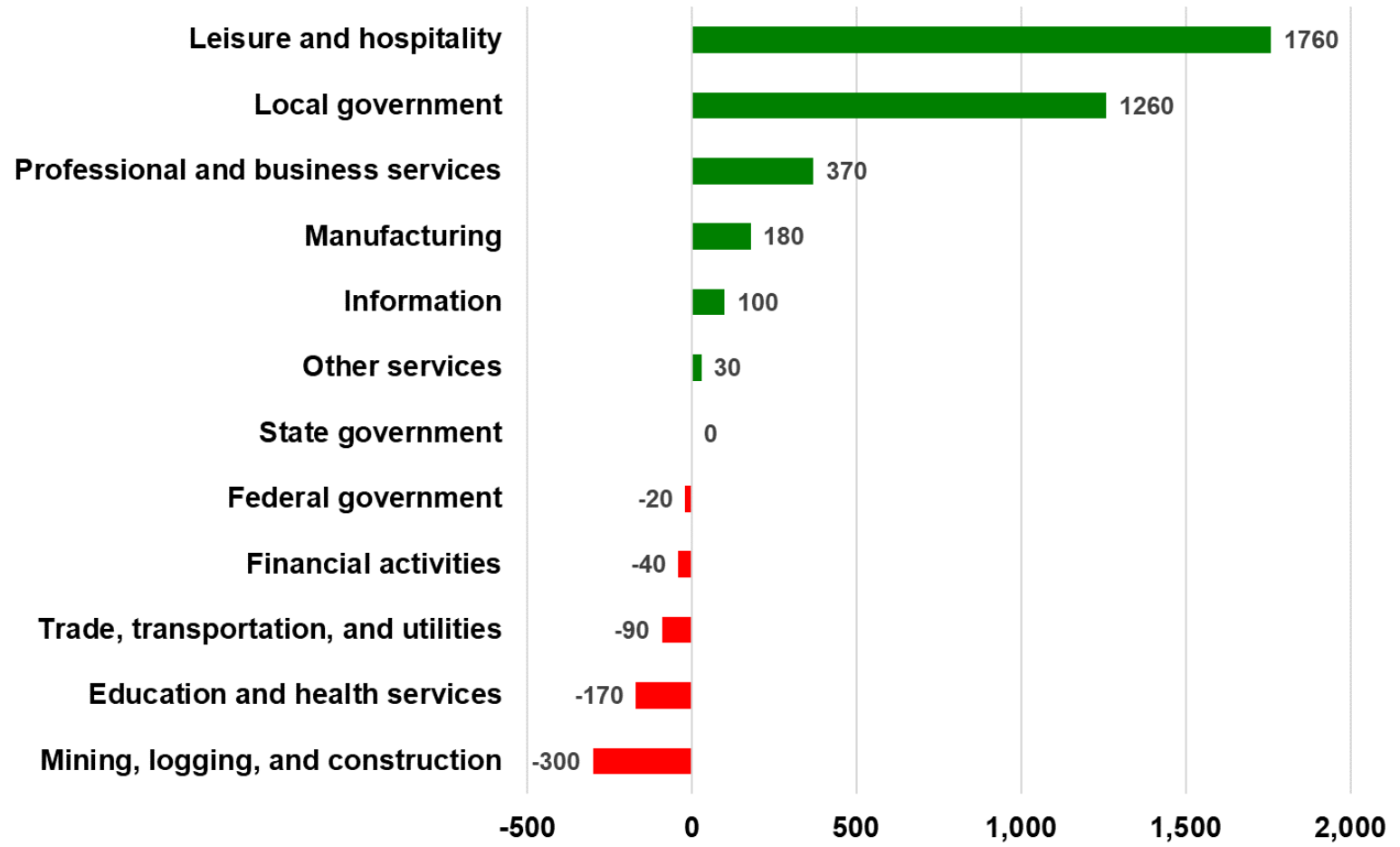


Source: Oregon Employment Department



# NWO up 3,080 payroll jobs over the year. The loss in retail is concerning. Statewide retail down 3,100 jobs.

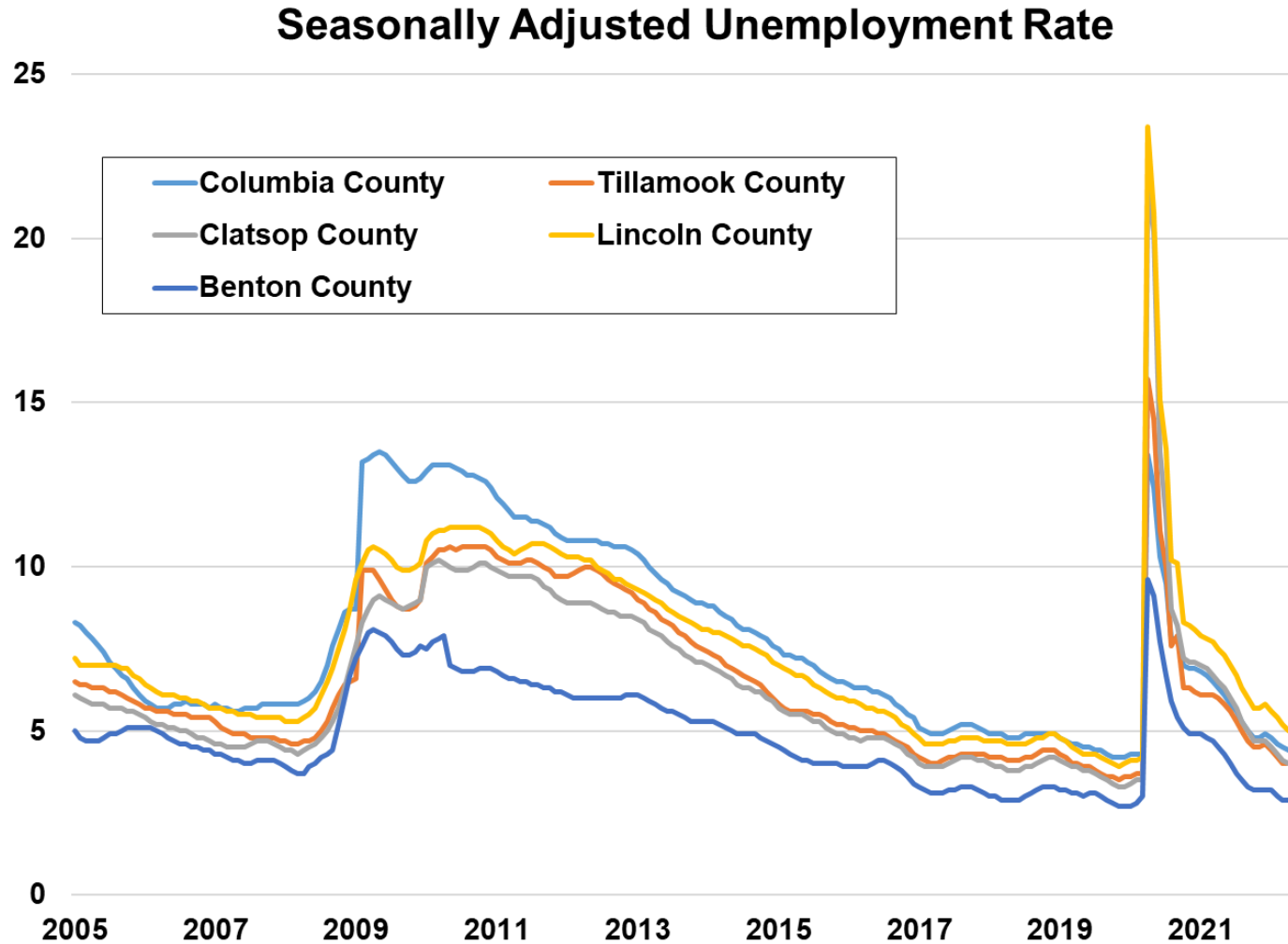
## NWO Payroll Employment Change May 2021 to May 2022



Source: Oregon Employment Department



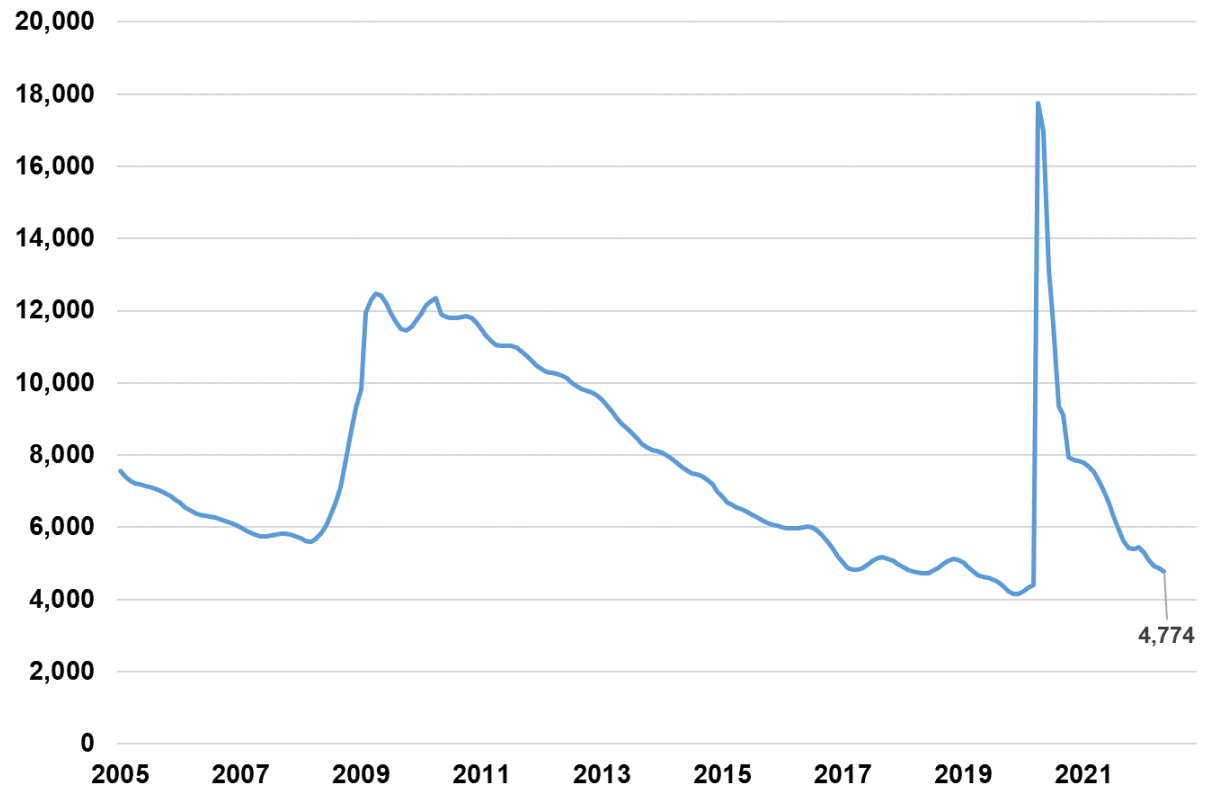
# All counties are under their long-run averages.



# About 500 more unemployed in NWO than pre-pandemic, but similar to 2019 levels.

By comparison, there was an average of about 7,300 private sector vacancies in NWO at any given time in 2021.

Northwest Oregon Seasonally Adjusted Unemployment

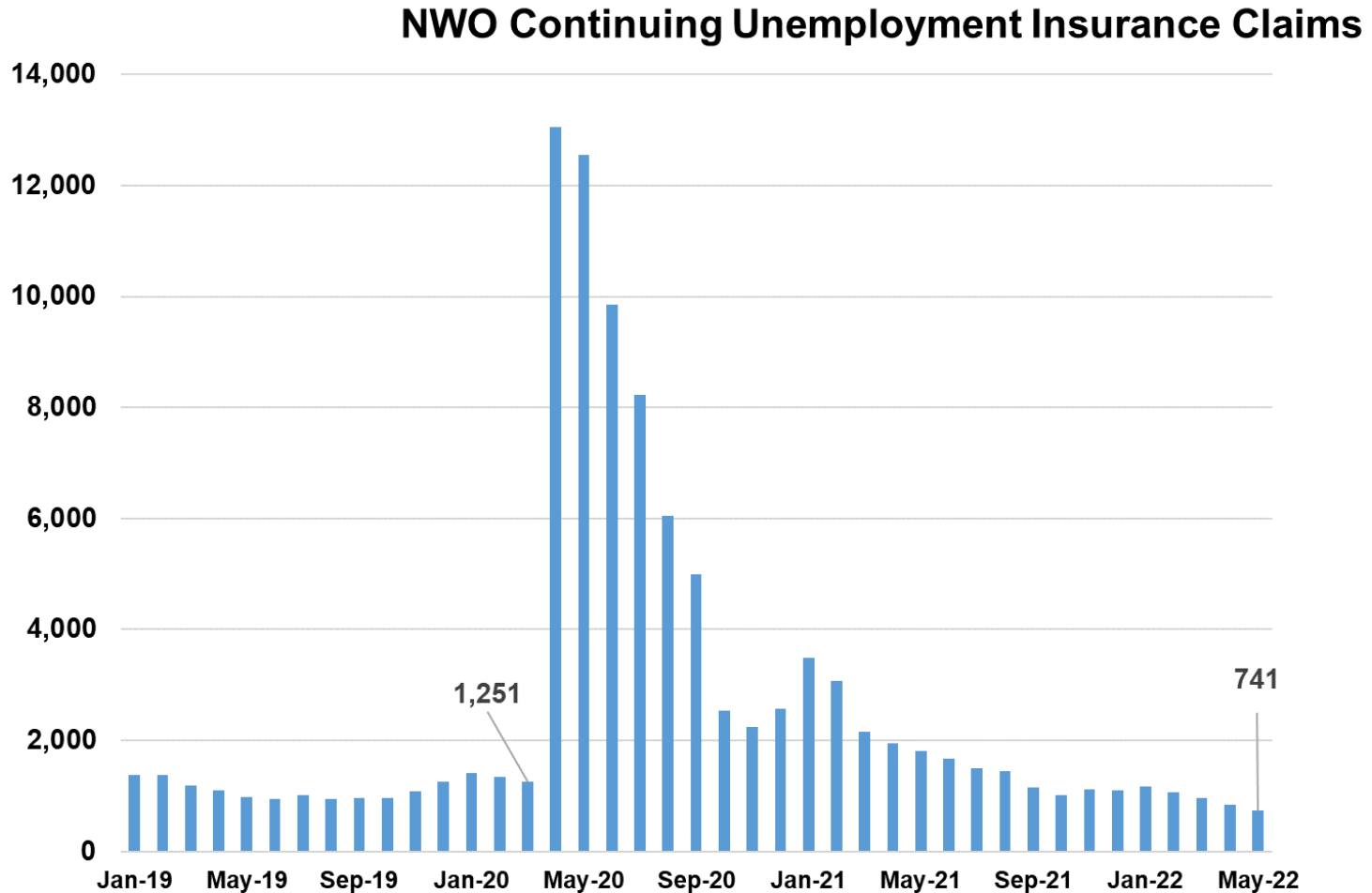


Source: Oregon Employment Department





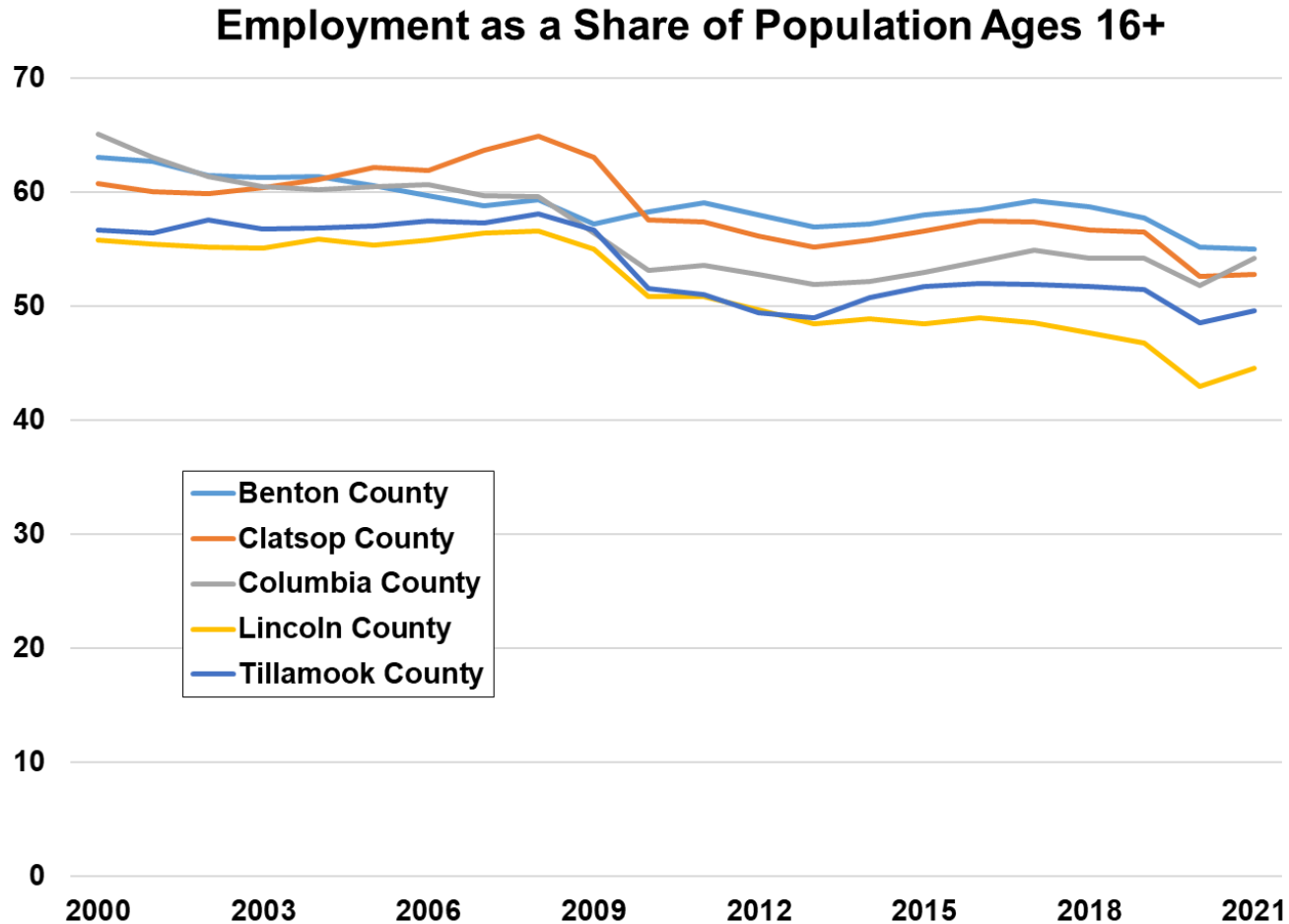
# 40% fewer people with UI claims in May than before the pandemic.



Source: Oregon Employment Department



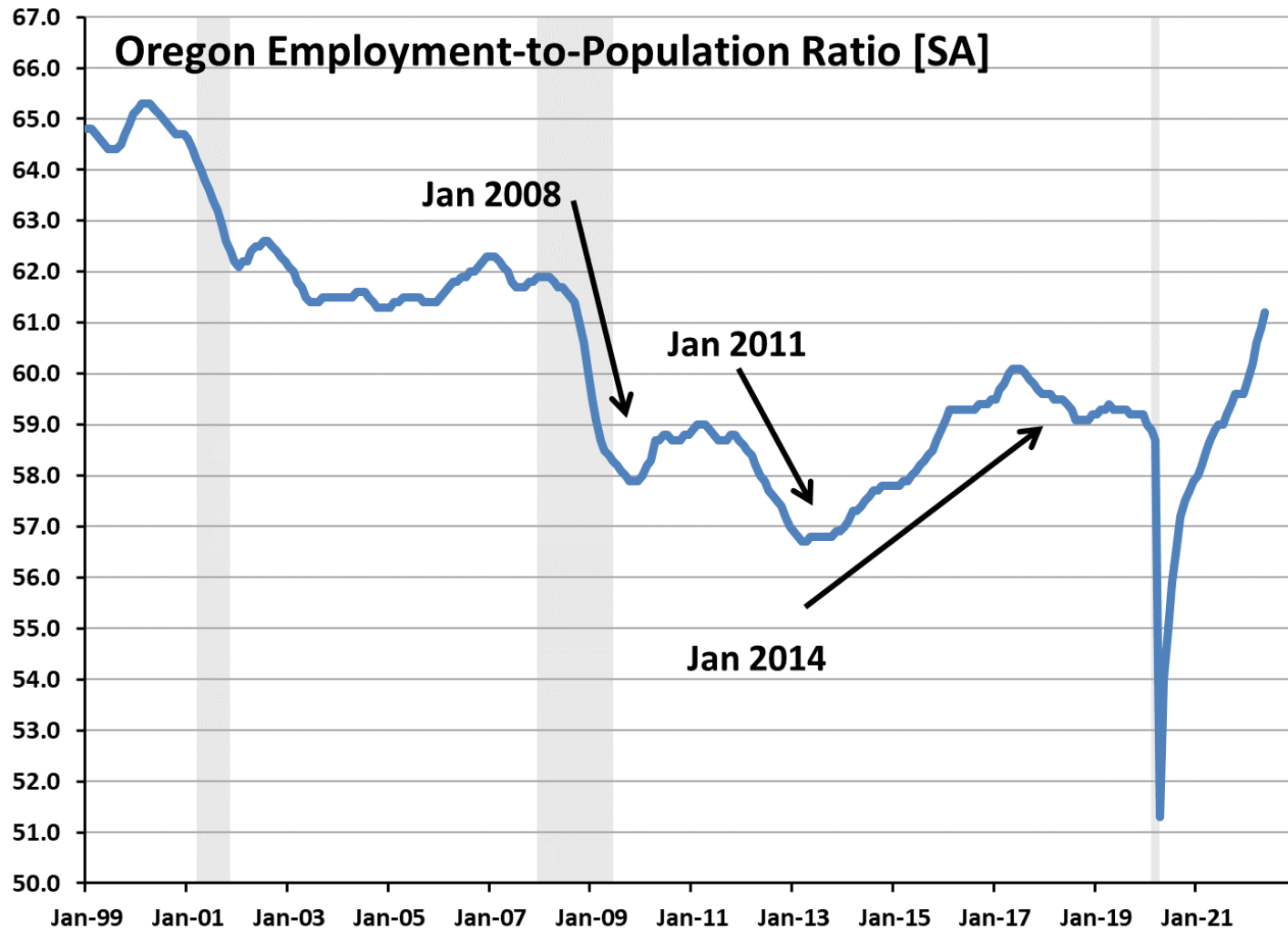
# Tight labor market has reversed a long-run trend, for now.



Source: Oregon Employment Department.



# Employment as a share of population has also boomed statewide.

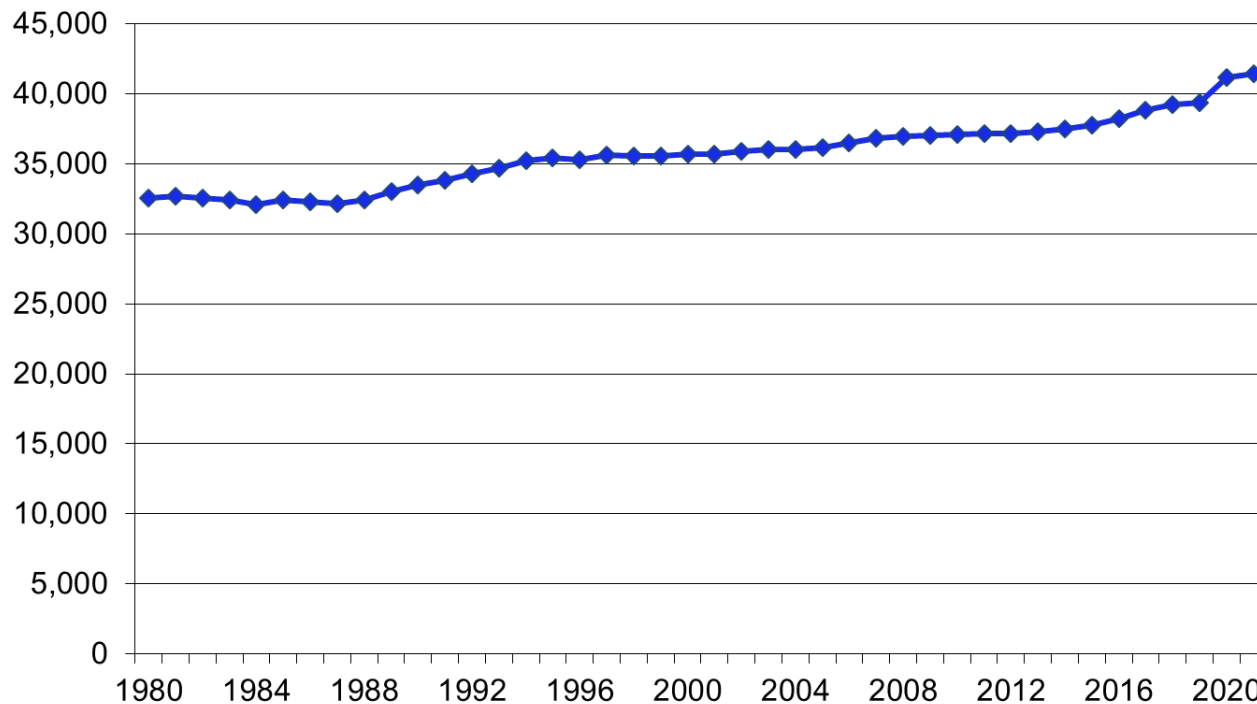


# Focus on Clatsop



# The 2020 Census added about 1,500 people to Clatsop.

Clatsop County Population

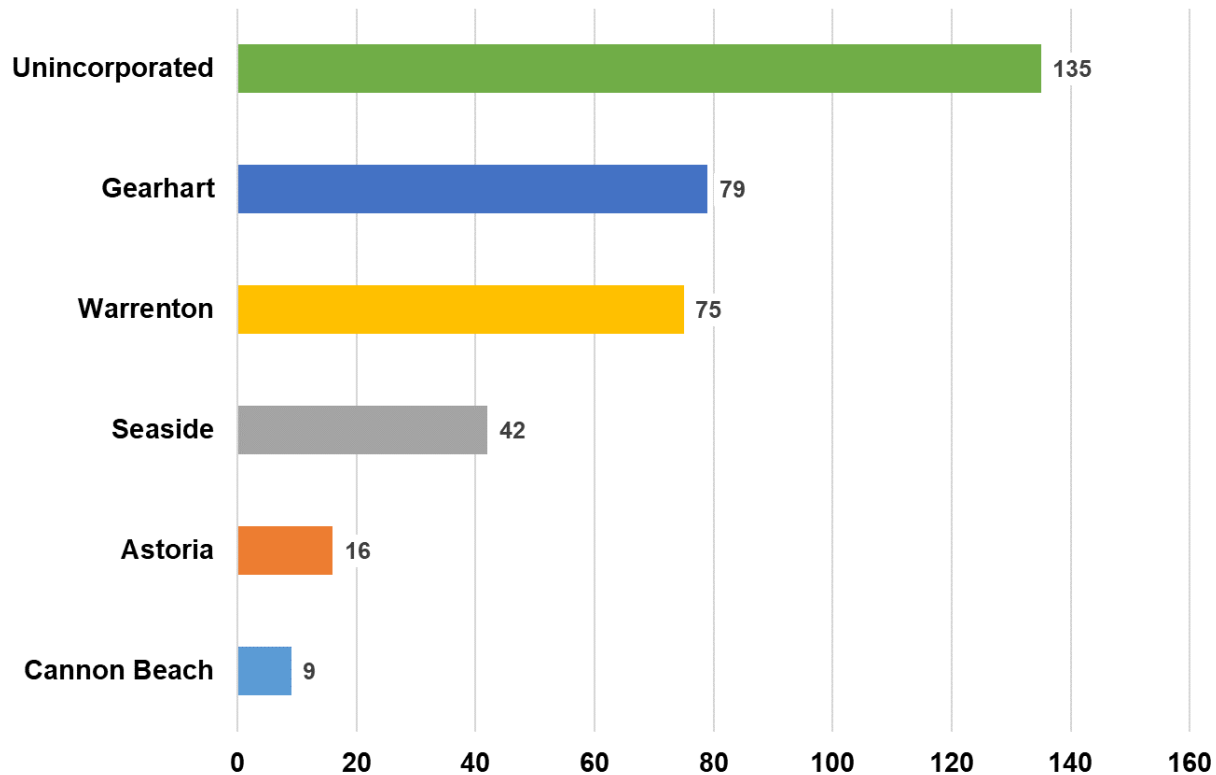


The county's population was **41,428** in **2021**.

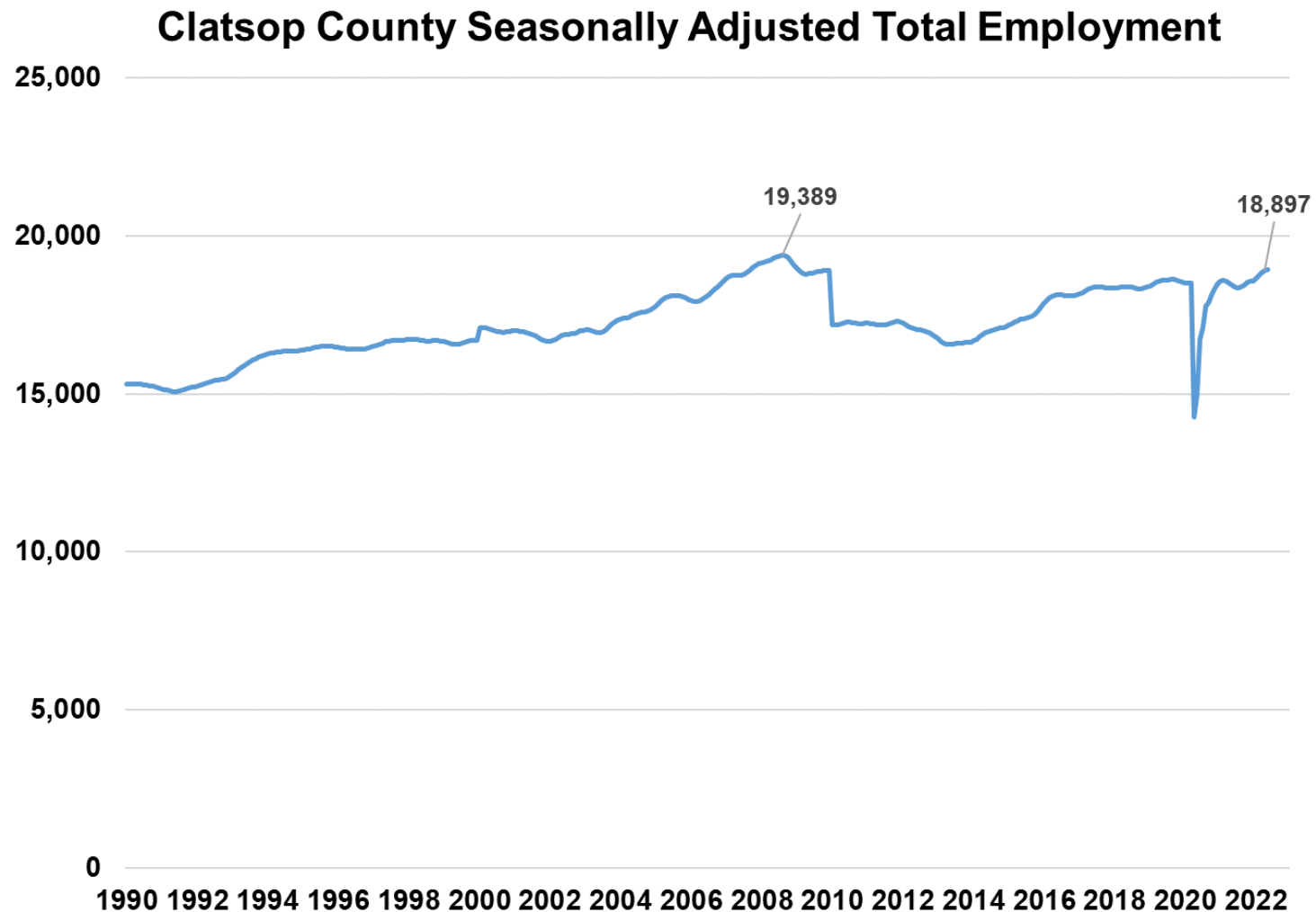


# 38% of growth was in unincorporated areas.

Population Change 2020 Census to July 1, 2021



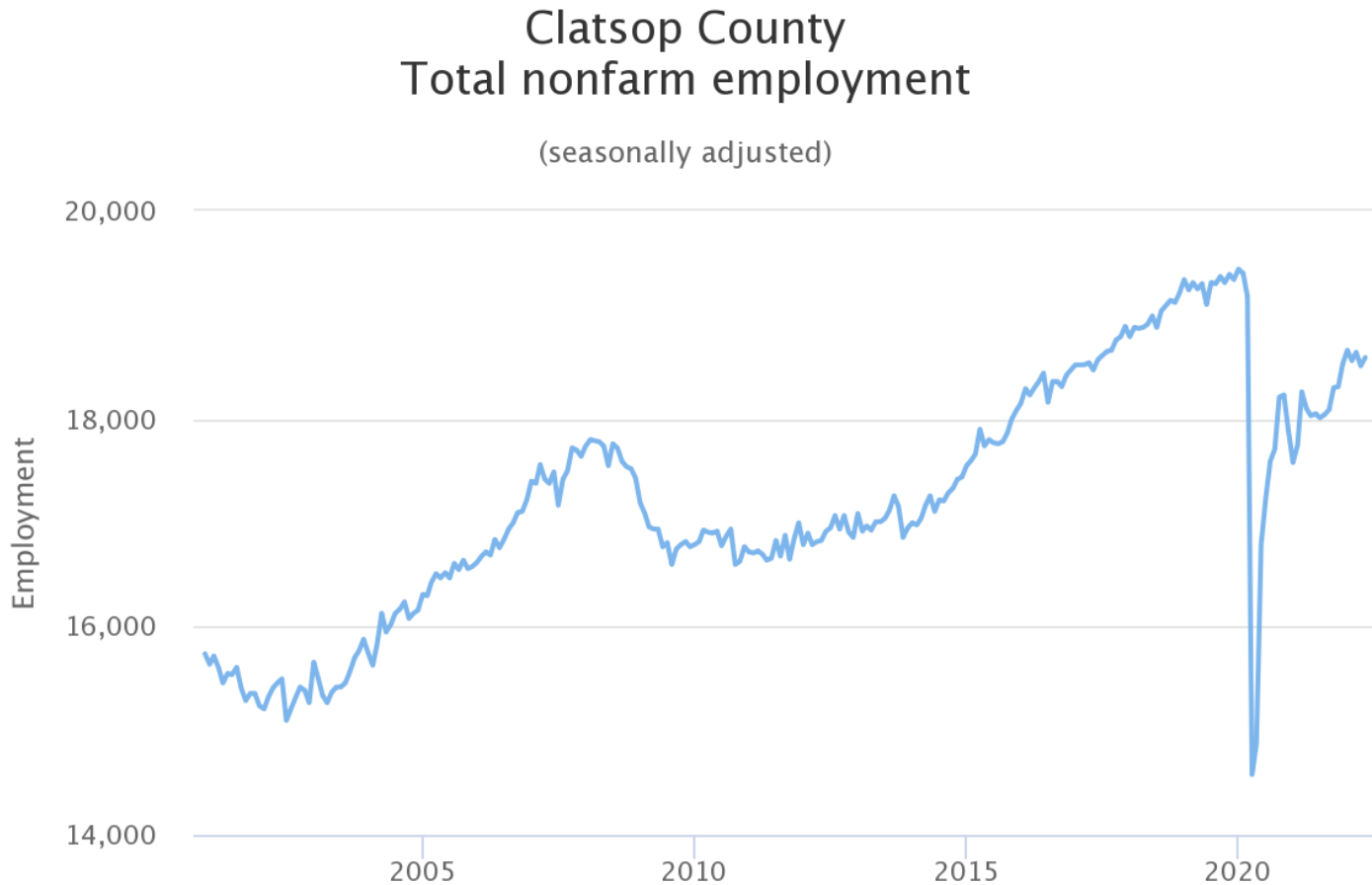
# Total employment is the highest since 2008, probably due to self-employment.



Source: Oregon Employment Department



# Still 810 (-4%) payroll jobs below pre-pandemic.



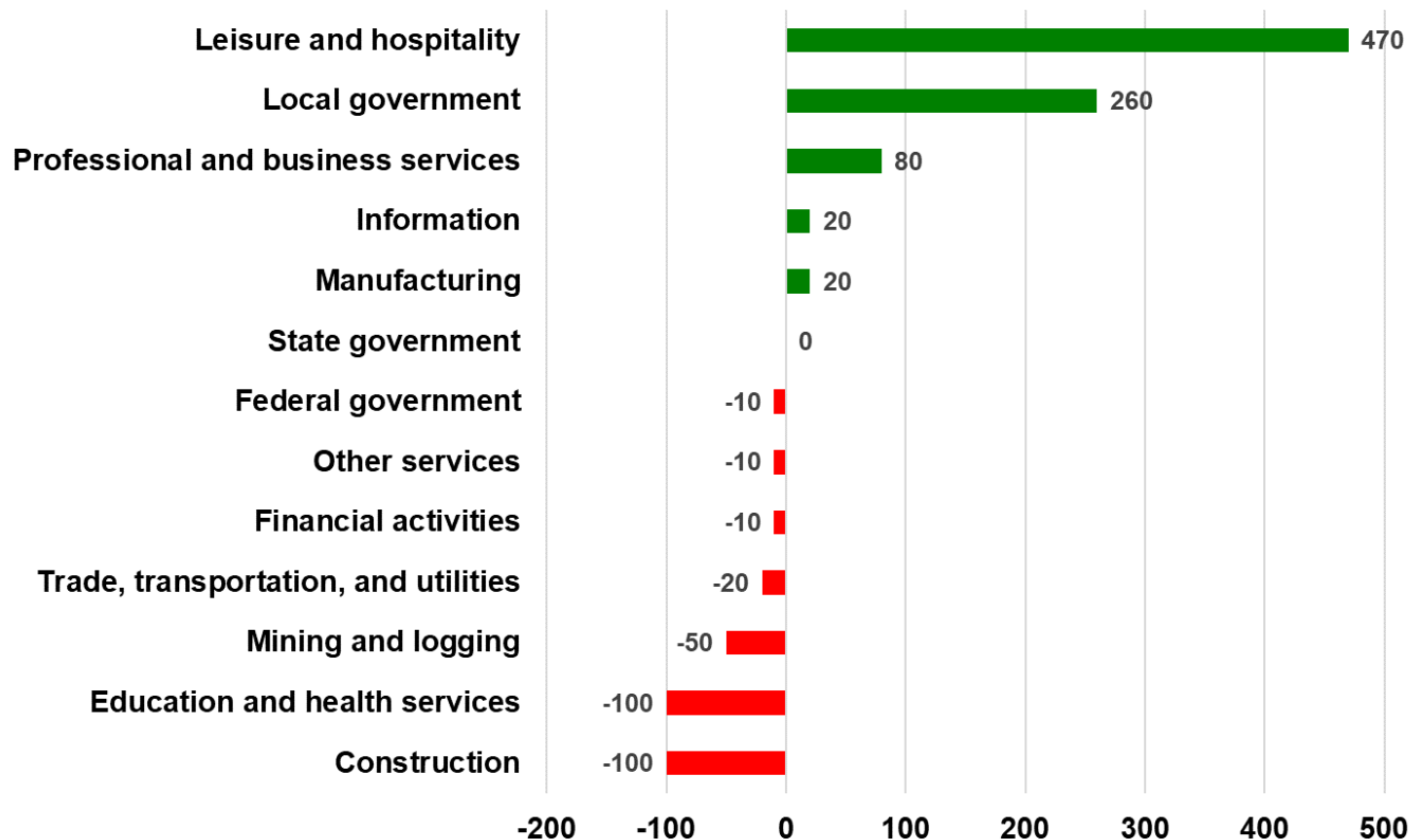
Source: Oregon Employment Department QualityInfo.org





# Retail weakness also in Clatsop. Social services and some healthcare have lost jobs, or can't fill?

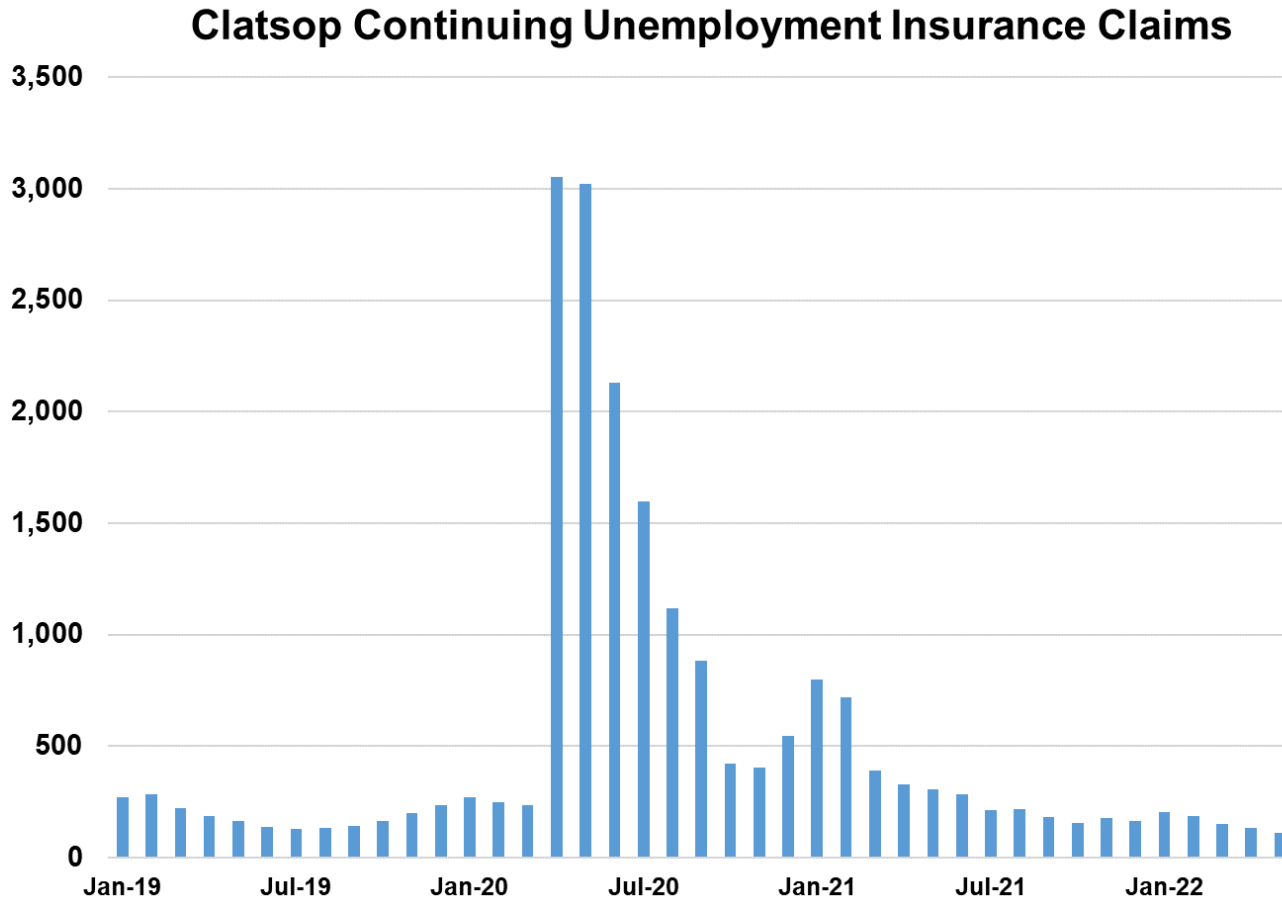
## Clatsop County Payroll Employment Change May 2021 to May 2022



Source: Oregon Employment Department



# Clatsop had 655 unemployed, but only 111 continuing UI claimants in May 2022.



# Covered employment up 750 jobs in 2021, and AA wage jumped 6.5%.

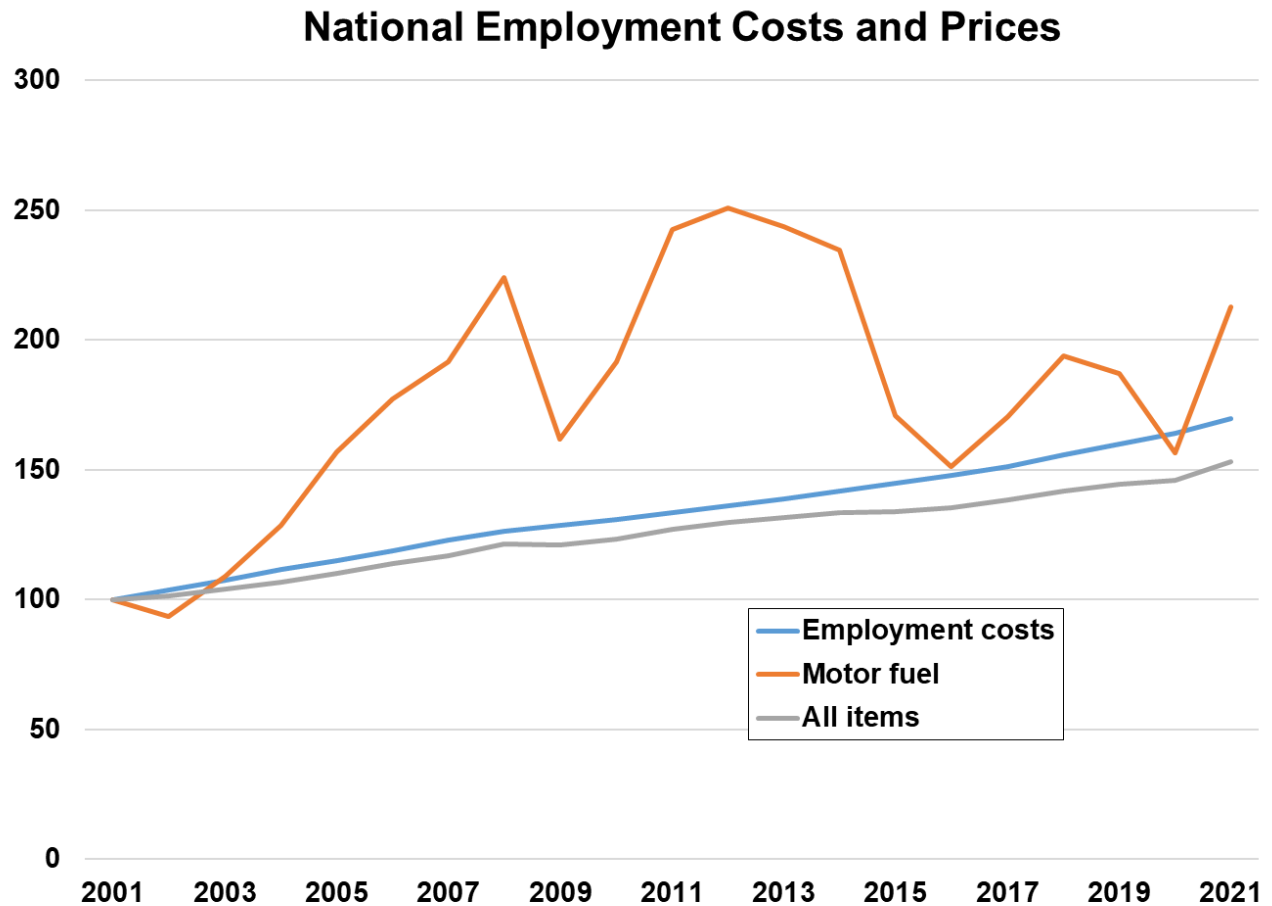
## 2021 Clatsop County Covered Employment

Industry	Jobs	Wages	Annual Average Wage
Total all ownerships	18,118	\$ 824,266,107	\$45,494
Total private coverage	15,612	\$ 687,434,191	\$44,032
Manufacturing	1,708	\$ 114,586,860	\$67,088
Total federal government	192	\$ 12,663,571	\$65,956
Total state government	334	\$ 21,839,614	\$65,388
Information	130	\$ 8,305,212	\$63,886
Education and health services	2,471	\$ 141,625,038	\$57,315
Construction	1,024	\$ 55,616,088	\$54,313
Financial activities	530	\$ 28,565,192	\$53,897
Total local government	1,980	\$ 102,328,731	\$51,681
Natural resources and mining	328	\$ 15,791,526	\$48,145
Trade, transportation and utilities	3,560	\$ 140,489,288	\$39,463
Professional and business services	903	\$ 35,618,884	\$39,445
Other services	536	\$ 15,943,838	\$29,746
Leisure and hospitality	4,400	\$ 129,689,215	\$29,475



Since 1976 the national price index (CPI) of motor fuel has increased 464% and Oregon's annual average wages has increased 499%.

Since 2001 total employment costs (wages plus benefits) have increased slightly faster than prices for all consumer items combined.



Source: Bureau of Labor Statistics



The North Coast recovery has been similar to Oregon's.

The seasonally –adjusted number of unemployed in Clatsop has dropped by 112 since January 2022, and total employment has grown by 285. The number of UI claimants dropped by 93.

Payroll employment is down 70 jobs from January!

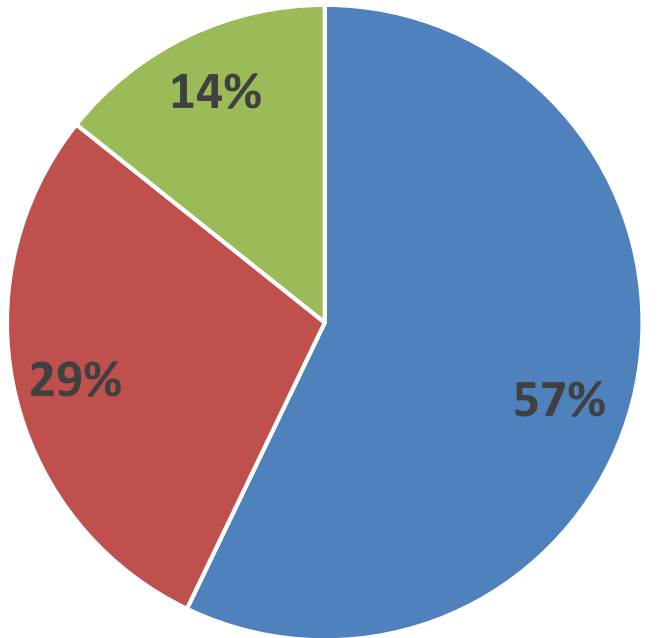
Unemployment is considered worse than inflation by most economists. Both have strong distributional effects.

# Brewing Industry in Clatsop County



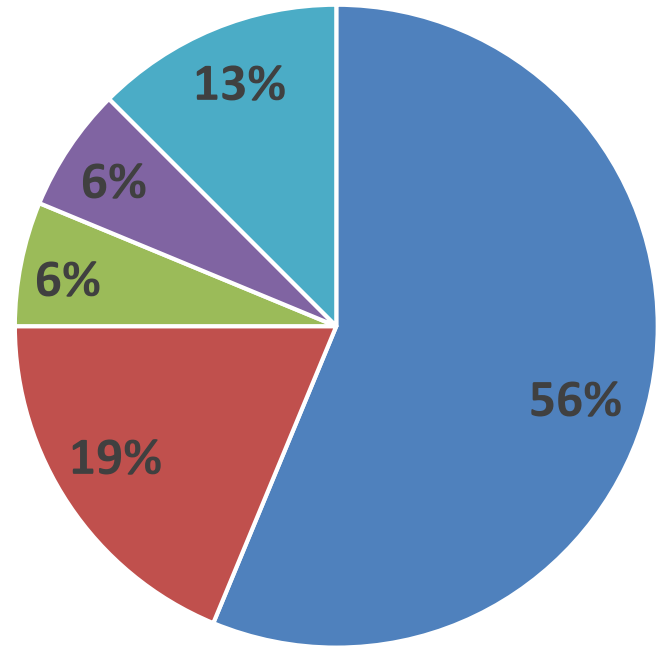
# Distribution of Business Types

2012



■ Brewery ■ Brewpub Outpost ■ Winery

2020

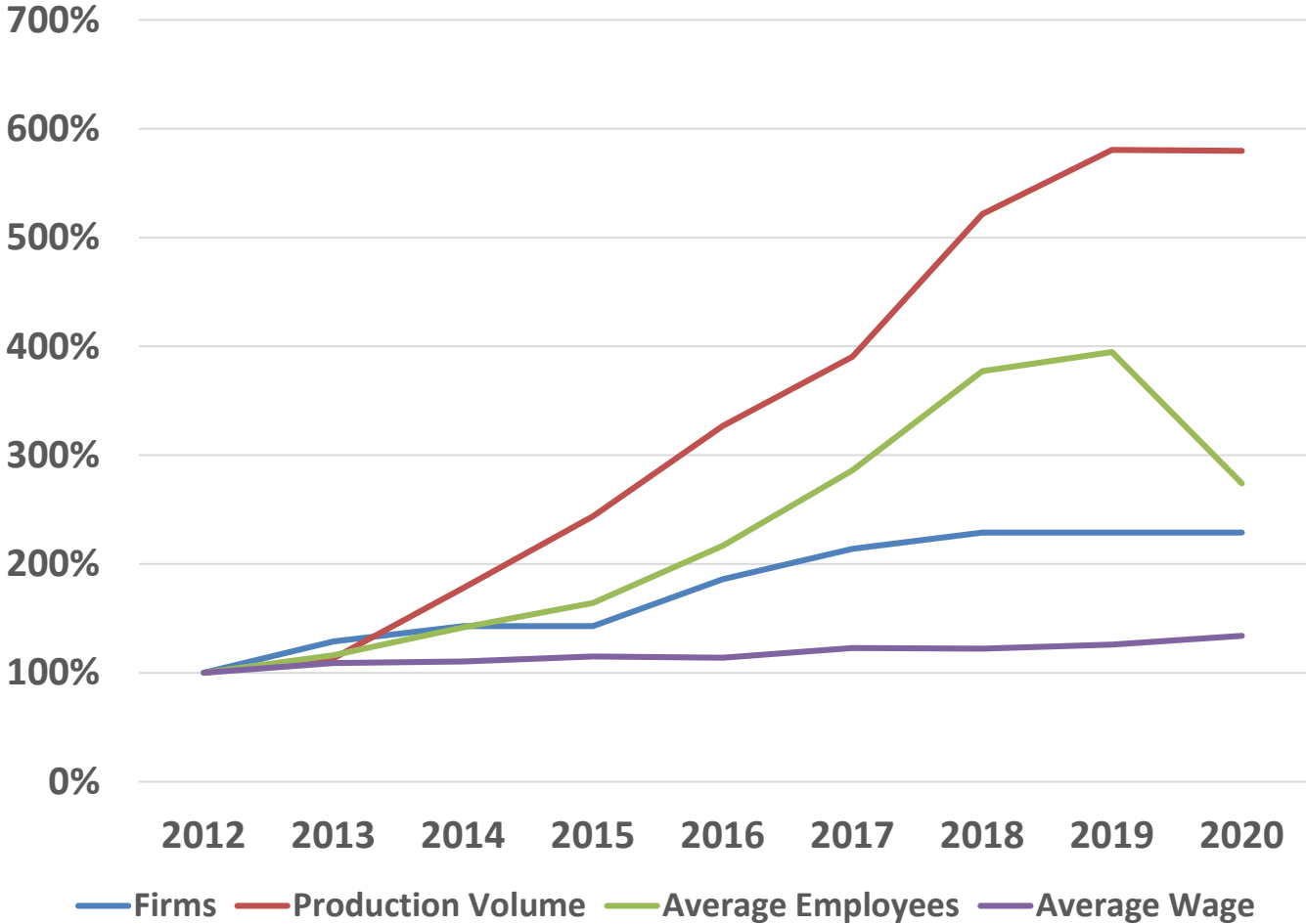


■ Brewery ■ Brewpub Outpost  
■ Winery ■ Cidery  
■ Distillery

Source: Oregon Employment Department



# Brewing Industry Growth in Clatsop County



Source: Oregon Employment Department and Oregon Liquor Control Commission





**For more economic information, call :**

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